

UPGRADE

THE MAGAZINE FOR THE SOFTWARE & INFORMATION INDUSTRY ASSOCIATION

APRIL/MAY 2008

23RD



ANNUAL

CODiE

AWARDS

Focus Codie Awards



UPGRADE

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 Citrix Systems Inc.
 Giant Campus Inc.
 Inspiration Software Inc.
 Marqui Inc.
 McAfee Inc.
 NeuStar Inc.
 PLATO Learning Inc.
 Stockgroup Information Systems Inc.
 Sybase Inc.
 Unica Corp.
 Voxant
 Wrapped Apps Corp.

CONTENT NEWCOMER OF THE YEAR

10

Generate Inc.
 Mochila
 the Rubicon Project

EDUCATION NEWCOMER OF THE YEAR

10

Adaptive Curriculum
 Education.com
 StudyCurve.com
 TeleParent Educational Systems
 WeAreTeachers

SOFTWARE NEWCOMER OF THE YEAR

10

3Tera
 Bill.com
 Generate Inc.
 Mocana Corp.
 ooVoo
 OpenSpan Inc.
 Smartfundit.com Ltd.
 Untangle Inc.
 Veracode
 Xactly Corp.
 Zenoss Inc.



PRESIDENT'S MESSAGE

IT'S MY FAVORITE TIME OF THE YEAR.

I love the Codie Awards. Our annual awards program, which we have been doing for 23 years for the software side, is a fine opportunity for all of us to take stock of the on-going innovation in the industry. While our finalists this year include the big names in software and information – salesforce.com, Adobe, Red Hat, Thomson, Lexis-Nexis, Dow Jones, – as well as many exciting start-ups, we are proud that new companies find that a Codie award is selling point in dealing with their buyers. As the industry's only peer award, the Codies have a cachet all their own.

The quality of the Codie finalists makes clear to me that the software and information industry is still advancing. If one thing stands out, it's that the finalists have been listening to their clients. Many finalist products are designed to help businesses, schools or end users better manage the vast quantities of information, data, messages and material they must deal with daily in this information economy.

Innovation is all about tangible benefits that can pay off in real savings or benefits for buyers. Even more impressive than technological advances is the way technology and information have been married to end user needs. These are products that fill a quantifiable void for the buyer. Innovation these days is measured in terms of how it helps the customer better manage its own business processes.

We congratulate the finalists for the 2008 Codie Awards. More than 1,100 nominations submitted by 600 companies in a total of 75 categories were winnowed to these finalists, and they are all worthy of your attention.

I encourage all members to vote in those categories in which they feel comfortable evaluating products. Peer review is what makes the Codies unique, and your participation helps ensure the winners truly represent the best the industry can offer.

This year, we have added a third round of voting at a joint Finalist Showcase reception at our two spring conferences – the Ed Tech industry Summit and NetGain. Member companies will have a chance to see the finalist products live and will have one vote per company for input into the final winners. We hope you will be able to join us in San Francisco for that event.




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SOFTWARE CATEGORIES

BEST ASSET MANAGEMENT SOLUTION

Centennial SAM.Suite, Centennial Software
ASAP eSMART, Dell | ASAP Software
Express Software Manager, Express Metrix LLC
ZENworks Asset Management, Novell Inc.
Systems Management On Demand™, TriActive Inc.

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Actuate 9 Service Pack 2, Actuate Corp.
Agent Community GEN2, Connotate Technologies
LexisNexis atVantage, LexisNexis Group
Tableau Desktop v3.0, Tableau Software
Luxid®, TEMIS

BEST BUSINESS PRODUCTIVITY SOLUTION

www.attask.com, AtTask Inc.
Transactional Email Solution, ExactTarget
ExpenseWire.com, ExpenseWire.com
Generate gClick, Generate Inc.
Jigsaw, Jigsaw
AdminStudio 8.5, Macrovision Corp.

BEST BUSINESS SOFTWARE SOLUTION

Bill.com, Bill.com
Citrix® Presentation Server™ 4.5, Citrix Systems Inc.
Omniure SiteCatalyst 13.5, Omniure Inc.
OpenAir PSA (Professional Services Automation), OpenAir Inc.
www.starcite.com, StarCite Inc.

BEST COLLABORATION SOLUTION

Adobe Acrobat Connect Professional, Adobe Systems Inc.
Central Desktop, Central Desktop Inc.
Citrix GoToMeeting, Citrix Online
Clearspace, Jive Software
SightSpeed 6.0, SightSpeed Inc.

BEST COMMUNICATION SOLUTION

LiveEngage, LivePerson Inc.
Voice as a Service (VaaS), M5 Networks
SightSpeed 6.0, SightSpeed Inc.
VIP, Vantage Communications
VerticalResponse, VerticalResponse Inc.

BEST CONTENT MANAGEMENT SOLUTION

Text, Image and Video Monitoring, Attributor Corp.

Clickability On-Demand Web Content Management Platform, Clickability
Ingeniux CMS 6, Ingeniux
MarkLogic Server 3.2, Mark Logic Corp.
Nstein Online Publishing Solutions, Nstein Technologies Inc.

BEST DATA SECURITY SOLUTION

Computrace®Complete™, Absolute Software Corp.
Cenzic Hailstorm Enterprise ARC, Cenzic Inc.
Entrust Entelligence Messaging Server 8.0, Entrust Inc.
Kaspersky Internet Security 7.0, Kaspersky Lab Inc.
ParetoLogic PGsurfer, ParetoLogic Inc.
PGP® Encryption Platform, PGP Corp.

BEST DATABASE MANAGEMENT SOLUTION

Data Quality Integration Solution Version 8.0, DataFlux
FileMaker Pro 9, FileMaker Inc.
Clarity 4.0, GridApp Systems
Lumigent Audit DB, Lumigent Technologies
Sybase® Adaptive Server® Enterprise (ASE) 15.0.2, Sybase iAnywhere

BEST DIGITAL RIGHTS MANAGEMENT SOLUTION

Adobe LiveCycle Rights Managment ES, Adobe Systems Inc.
Aladdin HASP SRM, Aladdin Knowledge Systems, Ltd.
GuardIT 3.0, Arxan Technologies
FLEXnet Publisher 11.4, Macrovision Corp.
Sentinel Hardware Keys, SafeNet Inc.

BEST DOCUMENT MANAGEMENT SOLUTION

ImageNow 6.1.2, Perceptive Software Inc.
SIRE EDMS, SIRE Technologies
www.skelta.com, Skelta Software
TreenoGCM, Treeno Software Inc.
ProSystem fx Document ASP, Wolters Kluwer Tax, Accounting & Legal

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AmeriCommerce 4.3, AmeriCommerce
ChannelAdvisor Complete, ChannelAdvisor Corp.
www.demandware.com, Demandware
GoEcart Ecommerce Solution 7.1, GoEcart.com
NetSuite 2007.0, NetSuite Inc.

BEST ENTERPRISE SEARCH ENGINE

Coveo Enterprise Search 5.0, Coveo
FAST ESP 5.1, Fast Search & Transfer Inc. (FAST)

ISYS:web 8, ISYS Search Software Inc.
MindServer Enterprise Search, Recommind Inc.
Luxid®, TEMIS

BEST FINANCIAL SOFTWARE SOLUTION

ExpenseWire.com, ExpenseWire.com
PerTrac Analytical Platform (version 6.19), PerTrac Financial Solutions
Sabrix Managed Tax Service, Sabrix Inc.
Xactly Incent, Xactly Corp.
www.xifin.com, Xifin Inc.

BEST HUMAN RESOURCES SOLUTION

ADP HR/Benefits Solution, ADP Inc. (Automatic Data Processing)
Employee Continuum's Overture 4.0 Solution, EmployeeContinuum
EquilarInsight, Equilar Inc.
oDesk, Just Drive Media
www.trovix.com, Trovix Inc.

BEST IDENTITY MANAGEMENT SOLUTION

Encentuate IAM Suite, Encentuate Inc.
Entrust IdentityGuard 9.0, Entrust Inc.
v-GO Single Sign On, Vs. 6.0, Passlogix Inc.
Red Hat Directory Server, Red Hat Inc.
Compliance IQ, SailPoint Technologies

BEST MOBILE SOLUTION

Formotus FormoPublish™, Formotus Inc.
Gaviri Universal Search Operating System, Gaviri Technologies Inc.
Mobile Office, iPass Inc.
Mobility XE, NetMotion Wireless Inc.
Perlego Horizons™, Perlego Systems Inc.

BEST MULTI-MEDIA SOLUTION

www.healthmedia.com, HealthMedia
matchmine Media Discovery Platform, matchmine LLC
Modiv Shopper, Modiv Media
Science Bulletins, National Center for Science, Literacy, Education and Technology
KnowledgeBox, Pearson Education

BEST ON-DEMAND PLATFORM

www.demandware.com, Demandware
OpSource On-Demand Release 2.0, OpSource Inc.
OutSystems Platform 4.1, OutSystems
Force.com, Salesforce.com
WebEx Connect Developer Program, WebEx Communications Inc.

BEST OPEN SOURCE SOLUTION

PrimoPDF, ActivePDF Inc.
Actuate 9 Service Pack 2, Actuate Corp.
Red Hat Enterprise Linux 5, Red Hat Inc.
Snort, Sourcefire Inc.
Zenoss Core, Zenoss Inc.

BEST PROJECT MANAGEMENT SOLUTION

www.attask.com, AtTask Inc.
Daptiv PPM, Daptiv
Innotas Project Portfolio Management, Innotas
QuickArrow PSA, QuickArrow
DevPlan, TechExcel Inc.

BEST RELATIONSHIP MANAGEMENT SOLUTION

Backstop, Backstop Solutions Group
PerTrac CMS (version 6), PerTrac Financial Solutions
RightNow 8.2, RightNow Technologies Inc.
Salesforce CRM, Salesforce.com
Sugar Professional 5.0, SugarCRM Inc.

BEST SECURITY SOLUTION

Fiberlink Extend 360 Mobility Platform 2.0, Fiberlink Communications
Fortify Defender, Fortify Software
Kaspersky Open Space Security, Kaspersky Lab Inc.
Mazu Profiler, Mazu Networks
MX Logic Email Defense Service (EDS), MX Logic
Novell Identity and Security Management Portfolio, Novell Inc.

BEST SOCIAL NETWORKING SOLUTION

Bluepulse, Bluepulse
IdeaStorm, Dell Inc.
The INPUT Network, INPUT
Lithium Enterprise Communities, Lithium Technologies
ELAvate, Neighborhood America Inc.

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NetDocuments from LexisNexis, LexisNexis Group
Omniture SiteCatalyst 13.5, Omniture Inc.
Rally, Rally Software
Salesforce CRM, Salesforce.com

BEST SOFTWARE DEVELOPMENT SOLUTION

Corticon Business Rules Modeling Studio, Corticon Technologies
Infragistics NetAdvantage for .NET 2007.3, Infragistics Inc.
OutSystems Platform 4.1, OutSystems

Force.com, Salesforce.com
Qt Jambi, Trolltech ASA

BEST SOFTWARE TESTING SOLUTION

Coverity Prevent SQS, Coverity Inc.
Fortify Tracer, Fortify Software
CoreFirst 2.5, OpTier Inc.
Ounce 5.0, Ounce Labs Inc.
VMLogix LabManager 3.0, VMLogix

BEST STORAGE SOFTWARE SOLUTION

APTARE StorageConsole 6.5, APTARE Inc.
Virtual Infrastructure Foundation with Thin Provisioning, DataCore Software Corp.
Nirvanix, Nirvanix
Veritas CommandCentral Storage 5.0, Symantec Corp.
Veritas NetBackup 6.5, Symantec Corp.

BEST SUPPLY CHAIN SOLUTION

Agjstix Logistics Management Automation, Agjstix Inc.
eConnect, Flashecom Inc.
Supplier Self Service, OutSystems
SciQuest Spend Director, SciQuest Inc.
Symphony Metreo FS&OP Manager™, Symphony Metreo Inc.

BEST SYSTEMS MANAGEMENT SOLUTION

Confio Igniter Suite, Confio Software
FileMaker Server 9, FileMaker Inc.
www.hyperic.com, Hyperic Inc.
Intelliden Policy-Based Compliance Management Solution, Intelliden Inc.
KBOX Systems Management Appliance, KACE

BEST WEB SERVICES SOLUTION

Adobe ColdFusion 8, Adobe Systems Inc.
Bluewolf Integrator, Bluewolf
Force.com, Salesforce.com
Workbench, SOA Software Inc.
WebLayers Center, WebLayers Inc.

EDUCATION CATEGORIES

BEST CORPORATE LEARNING SOLUTION

Adobe Captivate 3, Adobe Systems Inc.
Articulate Rapid E-Learning Studio Pro, Articulate
Measured Success, McCann Associates
The 7 Habits of Highly Effective People, Interactive Edition, Ninth House Inc.
Rosetta Stone Version 3, Rosetta Stone

BEST COURSE/CLASSROOM MANAGEMENT SOLUTION

LanSchool v7, LanSchool Technologies
LearningExpress Advantage with eFolio™ 2.0, LearningExpress, LLC
PowerSchool Premier, Pearson Education
SuccessMaker Enterprise, Pearson Education
Waterford Early Learning – Reading, Pearson Education

BEST EDUCATION GAME OR SIMULATION

Holt Science Dissection Labs CD-ROM, Holt, Rinehart and Winston
JumpStart World, Knowledge Adventure – School Division
BrainWare Safari, Learning Enhancement Corp.
DimensionM, Tabula Digita
Playhouse Disney Preschool Time Online, Walt Disney Internet Group

BEST EDUCATION REFERENCE OR SEARCH SERVICE

Britannica Online School Edition, Encyclopedia Britannica Inc.
Science Online, Facts On File, an imprint of Infobase Publishing
Daily Life Online Suite, Greenwood Publishing Group
ThinkQuest Library, Oracle Education Foundation
CultureGrams, ProQuest

BEST EDUCATION SOLUTION

iWork '08, Apple Education
www.HotChalk.com, HotChalk Inc.
Rosetta Stone Version 3, Rosetta Stone
Encore IEP Service Assurance, Spectrum K12 School Solutions Inc.
Tegrity Campus 2.0, Tegrity Inc.

BEST EDUCATION TECHNOLOGY SOLUTION FOR PRODUCTIVITY/CREATIVITY

Adobe Captivate 3, Adobe Systems Inc.
iLife '08, Apple Education
iWork '08, Apple Education
Autodesk Animation Academy 2008, Autodesk Inc. – Collaborations Solutions
Activstudio 3.0, Promethean Inc. (USA)

BEST INSTRUCTIONAL SOLUTION IN OTHER CURRICULUM AREAS

Atomic Learning, Atomic Learning
Real Journeys in Technology, Futurekids Inc.
Student Email and Collaboration Tools, Gaggle.Net Inc.
BrainWare Safari, Learning Enhancement Corp.
Rosetta Stone Version 3, Rosetta Stone



BEST INSTRUCTIONAL SOLUTION FOR SPECIAL-NEEDS STUDENTS

MEville to WEville AbleNet Student Achievement Program, AbleNet Inc.

Weekly Reader AbleNet Editions, AbleNet Inc.
Edmark House Series, Houghton Mifflin Co.
E-Blocks Math, Positivo Informática S/A

BEST INSTRUCTIONAL SOLUTION FOR STUDENTS AT HOME

LaunchPad, ClassLink Inc.
www.eSpindle.org, eSpindle Learning
Creativity Express, Madcap Logic
NovaNET, Pearson Education
Pokemon Learning League, Pokemon USA Inc.

BEST K-12 ENTERPRISE SOLUTION

CLiC, ClassLink Inc.
Special Education Automation Software (SEAS™), Computer Automation Systems Inc.
Go.edustar, Go.edu Inc.
ParentLink school-to-home communication, Parlant Technology Inc.
Pearson Inform 4.1, Pearson Education

BEST K-12 INSTRUCTIONAL SOLUTION

SmartHelp 4.0, Apangea Learning Inc.
Holt Mathematics Online Editions, Holt, Rinehart and Winston
Typing Instructor Deluxe (K-12 Network Version), Individual Software Inc.
ReadingA-Z.com, Learning A-Z
Pokemon Learning League, Pokemon USA Inc.
Curriculum Pathways® 2008, SAS Institute Inc.

BEST MATHEMATICS INSTRUCTIONAL SOLUTION

ExploreLearning Gizmos, ExploreLearning.com
ST Math™: Algebra Readiness Supplemental, MIND Research Institute
E-Blocks Math, Positivo Informática S/A
Curriculum Pathways® 2008, SAS Institute Inc.
TI-Nspire, Texas Instruments Educational Technology

BEST MOBILE OR HANDHELD EDUCATION SOLUTION

LaunchPad, ClassLink Inc.
Leapster® Portable Technology Center, LeapFrog SchoolHouse
DRA2 Online Writer, Pearson Education
Mosby's iTerms Flash Cards for Medical Terminology for iPod®, Reed Elsevier Inc.
mCLASS:Math, Wireless Generation

BEST ONLINE INSTRUCTIONAL SOLUTION

LearningA-Z.com, Learning A-Z

Raz-Kids.com, Learning A-Z
Aha!Math, Learning.com
SchoolNet's Align – the Teacher Desktop, SchoolNet Inc.
Operation: Monster Storms, The JASON Project

BEST POSTSECONDARY COURSE OR LEARNING MANAGEMENT SOLUTION

GoCourse Learning System, Agilix Labs Inc
ANGEL Learning Management Suite v. 7.2, ANGEL Learning Inc.
Desire2Learn Learning Environment 8.2, Desire2Learn Inc.
WileyPLUS, John Wiley & Sons Inc.
McGraw-Hill Online Learning, The McGraw-Hill Companies Inc.

