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## ***Bill.com Offers Free Service to Accounting Firms***

Rene' Lacerte certainly does know how to attract attention. The founder of payroll mainstay [PayCycle](#) went dark a few years ago and built a web service called CashView in beta --- and



now released in production as simply [Bill.com](#). I last wrote about Lacerte last October ([here](#)).

Along with the new name come a special pricing offer for the profession. Lacerte knows that accountants who actually USE a web-service are more apt to recommend that service. To that end he's using what to sales people is the "f word" --- as in FREE.

Here's the offer:

*We will waive the \$15/user fee, giving you free usage of the Bill.com service for your own firm's financials. You will get unlimited storage of your documents on the system, as well as an allotment of 10 FREE transactions per month for each user\*. In order to qualify, you will be asked to submit documentation to verify that you are practicing accounting, tax and/or bookkeeping services in your state.*

It's a great management tool and the price is certainly right -- my suggestion --- "go for it"!!

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