BEST POSTSECONDARY ENTERPRISE SOLUTION

Parature Support Software for Education, Parature Inc.
eCollege, Pearson Education
Regent Enterprise, Regent Education Inc.
SAS® Enterprise Intelligence Suite for Education, SAS Institute Inc.
CampusCruiser with CourseCruiser module, Timecruiser Computing Corp.

BEST POSTSECONDARY INSTRUCTIONAL SOLUTION

The Autodesk Student Engineering & Design Community, AutoDesk Inc. – Collaborations Solutions
Desire2Learn Learning Environment 8.2, Desire2Learn Inc.
Tegrity Campus 2.0, Tegrity Inc.
McGraw-Hill Online Learning, The McGraw-Hill Companies Inc.
Wimba Collaboration Suite, Wimba

BEST PROFESSIONAL DEVELOPMENT SOLUTION

Promethean Learning, Promethean Inc. (USA)
Ripple Effects for Staff, Ripple Effects Inc.
TrueNorthLogic Educator Quality Support, TrueNorthLogic
Online Product Training, Voyager Expanded Learning
VoyagerU Professional Development Program, Voyager Expanded Learning

BEST READING/ENGLISH INSTRUCTIONAL SOLUTION

ELLIS, Pearson Education
WriteToLearn 4.0, Pearson Education
Curriculum Pathways® 2008, SAS Institute Inc.
Scholastic BookFlix, Scholastic Inc.

Opposing Viewpoints Resource Center: Critical Thinking, Thomson Gale

BEST SCIENCE INSTRUCTIONAL SOLUTION

ExploreLearning Gizmos, ExploreLearning.com
InspireData 1.5, Inspiration Software Inc.
Waterford Early Math and Science, Pearson Education
Virtual Science Investigations, Second Avenue Software
Operation: Monster Storms, The JASON Project

BEST SOCIAL STUDIES INSTRUCTIONAL SOLUTION

McDougal Littell American History
PowerPresentation DVD, Houghton Mifflin Co.
InspireData 1.5, Inspiration Software Inc.
SIRS Researcher, ProQuest
Rand McNally Classroom, Rand McNally
Opposing Viewpoints Resource Center: Critical Thinking, Thomson Gale

BEST STUDENT ASSESSMENT SOLUTION

LearningExpress Folio™, LearningExpress, LLC
PASeries® (Progress Assessment Series®), Pearson Education
Scantron® Assessment Solution, Scantron Corp. Testing & Assessment Division
PracticePlanet, Siboney Learning Group
Assessment Center, The Princeton Review

CONTENT CATEGORIES

BEST CONTENT AGGREGATION SERVICE

Agent Community GEN2, Connotate Technologies
Factiva from Dow Jones, Factiva®, from Dow Jones
Generate gClick, Generate Inc.
Connected Content Solution, Inform Technologies, LLC
www.Mochila.com, Mochila

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Direct2Dell, Dell's Official Blog, Dell Inc.
Britannica Blog, Encyclopedia Britannica Inc.
Mark Logic CEO Blog, Mark Logic Corp.
VerticalResponse Email Marketing Blog, VerticalResponse

BEST MEDICAL AND HEALTH INFORMATION PRODUCT

Knowledge Disease Dashboards, Collexis
NetExpress, NetLearning, a part of Cengage Learning

Sentri7, Pharmacy OneSource
InForm 4.6, Phase Forward Inc.
Nursing Resource Center, Thomson Gale

BEST ONLINE BUSINESS INFORMATION SERVICE

Global Market Information Database (GMID),
Euromonitor International
Factiva SalesWorks from Dow Jones, Factiva®,
from Dow Jones
Generate gPipe, Generate Inc.
MarketResearch.com Profound,
MarketResearch.com Inc.
Mergent Online, Mergent Inc.
MarketView Index, OnForce

BEST ONLINE CONSUMER INFORMATION SERVICE

Health Blog, Dow Jones & Co.
NationalGeographic.com, National Geographic
Society NationalGeographic.com
FamilyEducation.com, Pearson Education
www.education.com, Sparkpr
CCH CompleteTax, Wolters Kluwer Tax,
Accounting & Legal

BEST ONLINE DIRECTORY & BUSINESS LEADS SERVICE

www.demandbase.com, Demandbase
Factiva SalesWorks from Dow Jones, Factiva®,
from Dow Jones
Leadership Networks™, Leadership Directories
Inc.
Martindale-Hubbell, LexisNexis Group
The Onvia Guide, Onvia Inc.

BEST ONLINE GENERAL REFERENCE SERVICE

NationalGeographic.com, National Geographic
Society NationalGeographic.com
www.whatis.com, TechTarget Inc.
Academic (General) OneFile, Thomson Gale
PowerSearch Plus, Thomson Gale
World Book Advanced, World Book Inc.

BEST ONLINE GOVERNMENT INFORMATION SERVICE

10K Wizard, 10-K Power Pro, 10-K Wizard
Technology LLC
EDGAR Pro, EDGAR Online Inc.
Federal Complete Solution, INPUT
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Papers, ProQuest
Checkpoint®: Integrated Tax & Accounting
Library, Thomson Tax & Accounting

BEST ONLINE NEWS SERVICE

Digg.com, Digg.com
WSJ.com, Dow Jones & Co.
Generate gDaily, Generate Inc.
www.newser.com, HighBeam Research Inc.
News.NationalGeographic.com, National
Geographic Society

BEST ONLINE PROFESSIONAL FINANCIAL INFORMATION SERVICE

I-Metrix Professional, EDGAR Online Inc.
Dow Jones Elementized News Feed, Factiva®,
from Dow Jones
Mergent Online, Mergent Inc.
www.marketoscope.com, Standard and Poor's
www.TheMarkets.com, TheMarkets.com

BEST ONLINE SCIENCE OR TECHNOLOGY SERVICE

AppDeploy.com, KACE
Total Patent, LexisNexis Group
CSA Illustrata, ProQuest
Environmental Impact Statements: Full-Text &
Digests, ProQuest
Springer eBook Collection, Springer

BEST SOLUTION INTEGRATING CONTENT INTO WORKFLOW

Alacra Book, Alacra Inc.
Cicero, Cicero Inc.
I-Metrix Professional, EDGAR Online Inc.
Generate g2, Generate Inc.
CCH@Hand, Wolters Kluwer Tax, Accounting &
Legal

BEST VERTICAL MARKET BUSINESS CONTENT SOLUTION

Cornerstone for Healthcare, Cornerstone
OnDemand Inc.
State and Local Vertical Solution, INPUT
Prospera, J. J. Keller & Associates Inc.
Tax Center, LexisNexis Group
MarkLogic Server 3.2, Mark Logic Corp.
Vcommunicator Authoring Suite, Vcom3D Inc.

BEST VIDEO CONTENT AGGREGATION SERVICE

National Geographic Digital Motion, National
Geographic Society
www.thenewsmarket.com, The NewsMarket Inc.
The Voxant Newsroom, Voxant
www.zango.com, Zango Inc

BEST WORKFORCE TRAINING SOLUTION

ArchiCAD® 11 BIM Experience Kit, Graphisoft
SAFE-Sim Truck Driving Simulator, J. J. Keller &
Associates Inc.
Hurricane Sheltering Orientation, Kognito
Interactive
Outside The Wire, WILL Interactive Inc.

CORPORATE AWARDS

CORPORATE ACHIEVEMENT

BigFix Inc.
Citrix Systems Inc.
Giant Campus Inc.
Inspiration Software Inc.
Marqui Inc.
McAfee Inc.
NeuStar Inc.
PLATO Learning Inc.
Stockgroup Information Systems Inc.
Sybase Inc.
Unica Corp.
Voxant
Wrapped Apps Corp.

CONTENT NEWCOMER OF THE YEAR

Generate Inc.
Mochila
the Rubicon Project

EDUCATION NEWCOMER OF THE YEAR

Adaptive Curriculum
Education.com
StudyCurve.com
TeleParent Educational Systems
WeAreTeachers

SOFTWARE NEWCOMER OF THE YEAR

3Tera
Bill.com
Generate Inc.
Mocana Corp.
ooVoo
OpenSpan Inc.
Smartfundit.com Ltd.
Untangle Inc.
Veracode
Xactly Corp.
Zenoss Inc.

2008 CODIE AWARDS FIRST-ROUND JUDGES

A heartfelt thanks from all of the nominees and staff to the first-round judges.

Malik Aborashid, Senior Director, Business Development, iparadigms.com

Ramon Acosta, Vice President of Engineering, Nascentric

Lee Allen, Assistant Professor, University of Memphis

Amanda Almaliah, Teacher, Sage Day School

Chuck Amos, Executive Vice President of Strategic Business Development, Spectrum K12

Ken Amron, Project Manager, Process Management, Prudential

Cathy Anderegg, Assessment Administrator, State of Alaska Department of Education

Rich Andrusiak, State Supervisor of Mathematics, New Hampshire Department of Education

Amanda Antico, Academic Business Advisors, LLC

David Archer, Vice President, Petris

Donny Askin, CEO, OrderMotion Inc.

Adam Ayer, President, LicenseLogic, LLC

Vijay Basani, CEO, eIQnetworks Inc.

Samuella Becker, CEO and Founder, TigressPR

George Beckerman, Partner, Marlin & Associates

Karen Beckwith, self-employed

Danna Bell-Russel, Educational Outreach Specialist, Library of Congress

George Bigham, Vice President, Bigham Technology Solutions Inc.

Andrew Binstock, Principal Analyst, Pacific Data Works LLC

Gary Bitter, Professor/Executive Director, Technology Based Learning & Research, Arizona State University

Normand Bleau, Senior SAM Consultant, Soft-Aid

John Blossom, President, Shore Communications Inc.

Simon Blyth, Vice President, Channel Sales, Asset Control

Ken Boasso, Managing Director, Keychain Logic

Frank Bonsal III, Partner, Bonsal Capital

Lynn Boswell, Vice President, Product Development & Delivery, SchoolDude.com

Maria Brahme, Librarian, Pepperdine University

Daniel Briere, CEO, TeleChoice Inc.

David Brinegar, Director of Engineering, Visual Sciences Inc.

Orrin Broberg, President and Founder, EmployeeContinuum

Ken Brown, Chief Technology Officer, Protexis Inc.

Barbara Brynko, Information Today Inc.

Marcellus Buchheit, President & CEO, WIBU-Systems USA

Kevin Burkitt, Media Technician Specialist, Brookdale Community College

Paul Burnham, Director – Global Software Compliance, Equifax Inc.

Bailey Caldwell, Vice President, Technology & Services, Paxonix Inc.

Theresa Carey, Contributing Editor, *Barron's*

Daphne Carmeli, President and CEO (former), Metreo Inc.

Rick Chapman, Editor, *Softletter*

John Chapman, Editorial Director, IT Europa Ltd.

Craig Chatterton, President, Excel247

Stewart Cheifet, Director, Internet Archive

Paul Chen, President, Fortiva

Angela Choate, Curriculum Technology Coordinator, Miami-Dade County Public School

Ken Citron, Senior Vice President & CTO, Rodale Inc.

Glenn Clapp, Director of Engineering Services, WiLife Inc.

Fran Clark, Clinical Assistant Professor, University of Memphis

Peter Coffee, Director, Platform Research, Salesforce.com

David Coleman, Managing Director, Collaborative Strategies

Edward Coleran, Senior Director, Rightsholder Relations, Copyright Clearance Center

Sue Collins, Principal, CollinsConsults

Dawn Conway, Vice President, Content & Business Development, LexisNexis Group

John Costilla, Vice President, Marketing & Community Development, WeAreTeachers

Donna Craighead, President, Educational Technology Services

David Davis, Competitive Intelligence Manager, Copyright Clearance Center

Timothy Davis, Principal, Deloitte & Touche LLP

Patricia Delich, e-learning consultant, self-employed

Dr. Darwin Dennison, Professor, University of North Carolina – Wilmington

Don DePalma, President, Common Sense Advisory Inc.

Peter Desberg, Professor, California State University Dominguez Hills

James Diggs, Vice President Strategy & Business Development, Janeeva Inc.

Percita Dittmar, Australia Government – The Treasury

David Dittrich, Senior Security Engineer, University of Washington

David Dobrin, President, B2B Analysts Inc.

Kenni Driver, CEO, Driver Public Relations

Bruce Duncan, Director, Technology Services, New Teacher Center @ USC

Ethan Eisner, Vice President & Managing Director, LexisNexis Group

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Jason Ferron, CIE, interactive security training

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Rob Finn, Business Development Associate, Edison Venture Fund

Fred Fishkin, Technology Reporter, Bloomberg Radio

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Aileen Frisch, Exponential Consulting

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Robin Harris, TechnoQWAN

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Yousri Helmy, Chairman (former), ITWorx

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Sallie Hill Outten, Instructional Technology Resource Specialist, Blue Ridge Virtual Governor School

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James Alfred Hoch, President, Illinois IT Association

Jim Holtzman, Chief Financial Officer, Fieldglass Inc.

Carol Holzberg, Technology Journalist, Technology Pathfinder, *Technology & Learning*

Janet Hopkins, freelance writer/consultant/special educator, Assistive Tech Educational Consulting

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Gurudev Karanth, CTO, Regalix

Martin Kelly, Director of Curriculum, Florida Virtual School

Ben Kelly, Managing Director, Interactive, Empirical

Diane Kendall, Editor, *Children's Software Press*

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Karen Lavi, Director, Reuters AdvicePoint

Marianita Lemma, Teacher, Monte Vista High School

Yves Lermusi, CEO, Checkster

Matt Lohman, Director, Business Development, eCredit.com

MariaJulie Lora-Ruiz, Teacher, West Windsor-Plainsboro Regional School District

Gail Lovely, Independent Educator, Lovely and Associates

Steve Lucas, Vice President, OnDemand Software & Services, Business Objects S.A.

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Jennifer Marcy, Executive Vice President, Arbita

Merle Marsh, Director Special Projects, Worcester Preparatory School

John Martin, Senior Vice President, Strategy and Technology, IQNavigator Inc.

Chevy Martin, Chevy Martin Solutions

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Philipp Stauffer, Executive, High Tech Strategy Practice, Accenture

Adam Stewart, Vice President, Client Services, Autotask Corp.

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Marcia Taylor, Director, Sales and Business Development, Newstex, LLC

Charles Terry, President, MarketResearch.com Inc.

Manoj Tiwari, Vice President, Business & Product Development, Berkshire Associates Inc.

Beth Troy, Adjunct Assistant Professor, SUNY at Buffalo, Graduate School of Education

Brian Turchin, President, Cape Horn Strategies Inc.

Adwait Ullal, CTO, AumSoft Consultants

John Venditti, Vice President, Technology & Architecture, AnchorPoint

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Marilyn Woods, Manager, Service Desk and Operations, Virtual Care Provider Inc.

Lee Wright, Director Sales Operations, Plateau Systems

Ray Wu, Managing Director, HP

Mike Yinger, Founder & CTO, Elk River Systems

Leigh Zeitz, Associate Professor, University of Northern Iowa

Laura Zieger, Assistant Professor, New Jersey City University

Jan Ziff, Host/Presenter, Sound*Bytes

CODIES GALA HALF PAGE AD

BEST ASSET MANAGEMENT SOLUTION

CENTENNIAL SAM.SUITE, CENTENNIAL SOFTWARE

Centennial SAM.Suite offers a complete end-to-end software asset management solution, providing the visibility and intelligence required by IT and business managers to make better decisions through the entire lifecycle of software assets, including procurement, software usage, license compliance, support contract renewals and ultimately disposal of software assets.

ASAP ESMART, DELL | ASAP SOFTWARE

eSMART™ is the on-demand IT asset management solution that allows organizations to automate inventory discovery, monitor software usage and manage license compliance to better manage their IT costs, mitigate compliance risk and make the right decisions regarding purchasing, software licensing, maintenance and upgrades.

EXPRESS SOFTWARE MANAGER, EXPRESS METRIX LLC

Express Software Manager is a powerful suite that integrates PC inventory, purchasing data, software usage tracking and application control – all into one easy-to-use hardware and software license management solution. Comprehensive, meaningful reports give you the information and insight to keep your network running smoothly and avoid vulnerabilities.

ZENWORKS ASSET MANAGEMENT, NOVELL INC.

Novell ZENworks Asset Management integrates asset inventory, software usage and license reconciliation to provide the most complete, accurate view of software installations and license compliance available. Users can take control of license compliance and eliminate software overspending, allowing for the purchase of only the licenses an organization needs.

SYSTEMS MANAGEMENT ON DEMAND™, TRIACTIVE INC.

TriActive's vision is to dramatically reduce TCO for IT in companies of all sizes. TriActive's Asset Management SaaS solution encompasses a software catalog with 360,000+ titles, software

utilization, security assessment for compliance. TriActive enables IT and partners to deliver services on demand over the Internet without any infrastructure investment.

BEST BUSINESS INTELLIGENCE OR KNOWLEDGE MANAGEMENT SOLUTION

ACTUATE 9 SERVICE PACK 2, ACTUATE CORP.

Actuate 9 SP2 is the only enterprise platform that meets the entire range of business intelligence reporting requirements from interactive collaborative reporting architecture, automating spreadsheets to brochure-quality production reporting. Actuate 9 SP2 is powered by the Eclipse BIRT (Business Intelligence and Reporting Tools) open source development framework and has new interfaces.



AGENT COMMUNITY GEN2, CONNOTATE TECHNOLOGIES

"Connotate's technology holds more promise than anything I've seen in the past five years," states *KMWorld* editor-in-chief Hugh McKellar. Connotate dramatically changes the way businesses address information access challenges. Agent Community GEN2 utilizes machine intelligence to empower the end user, without the need for programming. Initially funded by DARPA, Connotate's award-winning solution enhances productivity and delivers rapid ROI by deploying smart software Agents into business workflows. Agents can do anything a human can do to monitor, mine, analyze, mashup and deliver high-value content from Web and enterprise sources. A complete Web 2.0 ecosystem for accessing, sharing and delivering information, Agents fuel a variety of strategic applications throughout the enterprise. Today, Connotate Agents interact with tens of thousands of structured and unstructured sources to deliver high-value applications to many of the largest global publishers and online media companies; large hedge funds and financial services firms; pharmaceutical, energy and Internet companies; and government agencies. Major investment banks rely on

Connotate's solution for primary quantitative research to fuel capital markets' investment decisions. Connotate's publishing customers rely on GEN2 to integrate thousands of news sites, providing an overall aggregation and distribution solution, while other publishers employ Connotate Agents for editorial awareness and reporting.



LEXISNEXIS ATVANTAGE, LEXISNEXIS GROUP

LexisNexis® atVantage™ is a marketing and business development solution designed to give professionals a unique combination of intuitive workflow, powerful analytics, and exclusive and distinct content. This, along with an exceptional ease of use, allows for better decision making, ultimately growing overall revenue for professional services organizations, particularly law firms. LexisNexis atVantage gives legal professionals unprecedented flexibility and power to identify prospective clients by criteria they choose. With atVantage's progressive filtering capability, they can research over 45 million companies to identify prospects that meet criteria such as: litigation activity in key practice areas; trends in litigation activity over time; transaction volumes; geography; industry SIC; sales/revenue; earnings growth.

Comprehensive company profiles from atVantage give professionals single-point access to information on company performance, corporate hierarchy, SEC and IP filings, M&A activity, ongoing litigation, in-depth news and analyst reports on company strategy, risks and opportunities. With the atVantage alert feature, they can receive automatic e-mail notification when the companies they specify are named in new litigation or appear in major news stories.

TABLEAU DESKTOP V3.0, TABLEAU SOFTWARE

Tableau Desktop combines data visualization tools with flexible visual analysis capabilities. The software allows users to connect to nearly any data source quickly and easily and offers an open canvas on which anyone can express complex data relationships through easy-to-understand visualizations with drag-and-drop ease.

LUXID®, TEMIS

Lucid® serves the information intelligence needs of the enterprise. Lucid® gives immediate access to industry-specific knowledge, using concepts and meaning extraction, automatic classification and relationships representation. This unique entry-point for corporations supports heterogeneous demanding activities such as competitive intelligence, scientific intelligence and publishing.

BEST BUSINESS PRODUCTIVITY SOLUTION



WWW.ATTASK.COM, ATTASK INC.

Any company can keep people busy; winning companies keep people busy doing the right things. @task makes it easier than ever for organizations to do the right projects, maximize their resources, improve efficiency, get accurate project projections and have complete visibility. @task helps leading companies maintain a competitive edge. It places business intelligence in the hands of executives and makes team collaboration accessible to the front line. Organizations such as Apple, CBS, Johnson & Johnson, Chevron, Hanes, HBO, Hitachi, GE, McDonalds, Toyota, UCLA and Walt Disney all use @task to be more productive and efficient.

Organizations can define initiatives and projects, automate processes, view centralized real-time data, streamline workflows, eliminate unnecessary paperwork and meetings, track deadlines and timesheets – and start reaping increases in productivity from their teams. @task's rich Web2.0 interface provides a platform, database and browser-independent solution that can be implemented either on-premise or on-demand.

@task's unique and effective planning tools give organizations the power to make strategic decisions based upon real-time data and effectively communicate with front-line employees. It is the only complete project and portfolio management solution that provides management, collaboration and integration tools in ways that are useful to the organization.

TRANSACTIONAL EMAIL SOLUTION, EXACTTARGET

Transactional e-mails are sent as a way to confirm purchases/shipments or to respond to events from e-commerce, CRM or other systems. ExactTarget's Transactional Email solution provides complete visibility and control over these e-mails, enabling marketers and others within the organization to monitor, deliver and dynamically change content in real time to optimize campaign results.



EXPENSEWIRE.COM, EXPENSEWIRE.COM

ExpenseWire has redefined what is expected from travel and expense management software. Focused on fixing the problem of abysmal end user adoption of expense management solutions and on moving the industry out of its poorly performing and closed ecosystem, ExpenseWire's on-demand software is the center of a firestorm of adoption and of a dynamic, open ecosystem. Though rich in capabilities and process control points, ExpenseWire has struck an innovative balance that actually delights end users as well as those seeking control.

ExpenseWire.com is relentlessly focused on ensuring its customers receive world-class service and strives to deliver exceptional technical quality and interoperability with other applications. And every decision about its software – how it looks, how it flows, how it functions – is made with an equally passionate focus on end users. Given the market's reaction, it seems to be a good formula. To learn more about how ExpenseWire delivers on the promise of travel and expense automation and its commitment to world-class service, visit www.expensewire.com.

GENERATE GCLICK, GENERATE INC.

Generate gClick dynamically extracts and aggregates contextual, real-time business intelligence from any Web page, in seconds. gClick enables publishers and media companies to make business content more contextual to their consumers while driving dramatic increases in non-editorial-based advertising inventory. Customers include Hearst Newspapers, MediaNews Group, Philly.com, American City Business Journals.



JIGSAW, JIGSAW

Jigsaw is an online directory for business contact and company information built by and for its global membership. Jigsaw provides low-cost and easy access to high-value business information that can be used to identify key decision makers and people for purposes such as sales, marketing, recruiting and customer service. Jigsaw members, who have contributed more than seven million business contacts from more than 600,000 companies since the database's launch in 2004, use Jigsaw to increase efficiency when searching for the business contact and company information they need to grow their business. Jigsaw is located in San Mateo, Calif., and is funded by Austin Ventures, El Dorado Ventures and Norwest Venture Partners.

ADMINSTUDIO 8.5, MACROVISION CORP.

AdminStudio creates reliable industry-standard application packages configured to meet corporate requirements and test for conflicts to ensure successful deployment. It combines powerful software packaging and virtualization technology with Web-based process management tools to significantly reduce an organization's IT costs and increase software's reliability.

BEST BUSINESS SOFTWARE SOLUTION

BILL.COM, BILL.COM

Bill.com is an online service where businesses can send, receive, pay and store their bills. Bill.com simplifies and automates workflow, payment and document storage. All "financial stuff" (documents, messages, payments) is linked to the transactions and can be easily/securely accessed from anywhere/anytime. With Bill.com businesses can get back to business.

CITRIX® PRESENTATION SERVER™ 4.5, CITRIX SYSTEMS INC.

Citrix Presentation Server™ delivers Windows applications using both application virtualization and application streaming delivery methods. Presentation Server gives enterprises a secure application architecture for delivering applications and data from a central location, while reducing costs of management and support and ensuring fast, reliable performance on any device, over any network.

OMNITURE SITECATALYST 13.5, OMNITURE INC.

Omniiture SiteCatalyst™ provides organizations with actionable, real-time intelligence regarding their online strategies and marketing initiatives. Omniiture SiteCatalyst helps organizations quickly identify and understand the most profitable paths through their Web sites, where visitors are dropping off, what's driving critical success events and how different segments of visitors use a site.

OPENAIR PSA (PROFESSIONAL SERVICES AUTOMATION), OPENAIR INC.

OpenAir Professional Services Automation is the industry-leading on-demand suite empowering services organizations to better manage their business. Combining best-in-class project management, resource management, time and expense tracking, billing, invoicing and project accounting, OpenAir gives services groups the tools they need to achieve greater profitability and success.

WWW.STARCITE.COM, STARCITE INC.

StarCite provides a technology platform that makes meeting and event planning, booking and management simpler, easier and more cost-effective for corporations, hotels, venues and meeting suppliers worldwide. StarCite delivers visibility, cost savings and control over meeting spending for businesses and enhanced revenue opportunities for suppliers through Web-based, on-demand technology.

BEST COLLABORATION SOLUTION**ADOBE ACROBAT CONNECT PROFESSIONAL, ADOBE SYSTEMS INC.**

Adobe's Acrobat Connect Professional is a rich communication and collaboration solution. Only Adobe Flash Player is required, which is already installed on 97 percent of browsers worldwide. Instant availability and highly customizable meeting, training and presentation tools are offered for up to 2,500 participants. Connect Professional is available in 10 languages, including Spanish and Chinese.

CENTRAL DESKTOP, CENTRAL DESKTOP INC.

Central Desktop provides affordable, easy-to-use collaboration tools for business teams without the IT hassle. Central Desktop enables business teams to connect, share and manage business both internally and externally in customizable Web workspaces. Central Desktop is delivered as a software service (SaaS) that combines robust collaboration tools with consumer-level service and affordability.

CITRIX GOTOMEETING, CITRIX ONLINE

Citrix GoToMeeting, the fastest-growing collaboration solution, is an easy, secure, cost-effective and fast way to meet, train, demonstrate and collaborate online. Anyone with a PC and Internet can host or attend within seconds without training. The service offers industry-first flat-fee pricing for any number of meetings of any length.

CLEARSPACE, JIVE SOFTWARE

Clearspace is a single enterprise software application that unifies content types such as wiki documents, blogs, discussions, instant messaging, RSS, e-mail integration, files and more into spaces organized by topic. Eliminate redundant conversations, meetings, e-mails and ideas by opening doors to new co-workers, partners and customers. Clearspace will change the way you work.

SIGHTSPEED 6.0, SIGHTSPEED INC.

SightSpeed 6.0 is widely regarded (*PC Magazine* "Editors' Choice," *PC World's* "100 Best Products of 2007," Walt Mossberg) as the world's best quality, easiest-to-use and most complete Internet video and voice communications and collaboration solution for consumers and SMBs (video chat, multi-party video conferencing, video mail, VoIP and IM). SightSpeed is fully SIP-based and standards-compliant.

BEST COMMUNICATION SOLUTION**LIVEENGAGE, LIVEPERSON INC.**

Using a business rules engine, LivePerson's LiveEngage proactively invites Web site visitors to chat based on their browsing behavior, including search keywords, number of pages visited or time on page. Featured in LivePerson's SMB products, this automatic application helps companies drive desired outcomes, such as increased sales or improved customer service.

VOICE AS A SERVICE (VAAS), M5 NETWORKS

M5's Voice as a Service (VaaS) is a breakthrough offering that combines hosted phone system software, an IP network optimized for voice and expert service to deliver the power of a sophisticated voice platform to mid-sized businesses. Voice as a Service is an end-to-end service package for today's business communication needs.

SIGHTSPEED 6.0, SIGHTSPEED INC.

SightSpeed 6.0 is widely regarded (*PC Magazine* "Editors' Choice," *PC World's* "100 Best Products of 2007," Walt Mossberg) as the world's best quality, easiest-to-use and most complete Internet video and voice communications and collaboration solution for consumers and SMBs (video chat, multi-party video conferencing, video mail, VoIP and IM). SightSpeed is fully SIP-based and standards-compliant.



VIP, VANTAGE COMMUNICATIONS

Setting the standard in unified communications, Vantage IP Service (VIP) is a comprehensive, software-driven communications solution powered by the unification of voice, data and network services from a powerful and secure performance platform. VIP enhances the image and capabilities of small businesses by empowering them with the communication and mobility tools of the Fortune 500, at a fraction of the cost. Intuitive VIP applications enhance all employees' productivity 10 percent-35 percent by eliminating repetitive tasks such as checking multiple e-mail and voicemail inboxes and reducing phone tag. Revolutionary VIP applications Web click-to-dial, call center, desktop conferencing and screen pop integrate seamlessly with products such as Salesforce.com and Outlook. VIP leverages traditional phone features with innovative desktop and mobile applications providing users immediate accessibility and prioritization over all calls, faxes, voicemail and conferencing from anywhere using any device. Vantage Anywhere allows employees to be reached by customers on the first attempt using a single number, increasing sales and improving customer satisfaction. True workforce mobility enables office, home and remote workers to collaborate as if from the same location with a single receptionist. Users manage previously unavailable billing details, service and employee productivity online in real time, helping businesses boost their competitive edge,

VERTICALRESPONSE, VERTICALRESPONSE INC.

VerticalResponse Inc. is a leading provider of on-demand e-mail marketing and direct mail services empowering small businesses and nonprofit organizations to create, manage and analyze their own direct marketing campaigns. VerticalResponse allows customers to deliver sophisticated-looking e-mail and direct mail postcard campaigns in minutes — no technical expertise necessary.

BEST CONTENT MANAGEMENT SOLUTION

TEXT, IMAGE AND VIDEO MONITORING, ATTRIBUTOR CORP.

Attributor enables publishers to build value around their online content. Advanced fingerprinting algorithms, a large-scale crawling infrastructure and detailed contextual analysis provide publishers with Web-wide visibility of text, images or videos. Publishers can identify new sales leads and revenue-sharing opportunities, monitor licensed uses and derive better search engine placement.

CLICKABILITY ON-DEMAND WEB CONTENT MANAGEMENT PLATFORM, CLICKABILITY

Clickability's On Demand Web Content Management platform delivers award-winning, fully integrated hosted solutions to industry-leading publishing and enterprise marketing clients. Clickability gives a competitive advantage to its customers and delivers an innovative suite of content management, ad server, newsletter, social media, delivery and analytic capabilities.

INGENIUX CMS 6, INGENIUX

The Ingeniux CMS content management system enables organizations to launch world-class Web sites in record time. Ingeniux CMS 6 features a new cross-browser AJAX client, taxonomy manager and live Web 2.0 social content solutions for blogging, podcasting and Web collaboration. Ingeniux CMS is based entirely on open standard XML. Visit www.ingeniux.com.



MARKLOGIC SERVER 3.2, MARK LOGIC CORP.

MarkLogic Server is an XML content platform providing the agility you need to build and deploy next-generation content applications. To help you unlock the value of your content, it includes the capabilities of a traditional database management system for storing content, a search engine for accessing it and a dynamic content server to deliver it. As a platform built for XML, it empowers your organization with the agility you need to

quickly adapt to changing market conditions and new product requirements.

MarkLogic was architected for XML with the goal of handling extremely large amounts of content and providing exceptionally fast access to that content using XQuery. The result is a platform providing you with a sustainable, long-term advantage when dealing with your content. As your content grows, becomes more complex or needs to be delivered in new ways, MarkLogic is already in position to help you with those needs. MarkLogic differs from traditional technologies such as hybrid-relational databases and enterprise search engines in that it was designed and optimized for handling XML content. This fundamental architectural difference provides you with a sustainable, long-term advantage for unlocking content.



NSTEIN ONLINE PUBLISHING SOLUTIONS, NSTEIN TECHNOLOGIES INC.

Nstein's multilingual content management solutions for Web content management, digital asset management and text mining power online publishing for the most prestigious newspapers, magazines and content-driven organizations. Nstein's solutions generate new revenue opportunities and reduce operational costs by enabling the centralization, management and automated indexing of digital assets. Nstein Online Publishing Solutions include: Web content management — online publishing system; digital asset management — centralized XML-based platform for the management of digital assets (articles, images, audio/video files); and text mining engine — multilingual, semantic text analysis and automatic content cross-linking. Nstein Online Publishing Solutions enable publishers to make the most of their content and offer an engaging experience to their online readers. With complete Web sites attracting and retaining more unique visitors, publishers can rapidly increase their online advertising inventory and generate new online revenue opportunities.

BEST DATA SECURITY SOLUTION

COMPUTRACE®COMPLETE™, ABSOLUTE SOFTWARE CORP.

Embedded in the firmware of the eight leading computer manufacturers, Computrace® Complete™ is a SaaS-delivered solution for computer theft recovery, data protection and secure asset tracking, backed by a recovery guarantee. Computrace allows organizations to address issues of regulatory compliance, data protection, computer theft recovery and IT asset management.

CENZIC HAILSTORM ENTERPRISE ARC, CENZIC INC.

With its intelligent and dynamic dashboard, Cenzic Hailstorm ARC gives customers automatic discovery of Web applications and automated security assessment with vulnerability and remediation information to help them protect data from hackers. With an integration to VMware, customers can assess all their Web applications including the ones in production through virtualization.

ENTRUST INTELLIGENCE MESSAGING SERVER 8.0, ENTRUST INC.

Entrust Entelligence™ Messaging Server is an e-mail security solution that makes it easier to communicate securely with external business partners and customers. The Messaging Server e-mail security software is shipped as a hardware appliance and delivers standards-based e-mail encryption capabilities in a comprehensive platform. This e-mail security solution is easy to deploy and maintain for organizations.

KASPERSKY INTERNET SECURITY 7.0, KASPERSKY LAB INC.

Kaspersky Internet Security (KIS) 7.0 is an integrated suite offering a personal firewall, privacy controls, parental controls and protection against all malware. KIS includes Kaspersky's Triple Threat Protection, a unique combination of automated hourly updates, proactive heuristics and real-time behavior analysis to protect users from new and unknown malicious programs.



PARETOLOGIC PGSURFER, PARETOLOGIC INC.

ParetoLogic is an international software development company headquartered in Victoria, British Columbia, Canada, specializing in providing advanced security applications and performance tools for business and personal computer users. ParetoLogic creates solutions combining sophisticated technology with a truly user-friendly interface. Its products empower people to secure and optimize their computers and are currently available in eight languages in 186 countries around the world. ParetoLogic has established partnerships on a global scale to make its products available to all computer users regardless of location, language or computing experience and provides attention to customer needs based on a commitment to delivering exceptional software applications using resource-rich Web sites.

In 2007 ParetoLogic launched PGsurfer parental controls and its accompanying Web site for kids, SafeSurfer. Both programs are completely free of charge, demonstrating ParetoLogic's commitment to the computing community. PGsurfer empowers parents to protect children online by blocking Web sites, chat rooms, instant messaging and P2P file sharing using sophisticated category, keyword and URL filtering technology. Completely customizable – completely supported – completely free of charge. ParetoLogic is proud to support a safer Internet experience for families with this free product.



PGP ENCRYPTION PLATFORM, PGP CORP.

The PGP® Encryption Platform is the enterprise encryption framework and architecture for shared user and key management, policy and provisioning automated across multiple, integrated encryption applications. Deployed with the first centrally managed encryption application, the PGP Encryption Platform can be quickly adapted to meet evolving audit, compliance and data security requirements. The PGP Encryption Platform reduces operational costs as organizations deploy additional encryption applications,

eliminating redundant training, management and support requirements. PGP Encryption Platform-enabled applications from PGP Corp. and third-party vendors allow organizations to deploy automated encryption as needed with the data security functions required. This data-centric approach protects data in motion and in transit anywhere, anytime.

BEST DATABASE MANAGEMENT SOLUTION

DATA QUALITY INTEGRATION SOLUTION VERSION 8.0, DATAFLUX

The award-winning DataFlux Data Quality Integration Platform provides an integrated product suite addressing each phase of the data management lifecycle – data profiling, data quality, data integration, data enrichment and data monitoring. This proven methodology establishes an infrastructure that continually transforms raw data into consistent, accurate and reliable information.



FILEMAKER PRO 9, FILEMAKER INC.

FileMaker® Pro is the #1-selling easy-to-use database software that helps you manage people, projects, assets and more – the easy way. Its powerful database and award-winning design help you work faster and securely share information with Windows and Mac users – over a network, across the Web and with popular formats like Microsoft® Excel, Adobe® PDF and SQL. Use FileMaker Pro 9 to create a database in minutes to track people, projects, assets and more; customize screens with ease to work the way you do; share databases securely and simultaneously over a network or across the Web; and integrate with popular programs and formats including Microsoft® Excel, Adobe® PDF and External SQL Data Sources.

CLARITY 4.0, GRIDAPP SYSTEMS

With GridApp, Clarity's out-of-the-box database automation, organizations can easily validate database and server configurations, provision and patch new database environments and manage change in existing environments in an ongoing fashion. Clarity empowers DBA archi-

tests and managers to drive and enforce standards, without having to write complex scripts or packages.

LUMIGENT AUDIT DB, LUMIGENT TECHNOLOGIES

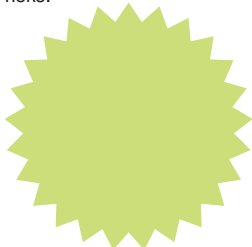
Lumigent's award-winning database auditing solution, Lumigent Audit DB, monitors for abuse of information security policies and inappropriate access and use of sensitive data. It is the only solution providing comprehensive evidence of control over data assets with complete visibility to changes affecting data.



SYBASE® ADAPTIVE SERVER® ENTERPRISE (ASE) 15.0.2, SYBASE IANYWHERE

Sybase® Adaptive Server® Enterprise (ASE) has long been noted for its reliability, low total cost of ownership and superior performance. With its latest version, ASE 15.0.2, it has been dramatically enhanced to deliver capabilities urgently needed by enterprises today. It lays the long-term foundation for strategic agility and continuing innovation in mission-critical environments. ASE 15 provides unique security options and a host of other new features that boost performance while reducing operational costs and risk.

ASE 15 meets the extreme demands of large databases and high transaction volumes, while providing a cost-effective database management system. Its key features include data partitioning for managing large databases; encryption technology that is easy-to-implement and provides data privacy without compromising performance; new features that improve the productivity of the application developer; as well as enhanced support for unstructured data management and virtualization. ASE is a high-performance, mission-critical database management system that gives customers an operational advantage by lowering costs and risks.



BEST DIGITAL RIGHTS MANAGEMENT SOLUTION

ADOBE LIVECYCLE RIGHTS MANAGEMENT ES, ADOBE SYSTEMS INC.

Adobe LiveCycle Rights Management ES lets enterprises confidently share sensitive documents with employees, partners and suppliers. Companies control information access and usage rights through persistent, dynamic policies, ensuring privacy and accountability. The solution integrates with back-end systems for centralized, automated rights management that is comprehensive and cost-effective.



ALADDIN HASP SRM, ALADDIN KNOWLEDGE SYSTEMS, LTD.

As the innovation leader and the number-one choice of software developers worldwide, Aladdin HASP SRM enables business growth and profitability through strong software copy protection, unmatched intellectual property protection, and secure licensing and product activation. Aladdin HASP SRM fully aligns with the software product lifecycle and features easy-to-use role-based tools for developers, product managers, order processing and production. Aladdin HASP SRM ensures optimum use of employee core competencies — ensuring quick time-to-market and the ability to respond on the fly to changing market needs including new geographical markets, emerging target segments, different user types and budget constraints.

An easy-to-implement, out-of-the-box solution, Aladdin HASP SRM empowers software publishers with the ability to mix-and-match a variety of protection, licensing and distribution capabilities for the creation of tailored, customized product offerings. HASP SRM is the only solution to offer Cross-Locking™, enabling the ability to lock the protected software to a hardware- or a software-based protection key, from a single all-in-one solution. Aladdin HASP SRM is also the only end-to-end solution on the market that combines all major DRM elements including: anti-piracy, anti-hacking, robust IP protection, secure licensing, compliance and end user license management.

GUARDIT 3.0, ARXAN TECHNOLOGIES

GuardIT™ for commercial software applications empowers developers to quickly and efficiently stop software piracy and tampering by fortifying license-managed applications (desktop software), content management applications (such as watermarking platforms) and DRM applications (such as home media gateways and Windows Media DRM-based devices) from piracy and tampering.

FLEXNET PUBLISHER 11.4, MACROVISION CORP.

FLEXnet Publisher provides comprehensive software licensing and updating capabilities and enables software and hardware vendors to increase revenue and reduce operational costs by flexibly pricing, packaging, protecting and updating their product offerings. Publisher also includes tamper-resistant technologies, preventing revenue loss due to unauthorized usage.

SENTINEL HARDWARE KEYS, SAFENET INC.

Sentinel Hardware Keys are software rights management tokens that protect software vendors from unauthorized use or distribution of their products. Sentinel Keys deliver strong security with public key cryptography and 128-bit AES algorithm. Its Business Layer APIs™ significantly reduce implementation time. The Sentinel V-Clock prevents time tampering without added costs.

BEST DOCUMENT MANAGEMENT SOLUTION

IMAGENOW 6.1.2, PERCEPTIVE SOFTWARE INC.

ImageNow® 6.1.2 is an enterprise document management, imaging and workflow solution that enables organizations to capture and organize virtually any document type and instantly retrieve relevant documents as needed. ImageNow's patented technology ensures rapid, flexible and seamless integration with any business application, allowing customers worldwide to simplify their business processes.

SIRE EDMS, SIRE TECHNOLOGIES

SIRE EDMS allows organizations to capture, manage, store and deliver content efficiently and instantaneously. Content can be managed throughout its entire lifecycle, from creation to destruction, and follow specific retention and disposition schedules dictated by applicable laws and regulations.

WWW.SKELTA.COM, SKELTA SOFTWARE

Skelta SharePoint Accelerator 2007 is a full-service BPM solution that seamlessly integrates Microsoft SharePoint 2007 with business processes and enterprise applications. It extends advanced BPM functionality out of the box to SharePoint 2007 sites, documents and content to create an integrated platform for forms processing, business intelligence and content management.

**TREENOGCM, TREENO SOFTWARE INC.**

TreenoGCM enables businesses to capture, organize and share any type of digital or paper-based document within a secure, central repository, which is accessible anytime from any place. Documents are stored in a structure that mirrors organizations' existing filing practices, while providing unprecedented secure access, sharing capability and ease of use. Archiving documents in accordance with corporate policies is a snap. Unlike traditional content and document management solutions, TreenoGCM is purpose-built to be Web-enabled and distributed to meet your unique business needs. Treeno's unique architecture and distribution options (software as a service, hosted or on-premise delivery) along with scalability make TreenoGCM affordable and available to any organization, large or small.

TreenoGCM delivers: lower cost implementation; deployment in days, not months; superior integration with existing line-of-business applications and automated naming, filing and retrieval. Additionally, performance measurement through workflow; detailed auditing to comply with regulatory requirements; superior adaptability including publishing, versioning and automated routing through bar codes and an expansive Web services tool set. TreenoGCM

is the only solution to be specifically designed to be browser-based, infinitely scalable and completely flexible for today's changing business needs while providing a full feature set.

**PROSYSTEM FX DOCUMENT, CCH@, WOLTERS KLUWER BUSINESS**

CCH has led the way in helping accounting professionals to go paperless, and ProSystem fx Document makes it easy for accounting firms of any size to run lean and green. CCH's ProSystem fx Document is a complete electronic document management solution built specifically for today's CPA firms. It manages and stores electronically the full range of documents found in an accounting practice, reducing the waste, inefficiency and costs associated with creating and storing paper documents, resulting in dramatic workflow improvements. It also helps better manage e-mail and improve collaboration by allowing users to move client communication from their inbox to a secure server where it is accessible by multiple people within a firm.

The ASP version of ProSystem fx Document provides robust capabilities on a secure platform where firm documents are hosted by CCH. With quick start-up time and state-of-the-art technology, it provides secure document transfer and storage. Users can access their documents anytime and anyplace, and multiple users can view the same document simultaneously. Keeping track of documents is easy, with a customizable home page interface that reflects individual preferences and job requirements. ProSystem fx Document ASP also manages documents' retention periods, lets users maintain an audit trail and versions documents automatically.

BEST ECOMMERCE SOLUTION**AMERICOMMERCE 4.3, AMERICOMMERCE**

AmeriCommerce Online Storefront Software is a hosted e-commerce platform designed with extensive input from marketing companies who were actively selling products online. In

development since 2000, AmeriCommerce offers many features that are unparalleled in the industry, such as Multiple Storefront™ technology, allowing store owners to maintain and monitor multiple online stores from a central administration console. Built with Microsoft ASP.NET, AmeriCommerce integrates with custom applications, accounting and shipping software such as Quickbooks, UPS, USPS and FedEx. Google Base™, Yahoo Shopping™ and ShopZilla™ are also integrated to provide one-touch, set it and forget it shopping portal data feeds.

**CHANNELADVISOR COMPLETE, CHANNELADVISOR CORP.**

ChannelAdvisor solutions help online retailers reach buyers across the entire e-commerce spectrum with efficiency, scalability and reliability. Combining best practices, on-demand software and integrated technology, ChannelAdvisor provides the only complete solution focused solely on helping retailers sell products across multiple e-commerce channels including marketplaces such as eBay, Amazon.com, Overstock.com; comparison shopping engines such as Shopping.com, Shopzilla, Nextag and Google Product Search; and search marketing engines such as Google and Yahoo!

ChannelAdvisor solutions automate labor-intensive, tedious tasks so retailers can sell more products faster, spend less time optimizing campaigns and more time solving marketing and business issues. Customers include thousands of e-commerce merchants and encompass many of the largest eBay PowerSellers and Fortune 500 companies, ranging from GSI Commerce, Brookstone, Abebooks, Motorola and RockBottomGolf.com. In 2007, ChannelAdvisor managed more than \$2.1 billion in gross merchandise value on behalf of its customers, or averaging almost \$200 million per month. ChannelAdvisor Corp. is headquartered in Research Triangle Park, N.C., with offices in Atlanta, Seattle, the United Kingdom, Australia, Ireland and Germany.



WWW.DEMANDWARE.COM, DEMANDWARE

Demandware provides the only enterprise-class on-demand e-commerce platform, optimized for the needs of high-growth brands that want to accelerate their online revenue. The Demandware eCommerce Platform offers retailers the merchandising control, flexibility, functionality and interoperability of a full e-commerce application suite, with the benefits of an on-demand delivery model, including hands-free upgrades and world-class data centers.

No other e-commerce solution approaches the breadth, depth and quality of Demandware's best-in-class merchandising, including catalog management, price books, promotions and e-commerce search. The product's ability to accurately categorize, price and display products and efficiently present dozens of sophisticated promotions means you can offer the best possible shopping experience to your customers for driving greater revenue, increasing transaction size and strengthening customer loyalty.

Demandware is the only on-demand e-commerce solution that enables the rapid rollout of new sites, provides ubiquitous access to business and technical users and is backed by a patented grid computing architecture that delivers capacity as needed for performance and reliability that exceeds industry standards. Leading brands such as Bare Essentials, House of Fraser, Playmobil, Sally Beauty Supply and Timberland leverage Demandware's enterprise-class e-commerce functionality and automatic upgrades to help achieve higher conversion rates, increase average order size and improve customer retention.



GOECART ECOMMERCE SOLUTION 7.1, GOECART.COM

GoECart® is the clear choice for serious merchants focused on creating and rapidly growing a successful online business. With integration with industry-leading partners such as Google Checkout, Paypal, Amazon.com, Linkshare, UPS, Google Analytics, Campaigner and LivePerson, GoECart is the most connect-

ed e-commerce solution on the market. GoECart combines 250-plus powerful features and On-Demand Tier 1 hosting with a delightful shopping experience for customers — all at a surprisingly affordable price.

GoECart 7.1 is the most search-engine-friendly e-commerce solution with highly configurable storefront software. Includes innovative One-Page Checkout, which boosts conversion, increases sales and reduces shopping cart abandonment; fast and intelligent product search; fully customizable Web templates for all pages; numerous built-in marketing and promotion tools and sales-friendly CRM tools. GoECart 7.1 supports all leading payment processors and shipping carriers and provides automated product data feeds to all comparison shopping engines. It dynamically generates Yahoo!® Explorer feed and Google™ Sitemap gift certificates, wish lists, discounts and more with robust shipping, order management and soft goods sales support. HACKER-SAFE® Certified with SSL and role-based security and much more. GoECart is the only company in its category to receive the 2008 CODIE Finalist honor for the third consecutive year.

NETSUITE 2007.0, NETSUITE INC.

With NetSuite® 2007.0, NetSuite introduced myriad new features that make automating complex operations and processes simpler for growing and mid-sized businesses. With this new version, NetSuite continues its leadership in bringing the power of integrated enterprise software suites to mid-sized businesses without the complexity and significant expense associated with traditional solutions.

BEST ENTERPRISE SEARCH ENGINE

COVEO ENTERPRISE SEARCH 5.0, COVEO

Coveo Enterprise Search (CES) 5.0 is the first commercially viable enterprise search solution for today's complex data environments. CES 5.0 provides unbiased, secure information access for all documents and structured data stored in file systems, e-mail servers, intranets, enterprise applications, databases and Web sites.

FAST ESP 5.1, FAST SEARCH & TRANSFER INC. (FAST)

FAST ESP® is recognized by customers and

analysts as the world's most intelligent enterprise search platform. FAST ESP delivers secure, relevant, accurate and timely answers and insight to find new revenue, improve decision making and transform the way organizations solve business problems. FAST ESP fundamentally redefines how organizations access, interact with and exploit information.



ISYS:WEB 8, ISYS SEARCH SOFTWARE INC.

Established in 1988, ISYS Search Software is a global supplier of enterprise search solutions for business and government. The company's award-winning software suite offers a broad range of search, navigation and discovery solutions for desktop search, intranet search, SharePoint search and embedded search applications. ISYS has been deployed by thousands of organizations operating in a variety of industries, including government, legal, law enforcement, financial services, healthcare and recruitment. The ISYS:web 8 enterprise search application offers an affordable yet powerful out-of-the-box search solution that goes beyond simple search to include on-the-fly categorization, automatic entity detection, behavior/performance tracking via search analytics, ability to integrate with Microsoft SharePoint and support for 60 languages and 200-plus formats and systems, including Interwoven WorkSite and native support for Linux.

ISYS serves its global base of customers via operations in the United States, Australia and the United Kingdom. The company's customers include the International Data Group, Blue Cross Blue Shield, Boeing, Autodesk, EMC Corp., the Federal Energy Regulatory Commission, the Miami Police Department, Sheppard Mullin Richter & Hampton LLP, TOWER Software, the U.S. Department of Homeland Security and the U.S. Department of Justice. ISYS is consistently included in the Gartner Magic Quadrant for Information Access.

MINDSERVER ENTERPRISE SEARCH, RECOMMIND INC.

Recommind's accurate and automated concept search software enables users to quickly and easily pinpoint information they need. MindServer™ Enterprise Search combines

sophisticated search technology with a simple user interface that provides highly accurate results tailored to the information requirements of the organization. Rules-based access enables organizations to customize results for each user.

LUXID®, TEMIS

Lucid® serves the information intelligence needs of the enterprise. Lucid® gives immediate access to industry-specific knowledge, using concepts and meaning extraction, automatic classification and relationships representation. This unique entry point for corporations supports heterogeneous demanding activities such as competitive intelligence, scientific intelligence and publishing.

BEST FINANCIAL SOFTWARE SOLUTION



EXPENSEWIRE.COM, EXPENSEWIRE.COM

ExpenseWire has redefined what is expected from travel and expense management software. Focused on fixing the problem of abysmal end user adoption of expense management solutions and on moving the industry out of its poorly performing and closed ecosystem, ExpenseWire's on-demand software is the center of a firestorm of adoption and of a dynamic, open ecosystem. Though rich in capabilities and process control points, ExpenseWire has struck an innovative balance that actually delights end users as well as those seeking control.

ExpenseWire.com is relentlessly focused on ensuring its customers receive world-class service. The company strives to deliver exceptional technical quality and interoperability with other applications. And every decision about its software — how it looks, how it flows, how it functions — is made with an equally passionate focus on end users. Given the market's reaction, it seems to be a good formula. To learn more about how ExpenseWire delivers on the promise of travel and expense automation and its commitment to world-class service, visit www.expensewire.com.

PERTRAC ANALYTICAL PLATFORM (VERSION 6.19), PERTRAC FINANCIAL SOLUTIONS

The PerTrac Analytical Platform is an investment analysis and asset allocation application for investment professionals. Users can create databases with return streams and qualitative info or subscribe to third-party databases with hedge funds, mutual funds, CTAs, etc. Features include more than 900 risk/return statistics, Search Builder, charts, reports, portfolio simulations and peer-group analysis.



SABRIX

Transaction taxes (aka sales and use taxes) are a legal obligation for companies of any size, yet they are a non-revenue-generating activity that distracts companies from their core business. With more than 13,253 tax authorities in the United States alone, manual, error-prone processes have resulted in chronic compliance issues, financial penalties and the inability to accurately predict the cost of growth into new regions.

Sabrix first addressed this challenge for Fortune 500 companies and soon became the trusted addition to ERP systems that streamlined transaction taxes and saved clients millions of dollars on average. Sabrix rolled out the Sabrix Managed Tax Service for small- and mid-sized companies – a SaaS version of its trusted tax management applications and tax rate content combined with multi-disciplinary tax experts.

Similar to payroll processing, sales and use tax compliance is the next logical activity for finance departments to outsource. Sabrix MTS ensures CFOs that their monthly compliance obligations are handled accurately and effortlessly and that the company's finance team can focus more on the core business issues while eliminating the burden of managing hundreds of monthly tax rate updates, interpreting thousands of product tax laws, guessing at which taxes apply on each transaction, manually calculating tax and manually preparing returns.

XACTLY INCENT, XACTLY CORP.

Xactly Incent enables sales and finance executives to design, implement, manage, audit and optimize sales compensation management and sales performance management programs easily and affordably. Xactly Incent helps companies

improve operational performance, optimize sales effectiveness, proactively manage risk and compliance, motivate their sales reps and increase revenues and maximize profits.

WWW.XIFIN.COM, XIFIN INC.

XIFIN offers leading-edge technology and service solutions that help laboratories collect what they are owed, eliminate compliance risks, streamline operations and improve overall profitability. XIFIN Services manage, deliver and maintain the entire infrastructure supporting A/R including: connectivity, reference databases, payer requirements, transaction services vendors, hardware & software, as well as compliance/regulatory workflow logic.

BEST HUMAN RESOURCES SOLUTION

ADP HR/BENEFITS SOLUTION, ADP INC. (AUTOMATIC DATA PROCESSING)

ADP's HR/Benefits Solution gives your organization the time to focus on the issues that matter, the data to make better decisions and the infrastructure to support programs that drive your organization forward. The on-demand solution helps more than 3,000 companies improve service to employees, reduce administrative burdens and focus on strategic business issues.

EMPLOYEE CONTINUUM'S OVERTURE 4.0 SOLUTION, EMPLOYEECONTINUUM

The first of its kind, Overture is proprietary software, delivered via the SaaS model, that provides a state-of-the-art platform to deliver interactive job branding for the attraction of sales candidates and a multi-faceted set of scientifically based evaluation and screening tools to assess and qualify these candidates.

EQUILARINSIGHT, EQUILAR INC.

EquilarInsight provides clients with access to a wide array of on-demand compensation databases and research tools. From setting C-suite pay levels, to determining board of director fees and researching new corporate governance practices, EquilarInsight is the premier solution for professionals to quickly source, analyze and present compensation information.



ODESK, JUST DRIVE MEDIA

oDesk is a global marketplace that helps employers hire, manage and pay remote technology professionals. Employers can search 25,000-plus tested providers based on skills, work history, prior feedback and pay rates. oDesk's unique collaboration tools allow employers to track project progress and collaborate in real-time. oDesk handles invoicing and payments.



WWW.TROVIX.COM, TROVIX INC.

Trovix (trovix.com) is a free, confidential online career service that uses intelligent search technology to match working professionals with the best job opportunities, allowing employers to reach the most qualified candidates. The service is based on award-winning enterprise software, Trovix Recruit™, which enables companies to quickly and efficiently compare and rank resumes based on job requirements.

Trovix offers candidates the most efficient way to access personalized career matches. By uploading their existing resume, job seekers receive highly personalized search results without having to complete a profile or complex questionnaire. By emulating the way humans search through information – conceptually, emotionally and comparatively, Trovix's search technology moves past keyword searches to evaluate candidates' experience and career objectives, presenting them with the best job opportunities. Candidate information is kept confidential so users can take full advantage of the service without worrying about their personal information getting into the wrong hands. Also, Trovix gives employers a powerful new channel that reaches candidates who are not actively looking for jobs but are anticipating better career opportunities. Jobs are advertised to prospective candidates based on how well they match employer qualifications and interests.

BEST IDENTITY MANAGEMENT SOLUTION

ENCENTUATE IAM SUITE, ENCENTUATE INC.

The Encentuate IAM Suite enables enterprises to automate access to information, strengthen security and enforce compliance across all end points. Through a user-centric approach,

Encentuate delivers enterprise single sign-on, strong authentication, session management, workflow automation and centralized administration and audit capabilities, without requiring changes to existing IT infrastructure.

ENTRUST IDENTITYGUARD 9.0, ENTRUST INC.

Entrust IdentityGuard provides a range of open multifactor authentication capabilities so organizations can help address fraud by tailoring security based on risk. Match the methods selected by an organization to the risk flagged by integrated Fraud Detection or using rules and policy.



V-GO SINGLE SIGN ON, VS. 6.0, PASSLOGIX INC.

v-GO SSO is a proven enterprise single sign-on solution that works with all of your applications, without a lengthy and complex implementation effort. Whether you are deploying strong authentication, implementing an enterprisewide identity management initiative or simply focusing on the sign-on challenges of a specific group of users, v-GO SSO's architecture supports your technical requirements and computing environment.

v-GO SSO can recognize and respond to password requests from almost any system or application. It supports any type of user authentication from password to smart cards to biometrics and can store user credentials and its own system settings and policies in any LDAP directory or one of several SQL databases. The administrative console automatically recognizes and configures applications for sign-on with minimal effort by the administrator. Enterprise users gain sub-second single sign-on while connected or disconnected to the corporate network, while roaming between computers or while sharing a kiosk with multiple users.

RED HAT DIRECTORY SERVER, RED HAT INC.

Red Hat Directory Server is an LDAP-based server that centralizes application settings, user profiles, group data, policies and access control information into an operating system-independent, network-based registry. Forming the central repository for an identity management infrastructure, Red Hat Directory simplifies user management, eliminating data redundancy and automating data maintenance.



COMPLIANCE IQ, SAILPOINT TECHNOLOGIES

SailPoint Technologies is dedicated to helping organizations achieve continuous compliance, strengthen internal controls and strategically manage risk associated with user access to sensitive applications and data. SailPoint develops identity risk management software that helps organizations gain control over user access to critical systems and data, streamline costly IT compliance processes and reduce the risks of fraud, corporate data loss or theft and failed audits.

Its next-generation identity risk management technology meets today's governance, risk management and compliance demands head on. SailPoint Compliance IQ delivers a powerful combination of capabilities including identity audit and analytics, policy enforcement and a suite of automated controls that help organizations reduce risk, improve audit performance and lower compliance costs. Through its unique Identity Intelligence approach, SailPoint enables businesses to collect, filter and analyze identity-related information within the context of established business priorities. This, in turn, equips decision makers with improved visibility. Founded in December 2005, SailPoint is based in Austin, Texas.

BEST MOBILE SOLUTION

FORMOTUS FORMOPUBLISH™, FORMOTUS INC.

FormoPublish™ software + services leverage Microsoft Office to allow nontechnical users to click-and-deploy powerful and secure mobile applications without writing a single line of code or draining IT resources. With FormoPublish, Windows Mobile® device users can seamlessly access business systems from the road, online or offline, to increase efficiency, productivity and collaboration.

GAVIRI UNIVERSAL SEARCH OPERATING SYSTEM, GAVIRI TECHNOLOGIES INC.

Gaviri Universal SearchOS is a plug-and-play search operating system designed to run on desktops, networks, Web and portable devices. SearchOS replaces device-specific, proprietary

search with a universal search across devices, networks and systems. SearchOS ushers a “many devices, one search” era. SearchOS is portable and runs directly off portable devices. SearchOS redefines search as we know it.

MOBILE OFFICE, IPASS INC.

iPass Mobile Office gives mobile employees a safe, simple, secure way to connect around the world. Equally important, IT managers gain centralized management and security enforcement. The service taps the iPass virtual network, the world’s largest, including dial-up in more than 160 countries and more than 80,000 Wi-Fi hotspot and Ethernet hotel broadband locations.

MOBILITY XE, NETMOTION WIRELESS INC.

Mobility XE mobile VPN software from NetMotion Wireless allows mobile workers to maintain and optimize mobile data connections as they move in and out of wireless coverage areas and roam between networks. Mobility XE also resolves mobile deployment challenges including coverage gaps and interruptions, inter-network roaming, performance issues and network security.

PERLEGO HORIZONS™, PERLEGO SYSTEMS INC.

The Horizons™ mobile device lifecycle management solution enables businesses to effectively manage deployed smart phones, regardless of platform or carrier. With Horizons, companies can easily deliver content to device users; update installed software; restore, disable, remote control and back up devices through a hosted, over-the-air (OTA) technology.

BEST MULTI-MEDIA SOLUTION

WWW.HEALTHMEDIA.COM, HEALTHMEDIA

HealthMedia developed a technology that effectively emulates a nurse counseling session, with the scalability of Web content. HealthMedia creates powerful, scalable behavior change interventions that deliver positive, measurable outcomes across the entire care continuum, in the areas of wellness, disease management, medication adherence and behavioral health.

MATCHMINE MEDIA DISCOVERY PLATFORM, MATCHMINE LLC

The matchmine Media Discovery Platform makes personalization portable. Highlighted by the MatchKey™, a visual representation of users’ preferences that they can take with them from site to site, the matchmine platform enables users to obtain personalized recommendations for movies, music and other online content anywhere in the MatchKey Partner Network.

MODIV SHOPPER, MODIV MEDIA

Modiv Shopper offers relevant consumer-driven media and retail operational efficiencies through a time-saving scan-and-bag handheld for shoppers. As shoppers walk through store aisles with their own personal shopper handheld, they also save money with the targeted offers and advertisements based on their shopping and redemption history, in-store location tracking and just-scanned items.

SCIENCE BULLETINS, NATIONAL CENTER FOR SCIENCE, LITERACY, EDUCATION AND TECHNOLOGY

The Science Bulletins Web site, from the American Museum of Natural History, presents ongoing research in astrophysics, Earth sciences, biodiversity, and human biology and origins, through high-definition video documentaries, visualizations, interactives and related online resources. Story tools let viewers share stories via email, blogs or bookmarks.

KNOWLEDGEBOX, PEARSON EDUCATION

A digital learning system for reading/language arts, math, science and social studies, KnowledgeBox delivers instructional media designed to meet the needs of today’s learners. With a collection of materials across content areas and a set of instructional tools, KnowledgeBox enables teachers to integrate customized, standards-based digital media into K-6 instruction.

BEST ON-DEMAND PLATFORM



WWW.DEMANDWARE.COM, DEMANDWARE

Demandware provides the only enterprise-class

on-demand e-commerce platform, optimized for the needs of high-growth brands that want to accelerate their online revenue. The Demandware eCommerce Platform offers retailers the merchandising control, flexibility, functionality and interoperability of a full e-commerce application suite, with the benefits of an on-demand delivery model, including hands-free upgrades and world-class data centers.

No other e-commerce solution approaches the breadth, depth and quality of Demandware’s best-in-class merchandising, including catalog management, price books, promotions and e-commerce search. The product’s ability to accurately categorize, price and display products and efficiently present dozens of sophisticated promotions means you can offer the best possible shopping experience to your customers for driving greater revenue, increasing transaction size and strengthening customer loyalty.

Demandware is the only on-demand e-commerce solution that enables the rapid rollout of new sites, provides ubiquitous access to business and technical users and is backed by a patented grid computing architecture that delivers capacity as needed for performance and reliability that exceeds industry standards. Leading brands such as Bare Essentials, House of Fraser, Playmobil, Sally Beauty Supply and Timberland leverage Demandware’s enterprise-class e-commerce functionality and automatic upgrades to help achieve higher conversion rates, increase average order size and improve customer retention.

OPSOURCE ON-DEMAND RELEASE 2.0, OPSOURCE INC.

OpSource On-Demand includes everything necessary for the delivery of SaaS or Web applications: infrastructure, managed services, application management and 24x7 end user support plus Web services for customer onboarding, billing, analytics and customer support. OOD is SAS 70 Type II audited, Level 1 PCI compliant, AppExchange certified and European Safe Harbor compliant.

OUTSYSTEMS PLATFORM 4.1, OUTSYSTEMS

Outsystems offers a robust application management and development solution that enables companies to rapidly create, deploy and modify business solutions and manage them throughout their lifecycle. Since 2001,

the Outsystems Platform has been used by fast-paced companies to align their IT with the business and continuously deliver enterprise solutions across many industries.

FORCE.COM, SALESFORCE.COM

Force.com is the world's first "platform as a service," a new way to create and deploy business applications that makes companies and developers successful by letting them focus on what applications do, rather than the infrastructure to run them. Force.com offers developers global infrastructure and services for database, logic, workflow, integration, user interface and an application exchange.

WEBEX CONNECT DEVELOPER PROGRAM, WEBEX COMMUNICATIONS INC.

The WebEx Connect Developer Network is a comprehensive program for developers building applications for the WebEx Connect Marketplace. With development tools, community resources and go-to-market programs, the WebEx Connect developer program offers everything a developer needs to create collaborative business mashups. Users can meet other developers to collaborate and discuss projects.

BEST OPEN SOURCE SOLUTION

PRIMOPDF, ACTIVEPDF INC.

PrimoPDF, developed using AFPL Ghostscript, is a completely free tool for high-quality PDF creation, comprising a user-friendly interface that enables printing to PDF from virtually any Windows application. ActivePDF, a leading provider of server-based PDF tools and solutions, introduced PrimoPDF as a means of offering PDF generation to everyone for free.

ACTUATE 9 SERVICE PACK 2, ACTUATE CORP.

Actuate 9 SP2 is the only enterprise platform that meets the entire range of business intelligence reporting requirements from interactive collaborative reporting architecture, automating spreadsheets to brochure-quality production reporting. Actuate 9 SP2 is powered by the Eclipse BIRT (Business Intelligence and Reporting Tools) open source development framework and has new interfaces.

RED HAT ENTERPRISE LINUX 5, RED HAT INC.

Red Hat Enterprise Linux is the world's leading family of operating system environments for commercial open source computing. It is sold under an all-inclusive, per-system annual subscription and is certified by top enterprise hardware and software vendors. Enterprise Linux couples the innovation of open source technology and the stability of a true enterprise-class platform.

SNORT, SOURCEFIRE, INC

With more than 150,000 active users, Snort is the de facto standard in intrusion detection and prevention. As one of the world's leading open source security projects, Snort delivers dramatic speed, power and performance. Its power, precision and flexibility, along with its robust rules language, provide users with the industry's most comprehensive threat protection.

ZENOSS CORE, ZENOSS INC.

Zenoss Core is a complete network monitoring and systems management platform that discovers networked IT resources, monitors them for performance and availability and tracks changes through a configuration management database (CMDB). Zenoss offers enterprise-grade support, services and commercial add-ons through its Enterprise Subscription.

BEST PROJECT MANAGEMENT SOLUTION



WWW.ATTASK.COM, ATTASK INC.

Any company can keep people busy; winning companies keep people busy doing the right things. @task makes it easier than ever for organizations to do the right projects, maximize their resources, improve efficiency, get accurate project projections and have complete visibility. @task helps leading companies maintain a competitive edge. It places business intelligence in the hands of executives and makes team collaboration accessible to the front line. Organizations such as Apple, CBS, Johnson & Johnson, Chevron, Hanes, HBO, Hitachi, GE, McDonalds, Toyota, UCLA and Walt Disney all use @task to be more productive and efficient.

Organizations can define initiatives and proj-

ects, automate processes, view centralized real-time data, streamline workflows, eliminate unnecessary paperwork and meetings, track deadlines and timesheets – and start reaping increases in productivity from their teams. @task's rich Web2.0 interface provides a platform, database and browser-independent solution that can be implemented either on-premise or on-demand. @task's unique and effective planning tools give organizations the power to make strategic decisions based upon real-time data and effectively communicate with front-line employees. It is the only complete project and portfolio management solution that provides management, collaboration and integration tools in ways that are useful to the organization.

DAPTIV PPM, DAPTIV

Daptiv PPM is the easiest way to select, staff and manage projects across teams, departments and divisions. Employees and team leaders effectively collaborate on day-to-day tasks via an intuitive Web interface, while business managers and executives gain visibility into project, program and portfolio execution, easily measuring progress against business priorities.

INNOTAS PROJECT PORTFOLIO MANAGEMENT, INNOTAS

Innotas offers the first on-demand portfolio management application specifically designed for IT, including both project and application portfolio management. For the first time, IT leaders can realize the benefits of these features in an easy-to-use, low-cost, on demand offering, rather than spend a fortune on complex installed applications and consultants.

QuickArrow
People. Projects. Performance.

QUICKARROW PSA, QUICKARROW

QuickArrow's Project Management tools act as the central repository for all project information – providing a single, detailed view into the operations of your entire services organization. With QuickArrow's Professional Services Automation solution, project planning, setup and tracking are easy. Project cloning and re-usable templates give services organizations valuable insight to essential information shared between similar engage-

ments, greatly increasing project efficiency.

QuickArrow also features convenient two-way integration with Microsoft Project®, allowing consultants to update Microsoft Project plans directly through QuickArrow or download current Microsoft Project plans from anywhere they have Internet access. QuickArrow gives project managers access to real-time data including project completion percentages, gross margin, remaining engagement hours, budget vs. actual and profitability analysis. Through this extensive visibility, services professionals gain a better understanding of the overall performance of their service organizations and are able to make faster and more effective strategic business decisions. The benefits of QuickArrow PSA include: gaining one-click insight into all professional services and project metrics; monitoring and tracking projects in real-time; importing and leveraging best practices templates; simplifying project planning, setup, scheduling, tracking and invoicing; increasing efficiency and predictability and integrating with existing enterprise systems.

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DEVPLAN, TECHEXCEL INC.

As the planning piece of knowledge-centric application lifecycle management, DevPlan manages knowledge items such as design document and specifications at the planning level and features event management for team meetings and presentations. Common project management features such as Gantt charts, resource scheduling, baseline comparisons and reporting are some of the industry-compliance features.

BEST RELATIONSHIP MANAGEMENT SOLUTION

BACKSTOP, BACKSTOP SOLUTIONS GROUP

Backstop is an award-winning on-demand client relationship management (CRM) and investor account management solution, designed specifically for hedge funds and other alternative investment managers. Backstop's easy-to-learn interface allows users to track relationships, manage investment transactions, build flexible reports, distribute corporate communications, manage funds portfolios and much more.

PERTRAC CMS (VERSION 6), PERTRAC FINANCIAL SOLUTIONS

PerTrac CMS is a workflow and relationship management solution designed for investment

industry firms. The desktop application integrates with MS Outlook and is tied to an officewide network through MS SQL and MS Exchange servers. By organizing contacts, information and documents in a central repository, investment management, capital raising and investor relations workflows are simplified.

RIGHTNOW 8.2, RIGHTNOW TECHNOLOGIES INC.

RightNow's enterprise-class, on-demand CRM helps organizations deliver great customer experiences regardless of how they interact with a company. Whether phone, e-mail, chat or Web, consumers expect each interaction will consistently address their needs. By delivering knowledge needed and facilitating seamless conversations, RightNow ensures every interaction is a great experience.

SALESFORCE CRM, SALESFORCE.COM

Salesforce CRM combines ease of use with high user adoption, point-and-click customization, award-winning functionality and proven integration to deliver leading CRM applications that enable customers to successfully manage and share marketing, sales and customer service information on demand. Salesforce.com is the only CRM vendor that utilizes multi-tenancy to deliver economies of scale.

SUGAR PROFESSIONAL 5.0, SUGARCRM INC.

Sugar Professional is a flexible CRM solution that provides a single view of customer interactions across sales, marketing and service. Sugar Professional improves business performance by offering best-in-class campaign management, opportunity tracking, account management, sales forecasting and customer support capabilities while delivering advanced reporting and collaboration tools.

BEST SECURITY SOLUTION

FIBERLINK

FIBERLINK EXTEND 360 MOBILITY PLATFORM 2.0, FIBERLINK COMMUNICATIONS

Fiberlink delivers software and services that make mobile working simpler and more secure.

Its technology enables mobile workers to connect quickly and easily to the applications and data they need when working away from the traditional office. It also ensures that mobile devices, and the data they carry, are protected at all times from hackers, viruses, loss, theft, "data leakage" and other hazards brought on by mobile computing.

With Fiberlink, enterprise administrators have the ability to deploy, monitor and manage security and connectivity applications while enforcing compliance with corporate policies. Fiberlink is a trusted mobility expert with a long history of helping enterprises keep their networks secure and their employees productive. The foundation of Fiberlink's solutions is a software platform that manages the security and connectivity services on mobile and remote devices. The Extend360 Mobility Platform™ allows administrators to deploy, monitor, update and remediate a wide variety of endpoint security and connectivity applications and to enforce compliance with corporate policies. The Extend360 Mobility Platform also allows enterprises to implement Mobile NAC™, Fiberlink's Network Access Control solution for the mobile workforce.



FORTIFY DEFENDER, FORTIFY SOFTWARE

Fortify Defender represents the next evolution of Web application security. Fortify Defender is an application shield that defends Web applications against hacking, fraud and insider threats. This cutting-edge technology evolved from intrusion prevention systems and application firewalls to deliver extremely accurate and easy-to-use protection at the application logic layer. It provides immediate protection from the most prevalent hacking attempts and stays up to date on the most cutting-edge attacks. On top of this, Fortify Defender can also serve as a platform, helping a user develop customized fraud and data mining protection within days.

Fortify Defender is unique because it's a software solution that easily installs on a Web application server and provides protection at the API level. This new approach has been validated by companies of all sizes and across nearly every industry, including finance, government, healthcare, retail, education, consulting and financial services. The

inside-out approach provides unparalleled context, meaning Fortify Defender truly understands the business logic of the application and can make more accurate decisions. It also turns Fortify Defender into a platform, from which the powerful fraud prevention can easily be put in place.

KASPERSKY OPEN SPACE SECURITY, KASPERSKY LAB INC.

Kaspersky Open Space Security provides network protection from all types of Internet threats for PCs, file servers and handheld devices. KOSS offers centralized installation and administrations and optimizes resources used based on users' needs and the elimination of unnecessary scanning. KOSS also supports Cisco NAC.

MAZU PROFILER, MAZU NETWORKS

Mazu Profiler enables IT organizations to manage, secure and optimize availability and performance of business services. Profiler uses network behavior analysis to provide a new way of looking at the infrastructure by analyzing network traffic to provide valuable information about the interactions of and dependencies between users, applications and systems.

MX LOGIC EMAIL DEFENSE SERVICE (EDS), MX LOGIC

MX Logic EDS provides zero-hour protection against threats, enabling organizations to eliminate spam at the network perimeter. Its patented Stacked Classification Framework is a continuously updated, multi-layered spam-detection system combining industry and proprietary heuristics, reputation analysis, URL filtering and reputation-based blacklists to diminish liability and increase productivity.

NOVELL IDENTITY AND SECURITY MANAGEMENT PORTFOLIO, NOVELL INC.

Novell's comprehensive portfolio of identity and security management solutions lowers cost, manages complexity and mitigates risks for enterprises. With Identity Manager, Access Manager, SecureLogin and Sentinel, customers can address IT challenges requiring automated user provisioning and password management, single sign-on, centralized administration and demonstrable compliance.

BEST SOCIAL NETWORKING SOLUTION

BLUEPULSE, BLUEPULSE

Bluepulse is a mobile social media company based in YouTube's old offices. Bluepulse is a free game-changing mobile social networking application that works across the majority of Internet-enabled phones around the world. Bluepulse gives its global users in 150-plus countries multiple means of communication (chat, messaging), content sharing (pictures, videos, profiles), widgets and much more.

IDEASTORM, DELL INC.

IdeaStorm is where Dell turns customer ideas into action based on community feedback. Additionally, users can share ideas, interact with other customers and Dell experts. After submitting their ideas to IdeaStorm the community "promotes" or "demotes" these suggestions. Then Dell takes these suggestions into consideration for implementation.

THE INPUT NETWORK, INPUT

The INPUT Network is an exclusive online community created to help its members build teaming relationships and collaborate on business opportunities in pursuit of government contracts. INPUT provides members with the greatest leverage available in the industry through next-level networking. Its revolutionary peer-to-peer networking forum facilitates teaming and business development.

LITHIUM ENTERPRISE COMMUNITIES, LITHIUM TECHNOLOGIES

Lithium Technologies provides market-leading solutions for building successful enterprise communities, including proven forums, chat and other social networking tools that engage and support members. Lithium's on-demand platform, backed by extensive community management expertise, enables its clients to increase brand loyalty, sales and customer satisfaction while decreasing customer care costs.

ELAVATE, NEIGHBORHOOD AMERICA INC.

Neighborhood America enables customers to capitalize on the phenomenon of social networks for business gain. The company's leading SaaS

solution enables customers to leverage Web and mobile technologies to engage consumers for the purpose of achieving enterprise results: increased revenues, strengthened loyalty, accelerated product development and profitable partner networks.

BEST SOFTWARE AS A SERVICE SOLUTION

RAVE CRM, ENTELLIUM INC.

Rave is customer relationship management software designed to help small sales organizations sell more effectively. It offers a host of time-saving, efficiency-enhancing features, an intuitive, visually rich user interface and a smart client architecture that lets sales reps work easily both online and offline.



NETDOCUMENTS FROM LEXISNEXIS, LEXISNEXIS GROUP

Designed and developed as an on-demand document service for the Web, NetDocuments from LexisNexis service is the first SaaS offering for legal document management. The NetDocuments technology provides a centralized repository for documents, e-mails and records where law firms can have a single-repository "one firm view" across dispersed offices and access information from any Internet-connected device.

Law firms of all sizes can reduce technology investment risk and operating costs, increase the availability and security of documents and optimize IT resources with NetDocuments from LexisNexis on-demand document management and e-mail management services. Higher ROI, the elimination of traditional hardware and software, ongoing upgrades and maintenance and freed-up resources. Continuous support and seamless upgrades with new features and functionality, upgrades, customer support, all included instead of being treated as incremental costs.

Built-in business continuity eliminates the need to secure a disaster site, procure redundant hardware and software, deal with backup tapes or manage the overhead associated with 24/7/365 uptime. Built-in extranets help attorneys save countless hours on every case, decreasing costs and inspiring client loyalty. Powerful searching technology goes beyond simple document retrieval; quickly locate, share and deliver relevant information.

**OMNITURE SITECATALYST 13.5,
OMNITURE INC.**

Omniure SiteCatalyst™ provides organizations with actionable, real-time intelligence regarding their online strategies and marketing initiatives. Omniure SiteCatalyst helps organizations quickly identify and understand the most profitable paths through their Web sites, where visitors are dropping off, what's driving critical success events and how different segments of visitors use a site.

RALLY, RALLY SOFTWARE

Rally is the first and only on-demand subscription Web service for managing the entire Agile software development lifecycle. It supports the mainstream adoption of Agile practices through unprecedented team coordination, enterprise-wide project visibility and the exclusive ability to manage the entire Agile lifecycle.

**SALESFORCE CRM,
SALESFORCE.COM**

Salesforce CRM combines ease of use with high user adoption, point-and-click customization, award-winning functionality and proven integration to deliver leading CRM applications that enable customers to successfully manage and share marketing, sales and customer service information on demand. Salesforce.com is the only CRM vendor that utilizes multi-tenancy to deliver economies of scale.

**BEST SOFTWARE
DEVELOPMENT SOLUTION****CORTICON BUSINESS RULES
MODELING STUDIO, CORTICON
TECHNOLOGIES**

Corticon's Business Rules Management System gives business analysts the ability to automate recurring decisions within their enterprise, check for completeness in logic, fully test the decision logic and create services for IT to then consume. Its customers report a 90 percent reduction from idea to automation of critical applications. Visit www.corticon.com.

**INFRAGISTICS NETADVANTAGE
FOR .NET 2007.3, INFRAGISTICS
INC.**

Infragistics NetAdvantage 7.3 empowers developers to build and style exceptional application interfaces and user experiences across multiple platforms. Infragistics NetAdvantage for .NET is the ultimate presentation layer toolset that contains all essential interface components for rapidly building and styling line of business application UIs for Windows® Forms and ASP.NET.

**OUTSYSTEMS PLATFORM 4.1,
OUTSYSTEMS**

Outsystems offers a robust application management and development solution that enables companies to rapidly create, deploy, modify business solutions and manage them throughout their lifecycle. Since 2001, the Outsystems Platform has been used by fast-paced companies to align their IT with the business and continuously deliver enterprise solutions across many industries.

FORCE.COM, SALESFORCE.COM

Force.com is the world's first platform as a service, a new way to create and deploy business applications that makes companies and developers successful by letting them focus on what applications do, rather than the infrastructure to run them. Force.com offers developers global infrastructure and services for database, logic, workflow, integration, user interface and an application exchange.

QT JAMBI, TROLLTECH ASA

Qt Jambi is a cross-platform, rich client application development framework for Java. It includes a comprehensive class library and integrated development tools. For organizations developing high-performance, cross-platform applications with Java, Qt Jambi increases development efficiency, adds freedom and flexibility to development and provides the assurances of a solid, mature framework.

**BEST SOFTWARE TESTING
SOLUTION****COVERITY PREVENT SQS,
COVERITY INC.**

Coverity Prevent automates the detection of defects and security vulnerabilities in software by analyzing the code at compile time. This allows rapid, large-scale analysis of C/C++ and Java source code, often uncovering difficult-to-detect errors typically missed by unit testing, QA or manual review. Prevent evaluates 100 percent of potential paths and values in source code to uncover defects that degrade software performance, crash applications or create security vulnerabilities.

Prevent includes the first software analysis engine based on Boolean satisfiability (SAT). This is made possible by patented technology from Coverity that creates a bit-accurate representation of a software system, where every relevant software operation is translated into Boolean values and operators, allowing source code to be analyzed by SAT-based solvers for the first time in commercial programming. Prevent also includes the first static defect detection capabilities for race conditions, one of the most difficult-to-find concurrency errors that occur in multi-threaded applications. Prevent automatically identifies race conditions, in addition to other concurrency defects such as deadlocks and thread blocks, early in the development cycle where they are most cost effective to eliminate. More than 400 companies rely on Prevent, including Oracle, Juniper Networks, NASA, France Telecom, Synopsys and Wind River.

**FORTIFY TRACER, FORTIFY
SOFTWARE**

Until recently, dynamic testing was left to security teams and ethical hackers who used advanced tools, such as Web application scanners, to analyze running Web applications. However, security groups are becoming overburdened by product releases, and many organizations are attempting to move security testing earlier in the development cycle.

The QA group is a natural candidate, since it

generally has the infrastructure in place to test applications for quality issues. Unfortunately, the security testing tools currently available to QA were designed for penetration testers (since they require an in-depth knowledge of application security theory) and are not generally usable by QA professionals. As a result, few QA groups have successfully deployed security testing solutions. That's where Fortify® Tracer comes into play. Most Web application scanners require a QA tester to configure, run and troubleshoot, but Fortify Tracer works behind the scenes to transparently find application vulnerabilities during normal functional testing (automated or manual). A QA tester simply conducts a functional test, and Tracer sits in the background, analyzing how data flows throughout the application and identifying a large range of security vulnerabilities. This new technology is the answer to how organizations can integrate security testing into the QA testing process.



COREFIRST 2.5, OPTIER INC.

OpTier™ provides software solutions that dynamically link business services to underlying IT infrastructure, ensuring service delivery and optimizing IT resources. Its unique Business Transaction Management™ technology, which delivers end-to-end visibility and control of all business transactions, makes effective business service management a reality.

The company's CoreFirst 2.5 solution automatically maps business services to IT infrastructure in production and test environments. CoreFirst tracks and monitors all business transactions — across all tiers, all the time — to create and maintain a complete profile of transaction activity in terms of time and resources. With CoreFirst, Fortune 1000 companies can actively identify and isolate performance problems as they develop, and before users can be affected, thus minimizing the cost and time to resolve them. Furthermore, CoreFirst generates business service intelligence, for more effective testing, capacity planning, provisioning and decision making. Companies can also prioritize transaction resource allocation based on business needs, especially under peak loads. CoreFirst 2.5 helps IT assess and improve its business effectiveness as well as optimize its investment

in infrastructure and resources. Headquartered in New York, OpTier serves enterprises throughout the United States and Europe.

OUNCE 5.0, OUNCE LABS INC.

Ounce Labs' solutions enable organizations to identify, prioritize and eliminate business risk caused by software security vulnerabilities. Ounce analyzes application source code to provide the most complete and accurate analysis of application vulnerabilities and their relative priorities, enabling organizations to optimize their resources on resolving the most critical issues.

VMLOGIX LABMANAGER 3.0, VMLOGIX

VMLogix LabManager helps software developers and testers create a comprehensive configuration library of build, test and production environments. LabManager promises to improve software development cycle times, increase product reliability, ensure accurate environment reproducibility and enhance team productivity — all while reducing overall software lifecycle costs.

BEST STORAGE SOFTWARE SOLUTION

APTARE STORAGECONSOLE 6.5, APTARE, INC

APTARE StorageConsole 6.5 is a cost-effective, agentless storage reporting platform leveraging all of the interactive, collaborative benefits of Web 2.0 architecture. The platform supports all of APTARE's products, integrating backup reporting and storage capacity management into a single Web 2.0 console to deliver comprehensive, end-to-end storage reporting.

VIRTUAL INFRASTRUCTURE FOUNDATION WITH THIN PROVISIONING, DATACORE SOFTWARE CORP.

Virtual Infrastructure Foundation represents an industry first in breaking through the \$1,000 price point for a SAN software solution that includes automated virtual capacity functionality. Previously this type of capability only existed in the realm of the highest-end data center systems selling for tens to hundreds of thousands of dollars.

NIRVANIX, NIRVANIX

Nirvanix Storage Delivery Service (SDS) dramatically reduces time-to-market for integrating storage to online media applications. Accessible through standard Web services, SDS provides Internet-scale storage, optimized for media. SDS is the first to provide full file system capabilities for managing files and folders, integrating end user accounts and media processing.

VERITAS COMMANDCENTRAL STORAGE 5.0, SYMANTEC CORP.

CommandCentral offers a hardware agnostic storage service management approach that gives visibility of resources in physical and virtual server and storage environments. CommandCentral optimizes storage infrastructure and operations and aligns them to business needs. CommandCentral drives up storage utilization and enables cost savings for hardware, space, power and cooling.

VERITAS NETBACKUP 6.5, SYMANTEC CORP.

Veritas NetBackup is the market-leading enterprise data protection solution and offers the industry's only platform uniting leading next-generation data protection offerings, including tape, virtual tape libraries, disk backup, data deduplication, continuous data protection, encryption, snapshots and replication, across all major hardware vendors.

BEST SUPPLY CHAIN SOLUTION



AGISTIX LOGISTICS MANAGEMENT AUTOMATION, AGISTIX INC.

The Agistix on-demand Logistics Management Automation (LMA) solution automates shipping processes and policies, provides greater control and visibility into global logistics operations and reduces logistics costs. It is a practical, immediate solution to the need to control inbound and outbound shipments. With hundreds of carriers and suppliers already on the system, it is the only truly global, carrier-neutral, mode-agnostic platform that supports the entire shipping ecosystem.

With LMA, enterprises can globally create and enforce top-down controls, provide a system that is easy for all employees and partners to understand and use regardless of location, carrier choice or freight mode and drive business intelligence and process improvement through a single integrated view of every shipment transaction – anytime, anywhere. Agistix LMA comprises an on-demand software platform complemented by managed services. With this model, companies simply “flip the switch” and do not need to devote significant IT resources for installation, carrier integration and on-going maintenance. As new customers and carriers adopt the platform, the entire Agistix community benefits from an expanding, interactive network.

ECONNECT, FLASHCOM INC.

Flashcom's eConnect, streamlines your supply chain by directly importing your products, images and real-time pricing from multiple distributors. The product also offers customer-specific pricing, configurator, real-time product availability, multiple warehouse support, Quickbooks integration, purchase orders, fulfillment wizard and a fully customizable storefront.

SUPPLIER SELF SERVICE, OUTSYSTEMS

OutSystems Supplier Self Service is a Web-based solution enabling suppliers to collaborate with your company in real-time, across the whole procure-to-pay process, fully integrated with your ERP. If you're tired of closed software packages and need a flexible solution fast, then this is the answer you've been looking for.

SCIQUEST SPEND DIRECTOR, SCIQUEST INC.

Spend Director, a software-as-a-service e-procurement solution, offers a powerful bundle of supplier enablement, catalog and stockroom management and end user shopping platform tools. Designed as a standalone application or an enhancement to existing procurement systems, Spend Director helps organizations increase on-contract spending and improve enterprise productivity and spend management.

SYMPHONY METREO FS&OP MANAGER™, SYMPHONY METREO INC.

FS&OP Manager creates a collaborative enterprise environment for optimizing supply and

demand chain strategies. Operations decision makers can better understand events affecting forward supply and demand using advanced analytics capabilities for real-time performance monitoring and decision modeling making it easier to formulate responses to the market, competitive pressures and unexpected events.

BEST SYSTEMS MANAGEMENT SOLUTION



CONFIO IGNITER SUITE, CONFIO SOFTWARE

The Confio Igniter Suite, comprised of application performance management tools, revolutionizes the way databases – and applications that depend on them – are monitored, managed and optimized. Confio Igniter Suite solutions for Oracle, Microsoft SQL Server, IBM DB2 and Java identifies root causes of database performance problems and guides users to resolution.



FILEMAKER SERVER 9, FILEMAKER INC.

FileMaker® Server 9 makes sharing databases over a network or through your Web site fast, reliable and easy. It offers fast and easy setup, installing in just 20 minutes or less without the help of IT; around-the-clock availability since databases are stored on a centralized server; enhanced security options to ensure your valuable FileMaker data is protected using database monitoring tools, automatic backups and more; and increased performance since database tasks are performed on the server instead of the client.



WWW.HYPERIC.COM, HYPERIC INC

Hyperic provides Web infrastructure management software designed to automate and streamline operations for today's enterprise. Hyperic's unique ability to automatically discover, integrate and manage new technologies enables companies to more easily and effectively maintain their business-critical services.

Its multi-platform approach to monitoring and management helps pinpoint, correct and prevent problems at every major layer, including hardware, networks, virtualization and applications.

Hyperic starts by addressing the rate of change, employing auto discovery to constantly update the complete inventory of assets managed. Then Hyperic provides a comprehensive suite of tools allowing operations to track performance and event data, create complex alerts and escalations, run diagnostics and issue control actions all from a single remote console. Its hands-free systems management can be deployed across hundreds of servers in hours. It is the only company to provide native management for Unix, Linux, Windows and Mac natively, with the most managed technologies out of the box with support for 65-plus on install. It is the most scalable open source systems management software available that tracks 1.5 million metrics per minute. Hyperic has the industry's only single, centralized view into both virtual and physical environments and the only tool to combine monitoring, diagnostics and control in a central, remote Web console.

INTELLIDEN POLICY-BASED COMPLIANCE MANAGEMENT SOLUTION, INTELLIDEN INC.

PBCM is the first and only cross-functional network compliance solution on the market today that automatically and intelligently enforces network policies in mission-critical networks for telecommunications service providers and service networks. PBCM provides an effective way to gain greater control of network resources in dynamic and complex environments.

KBOX SYSTEMS MANAGEMENT APPLIANCE, KACE

KBOX is the all-in-one, easy and affordable appliance that fulfills all medium enterprise systems management needs. KBOX includes initial discovery, distribution, patching, configuration, security, asset management, helpdesk and reporting using an extremely flexible, appliance-based software delivery architecture, as well as direct access to an extensive systems management community knowledgebase.

BEST WEB SERVICES SOLUTION

ADOBE COLDFUSION 8, ADOBE SYSTEMS INC.

Adobe ColdFusion 8 solves everyday challenges of Internet application development, allowing developers to be extremely productive as they create and deliver engaging online applications. ColdFusion fits into any IT environment and can be used for everything from small departmental applications to highly scalable, reliable implementations of business applications.

BLUEWOLF INTEGRATOR, BLUEWOLF

Bluewolf's Integrator is changing integration in the on-demand world. Integrator is a complete solution that is intuitive, simple to use and enables customers to manage data quickly and easily. All integration jobs are managed through a GUI-based configuration screen, eliminating the need for coding and heavy involvement from IT.

FORCE.COM, SALESFORCE.COM

Force.com is the world's first platform as a service, a new way to create and deploy business applications that makes companies and developers successful by letting them focus on what applications do, rather than the infrastructure to run them. Force.com offers developers global infrastructure and services for database, logic, workflow, integration, user interface and an application exchange.

WORKBENCH, SOA SOFTWARE INC.

SOA Software products provide a comprehensive closed-loop SOA governance solution (Workbench); a high-performance, scalable SOA security, mediation and management solution (Service Manager); and a mainframe Web services solution for CICS applications (SOLA). SOA Software products process more than 500 million critical transactions a month and are used by Fortune 1000 corporations.

WEBLAYERS CENTER, WEBLAYERS INC.

WebLayers Center is the only cross-platform, vendor-neutral, automated governance solution that spans the entire SOA lifecycle, from planning through production. Users save time and money, and reduce risk, through: reducing manual governance, deploying pre-built policies, identifying problems early, improving engineering productivity and increasing Web services reuse.

BEST CONTENT AGGREGATION SERVICE



AGENT COMMUNITY GEN2, CONNOTATE TECHNOLOGIES

"Connotate's technology holds more promise than anything I've seen in the past five years," states *KMWorld* editor-in-chief Hugh McKellar. Connotate dramatically changes the way businesses address information access challenges. Agent Community GEN2 utilizes machine intelligence to empower the end user, without the need for programming. Initially funded by DARPA, Connotate's award-winning solution enhances productivity and delivers rapid ROI by deploying smart software Agents into business workflows. Agents can do anything a human can do to monitor, mine, analyze, mashup and deliver high-value content from Web and enterprise sources. A complete Web 2.0 ecosystem for accessing, sharing and delivering information, Agents fuel a variety of strategic applications throughout the enterprise. Today, Connotate Agents interact with tens of thousands of structured and unstructured sources to deliver high-value applications to many of the largest global publishers and online media companies; large hedge funds and financial services firms; pharmaceutical, energy and Internet companies; and government agencies. Major investment banks rely on Connotate's solution for primary quantitative research to fuel capital markets' investment decisions. Connotate's publishing customers rely on GEN2 to integrate thousands of news sites, providing an overall aggregation and distribution solution; while other publishers employ Connotate Agents for editorial awareness and reporting.

FACTIVA FROM DOW JONES, FACTIVA®, FROM DOW JONES

Dow Jones Factiva includes an unrivaled collection of more than 14,000 authoritative sources including the exclusive combination of *The Wall Street Journal*, Dow Jones and Reuters newswires and the Associated Press. It enables professionals to easily monitor and understand the latest news, market trends and business challenges relevant to them.

GENERATE GCLICK, GENERATE INC.

Generate gClick dynamically extracts and aggregates contextual, real-time business intelligence from any Web page, in seconds. gClick enables publishers and media companies to make business content more contextual to their consumers while driving dramatic increases in noneditorial-based advertising inventory. Customers include: Hearst Newspapers, MediaNews Group, Philly.com, American City Business Journals.



CONNECTED CONTENT SOLUTION, INFORM TECHNOLOGIES, LLC

Inform's Connected Content is a living system designed specifically for news and information providers. The system has been built to "learn" from content as it is being processed, thereby capturing developments, trends and relationships as they emerge in the news. Inform's technology automatically creates a data blueprint for every piece of content passed through its system. Each blueprint contains a rich set of metadata that its clients leverage in real time to generate new, monetizeable results pages and serve a robust array of related content.

Its clients choose from an extensive set of editorially selected newspaper, magazine, blog, portal, audio and video content. With a broad spectrum of highly relevant content, they create destination sites rather than being relegated to mere search results.

Only Inform provides a fundamental data structure that enables information providers to publish previously inaccessible content such as archives and legacy content, holding readers on site for longer periods of time and significantly increasing overall page inventory. Readers are more fully engaged, consuming related content that is based upon contextual relevance rather than keyword results. Integrating seamlessly into the publisher's existing workflow, Connected Content facilitates improved content delivery, user navigation and discovery while delivering measurable ROI.



WWW.MOCHILA.COM, MOCHILA

Mochila is a unique syndication platform that facilitates the acquisition and distribution of high-

23rd ANNUAL CODIE AWARDS

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quality content including articles, photography and video. Mochila helps publishers build their businesses, content owners find new value for their content and advertisers reach highly engaged target audiences. Mochila combines data and license management capabilities with advanced search engine and e-commerce technologies. The company allows content to be an asset that can be monetized by everyone who participates in the marketplace using Mochila's customizable suite of ad-supported widgets to provide dynamic content solutions that drive traffic.

Mochila is one-stop shopping for content. No other option provides the same richness, depth and variety of high-quality rights-managed content available for licensing and publishing. Mochila's distribution network of publishers is made up of quality mid-tier and major Web sites from 100,000 to millions of unique monthly visitors. From both the content owner and advertiser perspectives, this reach consists of high-quality audiences across a variety of demographics. The network includes the whole range of Web publishing: pure Web content plays, social networks, search-based reference sites and online properties of traditional media companies. Mochila is privately held, based in New York and came out of stealth mode in March 2006.

BEST CORPORATE BLOG

THE RAPID E-LEARNING BLOG, ARTICULATE

The Rapid E-Learning Blog provides practical, real-world tips for e-learning success. It is hosted by Tom Kuhlmann, who has more than 15 years of hands-on experience in the training industry and currently runs the community at Articulate.

DIRECT2DELL, DELL'S OFFICIAL BLOG, DELL INC.

Direct2Dell was launched in July 2006 to develop candid, fast, two-way communication with Dell's customers (i.e. break product news, understand emerging issues), share Dell's insights into business and technology trends and create two-way dialogue that not only shares Dell's side of the story but also allow Dell's point of view to be shaped by customer input.

BRITANNICA BLOG, ENCYCLOPEDIA BRITANNICA INC.

The Britannica Blog is a place for smart, lively conversations about a range of topics – art, science, sports, culture, history, current events and

more. It gives its writers encouragement and freedom, in an effort to produce stimulating writing and discussion on the issues of the day.

MARK LOGIC CEO BLOG, MARK LOGIC CORP.

Mark Logic CEO Blog, written by Dave Kellogg, was created to highlight Mark Logic's mission by providing commentary on next-generation database management, enterprise search, content management and Web 2.0 from the business and technology sides. Kellogg understands these technologies and is great at netting out patterns, drawing parallels and crafting analogies to make readers grin.

VERTICALRESPONSE EMAIL MARKETING BLOG, VERTICALRESPONSE

The VerticalResponse Email Marketing blog is jam-packed with information and tips on how to use e-mail marketing and other forms of marketing to grow your business.

BEST MEDICAL AND HEALTH INFORMATION PRODUCT

KNOWLEDGE DISEASE DASHBOARDS, COLLEXIS

Collexis Knowledge Dashboard combines an automated analysis of text with efficient access possibilities and clarity. It can be fitted especially for a disease or a preparation. For the field of Alzheimer's disease, you can view a demo implementation online. It is built on the basis of five million scanned abstracts and roughly 40,000 publications.

NETEXPRESS, NETLEARNING, A PART OF CENGAGE LEARNING

NetExpress manages, tracks and reports on staff development, training and compliance, delivering the most expansive catalog of healthcare-focused courseware to train staff to provide quality patient care. NetExpress provides on-demand learning management solutions for administrators and educators and computer-based learning for all healthcare personnel, both clinical and non-clinical.

SENTRI7, PHARMACY ONESOURCE

Sentri7 is a Web-based application that combines patient demographics, medication orders and laboratory results from separate hospital systems using interfaces with HL7 interfaces.

Clinicians can write rules in Sentri7 against this data to identify patients at risk for medication errors, infections or other preventable events. Patient matches appear on the dashboard.

INFORM 4.6, PHASE FORWARD INC.

By allowing pharmaceutical companies to capture clinical trial data electronically, InForm™ streamlines the data collection and analysis process, which helps bring better, safer drugs to market faster. Used in 1,600-plus trials, InForm reduces the access time to data from weeks to real-time and decreases query time from weeks to hours.

NURSING RESOURCE CENTER, THOMSON GALE

Nursing Resource Center fills the void of an online resource for LPN, LVN, ADN, RN and BSN students. Created in collaboration with nursing instructors, students and librarians, it takes textbooks and curricula into account and presents students with information that mirrors the "nursing process" – a workflow that organizes how students diagnose, treat and care for patients.

BEST ONLINE BUSINESS INFORMATION SERVICE

GLOBAL MARKET INFORMATION DATABASE (GMID), EUROMONITOR INTERNATIONAL

Global Market Information Database (GMID) is an online business information system providing intelligence on industries, countries and consumers. A subscription offers unlimited access to four million internationally comparable statistics; 15,000 industry, company, country and consumer reports; comments from expert analysts; and thousands of sources of further research information.

FACTIVA SALESWORKS FROM DOW JONES, FACTIVA®, FROM DOW JONES

Dow Jones SalesWorks is a leading, sales optimization tool that helps sales professionals prepare and sell more effectively as well as manage existing customer relationships. It provides tools and information for sales to learn about any customer and quickly identify and qualify prospects with company and executive information and news coverage.

GENERATE GIPE, GENERATE INC.

gPipe integrates real-time business intelligence into Web sites, intranets and information applications. gPipe contains comprehensive information on five million medium-to-large private and public companies and executives in North America. gPipe's online business information service enables companies to provide business-critical information that's contextual to their audience. Customers include: Microsoft, Monster, Thomson Financial.

**MARKETRESEARCH.COM
PROFOUND,
MARKETRESEARCH.COM INC.**

MarketResearch.com Profound offers professionals the largest collection of market research available, featuring more than 145,000 reports from more than 575 publishers. The service allows clients to purchase easily online or take advantage of MarketResearch.com's team of industry-specific research specialists who provide unbiased, qualitative guidance to locating the right report to best meet client need.

MERGENT ONLINE, MERGENT INC.

Mergent Online offers comprehensive business and financial information, equity fundamentals, pricing, insider holdings and a wealth of financial business information on more than 45,000 public companies worldwide.

MARKETVIEW INDEX, ONFORCE

Accessible free only through OnForce, the MarketView Index offers a comprehensive view of the national, regional and local landscape for on-site IT services. MarketView enables comparison of vital statistics for each state, including: service provider coverage, most recent pricing and trends, median response time and hourly rates.

**BEST ONLINE CONSUMER
INFORMATION SERVICE****HEALTH BLOG, DOW JONES &
COMPANY**

WSJ.com's Health Blog features authoritative commentary and analysis from the *Journal's* health writers. The posts have generated thousands of informed reader comments from doctors, industry experts, consumers and patients. It's an important forum for those interested in

the business of healthcare, as well as their own personal health issues.

**NATIONALGEOGRAPHIC.COM,
NATIONAL GEOGRAPHIC SOCIETY**

NationalGeographic.com provides digital consumers with award-winning, on-demand content from the wealth of National Geographic's media resources, including daily news, video, photography, interactives, magazine articles and maps. Topics include everything from animals to travel to music, as well as educational and parenting resources and a dedicated area for kids.

**FAMILYEDUCATION.COM, PEARSON
EDUCATION**

FamilyEducation.com provides family information and parenting solutions to parents of babies, toddlers, elementary-aged children and teenagers. Through educational printables, games, activities, parenting ideas, tips, family advice, school help by grade and more, the FamilyEducation Web site helps parents raise happy, healthy children who thrive in school and in life.

WWW.EDUCATION.COM, SPARKPR

Education.com is a one-stop, online resource for parents with kids in pre-K through grade 12. On the site, parents and teachers can search thousands of reference articles, browse the online magazine for hundreds of ideas that take learning beyond the classroom and explore virtual neighborhoods where parents with similar interests connect to trade advice.

**COMPLETETAX, CCH@, A WOLTERS
KLUWER BUSINESS**

CCH CompleteTax puts the power of CCH at your fingertips. CCH took its 90-plus years of tax expertise serving professionals and developed CCH CompleteTax for people who want to do their own taxes. It's an easy, efficient and affordable online tax preparation and e-filing service for the do-it-yourself taxpayer. CCH CompleteTax takes a user-friendly approach, with easy-to-understand language and ready access to support tools. Because CompleteTax is all online, no software needs to be down-

loaded; consumers simply log on and work on their returns, anywhere and anytime. CCH CompleteTax offers support through each step of preparing and e-filing both federal and state income tax returns - all at an affordable price. CCH CompleteTax covers all the bases to ensure taxpayers take deductions and get credits they deserve. The interview process is intuitive, building on previous responses to ask only the questions a taxpayer needs to answer based on his/her tax situation. CompleteTax automatically checks for mistakes and oversights and provides direct links to potential problems for easy, real-time correction. CompleteTax also supports tax preparation and filing for all 44 states that allow e-filing. With the power of CCH behind them, do-it-yourself taxpayers can rely on CCH CompleteTax for effective tax preparation and filing.

**BEST ONLINE DIRECTORY &
BUSINESS LEADS SERVICE****WWW.DEMANDBASE.COM,
DEMANDBASE**

Demandbase is the first to offer business contact information one name at a time without a subscription or purchase minimum. A rich interface and quality scoring engine makes it easy for users to acquire highly targeted and more accurate contact information for superior sales and marketing performance.

**FACTIVA SALESWORKS FROM DOW
JONES, FACTIVA®, FROM DOW
JONES**

Dow Jones SalesWorks is a leading, sales optimization tool that helps sales professionals prepare and sell more effectively as well as manage existing customer relationships. It provides tools and information for sales to learn about any customer and quickly identify and qualify prospects with company and executive information and news coverage.

**LEADERSHIP NETWORKS™,
LEADERSHIP DIRECTORIES INC.**

Reaching target individuals or organizations is easy with Leadership Networks™, an interactive application that provides a trusted source for

contacts by uncovering key links among leaders in the government, business, media, and nonprofit sectors.

Through a highly intuitive interface that has visual cues to help discern different relationship strengths and types, users quickly understand how people in the Leadership™ Online database connect to each other through common organizational and biographical information and can discover ways to reach target individuals or organizations through these connections. Users can also create personal networking spaces where they can enhance their path mapping opportunities by incorporating their personal knowledge of who they know. At any time, users can instantly create exportable contact lists, export individual vCards or view individual people profiles.

Leadership Networks™ is based on, but not limited to, the Leadership Library® database of continuously updated professional information for influential individuals across the public and private sectors. Information can be expanded through user requests to add information about themselves and others. To maintain the Leadership Directories commitment to content quality, all data are verified and added by a dedicated team of Leadership Networks™ content specialists.



MARTINDALE-HUBBELL, LEXISNEXIS GROUP

Generations of lawyers have relied on Martindale-Hubbell® as the authoritative resource for information on the worldwide legal profession. With a history spanning 140 years, the Martindale-Hubbell Legal Network is powered by a database of more than one million lawyers and law firms in more than 160 countries. Now more than ever, Martindale-Hubbell is one of the most effective ways for lawyers and law firms to promote their practices. Martindale-Hubbell serves as the go-to resource for buyers of legal services. Showcasing law firm credentials in a standardized format, Martindale-Hubbell drives knowledge of lawyer and firm expertise to consumers, small business professionals, corporate counsel, as well as referring lawyers. Sophisticated online tools for better client inquiries enhance this experience.

THE ONVIA GUIDE, ONVIA INC.

The Onvia Guide is a daily online notification report that delivers timely sales leads including bid notices, RFPs and advanced notification of contracting opportunities. Each day, thousands of new leads are delivered from more than 73,000 government purchasing offices nationwide. Onvia collects and categorizes each lead to a client's customized profile delivering only the most relevant leads.

BEST ONLINE GENERAL REFERENCE SERVICE

NATIONALGEOGRAPHIC.COM, NATIONAL GEOGRAPHIC SOCIETY

NationalGeographic.com provides digital consumers with award-winning, on-demand content from the wealth of National Geographic's media resources, including daily news, video, photography, interactives, magazine articles and maps. Topics include everything from animals to travel to music, as well as educational and parenting resources and a dedicated area for kids.

WWW.WHATIS.COM, TECHTARGET INC.

Featuring more than 10,000 indexed encyclopedic entries and hundreds of Fast References and exploratory learning tools Whatis.com is a quick learning center for IT professionals, designed to provide fast answers to the question "What is _____?" and easy access to related in-depth information on TechTarget's 43 IT topic-specific Web sites.

ACADEMIC (GENERAL) ONEFILE, THOMSON GALE

Academic OneFile provides peer-reviewed, full-text articles from the world's leading journals and reference sources. With millions of articles available in both PDF and HTML full-text with no restrictions, researchers are able to find accurate information quickly. It features a fully updated, intuitive interface – providing multiple pathways to key information.

POWERSEARCH PLUS, THOMSON GALE

Through a partnership with Groxis – an industry leader in search technology – PowerSearch Plus provides easy access to virtually all of a library's electronic database collection and the open Web from one starting point. PowerSearch

Plus offers all libraries convenient/simple searching; a visual search feature; and impartial, objective results.

WORLD BOOK ADVANCED, WORLD BOOK INC.

Tailored for the needs and skills of older students, World Book Advanced integrates primary and secondary-source databases in a single search. Resources include encyclopedic content, e-books, multimedia, a vast collection of primary source documents and a wealth of research tools that allow students to customize and save their work.

BEST ONLINE GOVERNMENT INFORMATION SERVICE



10K WIZARD, 10-K POWER PRO, 10-K WIZARD TECHNOLOGY LLC

10-K Wizard Technology LLC is a leading provider of value-added online research solutions based on SEC EDGAR disclosures to 35,000 subscribers in the financial, legal, corporate, consulting, news and nonprofit research sectors. 10-K Wizard integrates data from global sources and provides the tools to locate, retrieve or receive alerts on SEC and international company information when and where it's needed within an e-mail message, PDA or mobile device. 10-K Wizard offers company profiles and 10 specialized search pages to streamline research. Optimized for speed and coupled with 40-plus specific filters, researchers quickly generate accurate results. 10-K Wizard's rich, customizable interface encourages researchers to share search criteria, results and value-added commentary with others. Other content includes international shareholder reports, fundamental financial data and ratios, ownership data, SEC News Digest, SEC Forms and Rules, accounting regulations and links to Legislation and Rules. 10-K Power Pro delivers unique workflow tools to extract information and control the data streamlining the research process. Multiple viewing options and a variety of printing, saving or e-mail options provide the flexibility to extract selected document sections into Word or PDF and download financial tables to an

Excel Workbook. 10-K Wizard delivers flexible, comprehensive, fast and cost-effective solutions for SEC-based research.

EDGAR PRO, EDGAR ONLINE INC.

EDGAR Pro, EDGAR Online's SEC filings-based service, offers unparalleled company and industry information extracted from public company disclosures. EDGAR Pro's flexible interface delivers the tools and data researchers need – set up alerts for new disclosures, search for particular filings or keywords, download or print information in Excel, Word or PDF.

FEDERAL COMPLETE SOLUTION, INPUT

With the support of a vast and experienced analyst team, INPUT's Federal Complete provides you qualified pre-RFP opportunities, agency priorities, insight into your competitor's business, potential partners, and key agency and teaming contacts. It offers timely information regarding contracts, agencies, companies and contacts to successfully compete and win in the federal marketplace.



18TH, 19TH AND 20TH CENTURY PARLIAMENTARY PAPERS, PROQUEST

This online resource, comprising 187,809 individual papers containing more than 9.5 million pages, is among the richest primary sources for world history and is considered vital to understanding the United Kingdom's modern development. The Parliamentary Papers influenced public opinion and social and political philosophy and provided a forum for ideas for hundreds of thinkers, among them Marconi, Keynes and Beveridge. They are the working documents of government for all areas of social, political, economic and foreign policy, showing how issues were explored and legislation was formed.

ProQuest has partnered with JISC, The British Official Publications Collaborative Reader Information Service at the University of Southampton, the British Library and the

University of Cambridge to distribute the 18th century Parliamentary Papers, which includes content from 1688-1834. A second collection spans the 19th century covering from 1801 to 1900. The 20th century collection adds content from 1901 to 2005. Annual content updates are also available covering the most recent sessions.

Together, ProQuest offers three Parliamentary Papers collections covering more than three centuries in digital form (1688-2004) – fully integrated with authoritative indexing. Seamless subject browsing and precision search capabilities offer researchers unparalleled access to this key historical primary source for exploring Britain, its colonies and the wider world.

CHECKPOINT®: INTEGRATED TAX & ACCOUNTING LIBRARY, THOMSON TAX & ACCOUNTING

Uniting tax research with non-tax accounting principles and financial reporting requirements to provide the full scope of government information required by finance and accounting professionals today.

LanSchool v7, LanSchool Technologies
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BEST ONLINE NEWS SERVICE

DIGG.COM, DIGG.COM

Digg harnesses the collective wisdom of the Internet audience to prioritize the overwhelming amount of content available. With the vast amount of content added to the Internet every day, Digg creates a form of “social content” that allows people to serve as arbiters of what content is the most important.

WSJ.COM, DOW JONES & COMPANY

The Wall Street Journal Online at WSJ.com provides in-depth business news and financial information 24 hours a day, including breaking business and technology news and analysis from around the world. Read by industry leaders and influentials, WSJ.com also offers daily videos, podcasts, blogs and mobile news on the go.

GENERATE GDAILY, GENERATE INC.

gDaily’s newsletter service monitors the latest news combined with in-depth company and executive information, customized by industry. Readers can see how they connect to companies and executives referenced in articles with relationship-mapping technology. gDaily enables companies to stay informed of the latest news and monitor competitive threats. Customers include Deloitte, IBM, T-Mobile.

WWW.NEWSER.COM, HIGHBEAM RESEARCH INC.

Newser gives you more news in less time. The company searches sources around the globe for the best and most important stories, reads them for you and delivers concise and sharp summaries – along with links to the full text. Newser is a way to stay on top of an ever-expanding horizon of news.

NEWS.NATIONALGEOGRAPHIC.COM, NATIONAL GEOGRAPHIC SOCIETY

News.NationalGeographic.com is a leading daily science news site, covering diverse topics from animals and world cultures to the environment. Popular features include video in the news, photo in the news, news of the weird, podcasts, e-mail newsletters and a new widget that features a running scroll of top news stories.

BEST ONLINE PROFESSIONAL FINANCIAL INFORMATION SERVICE

I-METRIX PROFESSIONAL, EDGAR ONLINE INC.

EDGAR Online developed I-Metrix Professional to deliver interactive data on more than 10,000 public companies along with powerful Web- and Excel-based tools that facilitate analysis. IMetrix enhances the transparency and usability of critical company information and delivers an analysis-ready application to financial and corporate researchers.

DOW JONES ELEMENTIZED NEWS FEED, FACTIVA®, FROM DOW JONES

Dow Jones Elementized News Feed is a faster and richer news data feed and archive for automated trading and analysis. This advanced solution delivers economic indicator and corporate headlines in precisely tagged elements on an ultra low-latency feed, all designed for direct integration into quantitative analysis models and computer trading programs.

MERGENT ONLINE, MERGENT INC.

Mergent Online offers comprehensive business and financial information, equity fundamentals, pricing, insider holdings and a wealth of financial business information on over 45,000 public companies worldwide.

WWW.MARKETSCOPE.COM, STANDARD AND POOR’S

MarketScope® Advisor (MSA) is a new way for financial advisors to use S&P’s highly respected research and advanced market insight to inspire ongoing client discussions, deeper strategic analysis and more productive investor relationships. Advisors get more relevant content and streamlined navigation. MSA helps advisors understand what’s going on in the market, why and what opportunities exist.



WWW.THEMARKETS.COM, THEMARKETS.COM

TheMarkets.com is the leading financial research platform for institutional investors. It provides direct, Web-based access to more premier broker content than any other source. The service includes commingled research, estimates and analyst earnings models in Excel, as well as exclusive, context-based hyperlinks that drive seamlessly to specific content on the brokers’ research portals – without an additional login. TheMarkets.com, created by 11 of the world’s leading investment banks, acts as the nexus between the buy side’s needs and the sell side’s services, by continuously seeking and acting on client feedback, while finding new ways to maximize the benefits of broker research within the institutional investor’s workflow.

TheMarkets.com has nearly doubled growth during three of the past four years, at the same time achieving a consistent 98 percent satisfaction rate among users at its 2000 institutional client firms in 46 countries. It saves its users three hours per week in their research, through comprehensive content, an intuitive interface and value-added functionality designed to fit the way they access and use research. Visit www.themarkets.com for more information about TheMarkets.com, as well as an online demonstration of its unique content and functionality.

BEST ONLINE SCIENCE OR TECHNOLOGY SERVICE

APPDEPLOY.COM, KACE

The AppDeploy.com community boasts more than a quarter of a million monthly visitors and utilizes a broad knowledge base, updated by more than 19,000 contributing professionals, providing computer administrators safe, reliable access to data on tens of thousands of applications. AppDeploy.com offers a free, easy search for answers to complex technical issues.



TOTAL PATENT, LEXISNEXIS GROUP

TotalPatent™ from LexisNexis® is a new research, retrieval and analysis solution for patent professionals. It brings together 22 full-text databases – three times more than any other provider – and 96 bibliographic sources, 50 million-plus compressed PDFs, citations, legal status and more all in one place, searchable in original language or English.



CSA ILLUSTRATA, PROQUEST

CSA Illustrata: Natural Sciences, is the first digital resource to transform the discovery process through Deep Indexing, the granular indexing and categorizing of data presented in tables, figures, maps, photos and charts. CSA Illustrata saves researchers time by quickly searching nearly 1.8 million objects from more than 1,800 international scholarly journals to pinpoint the most relevant journal articles with their pertinent graphical objects.

With CSA Illustrata™: Natural Sciences you can uncover critical data that would not be easily found via traditional searching, improve research efficiency by quickly identifying the most relevant results, search within and across a variety of subject areas and maximize journal subscriptions through more powerful searches with linking to the full-text articles.

Take your research to the next level by conducting innovative research with discoveries in unforeseen places. Enhance research impact by generating hypotheses; comparing data; writing review papers, journal articles and research proposals; developing new formulae and models; and performing meta-analyses. You combine searches with other databases on the CSA Illumina platform. CSA Illustrata™: Natural Sciences is expanding rapidly with a continuously growing collection of records from key peer-reviewed academic journals. Additional releases in the series are planned, beginning with CSA Illustrata™: Technology.



ENVIRONMENTAL IMPACT STATEMENTS: FULL-TEXT & DIGESTS, PROQUEST

The federal government issues hundreds of environmental impact statements each year, and this one resource provides detailed abstracts of all of those statements, as well as indexing them for easy reference. EIS extracts the key issues from complex government-released environmental impact statements, converting massive documents into concise, readable abstracts.

SPRINGER EBOOK COLLECTION, SPRINGER

Springer, the world's largest international publisher of scientific books, offers the Springer eBook Collection, the first STM e-book collection especially made for the requirements of researchers and scientists. Today's collection includes online access to more than 25,000 titles and grows with more than 3,400 newly released STM books and reference works yearly.

BEST SOLUTION INTEGRATING CONTENT INTO WORKFLOW



ALACRA BOOK, ALACRA INC.

Alacra Book helps investment bankers cut a four-hour process to less than 10 minutes. To prepare for a business development meeting, banking associates would go to numerous sources to search for and compile the necessary information. This task, which has traditionally taken hours, can now be accomplished in minutes with Alacra Book. Alacra Book is a powerful online publishing tool that assimilates company-, industry- and country-specific data from a variety of premium sources and packages this information electronically into a single document, ready to print, e-mail or view. Alacra Book allows you to create public information books or briefing books in minutes using a single point of access, minimizing the need for training on multiple applications. You can choose from more than 120 premium

business information sources covering 45,000 global public companies, 350,000 private companies and 95 industries. Alacra Books can be delivered in PDF, Microsoft Word or Microsoft PowerPoint formats, and the Alacra Book interface can be customized for a firm, location or department. Robust bill-back/project tracking features help control content costs, and you can leverage existing subscriptions to premium data providers to further minimize expenses.

www.alacra.com/products/alacra-book.asp



CICERO, CICERO INC.

Cicero is the original desktop integration platform and toolset for non-invasively integrating content across an organization's enterprise software applications. Companies can rapidly integrate information, generate and consume Web services, automate workflow processes, support new composite applications and extend legacy systems without writing application code.

Using Cicero, organizations can quickly integrate and enable business applications such as CRM, Web, Windows and legacy. Cicero can also be used to integrate SaaS applications, create and consume Web services, integrate virtualization solutions such as VMWare and Citrix and extend the functionality of legacy systems in support of a service-oriented architecture. Additionally, Cicero allows you to consolidate data, streamline business processes, enforce rules and compliance and add additional features such as single sign-on without having to purchase new applications.

Cicero is typically deployed in seven-10 weeks with an ROI of three-six months. Cicero's technology serves more than 50,000 knowledge workers at Merrill Lynch, IBM, Nationwide Financial and others large and small. In one recent implementation, Cicero integrated eight applications for 900 agents' desktops in just seven weeks and reduced average call times by approximately 40 seconds, which improved customer service and saved \$1.3 million in the first year. For more information, please visit www.ciceroinc.com.



I-METRIX PROFESSIONAL, EDGAR ONLINE INC.

EDGAR Online developed I-Metrix Professional to deliver interactive data on more than 10,000 public companies along with powerful Web- and Excel-based tools that facilitate analysis. I-Metrix enhances the transparency and usability of critical company information and delivers an analysis-ready application to financial and corporate researchers.

GENERATE G2, GENERATE INC.

Generate g2 identifies and dynamically extracts qualified opportunities and tracks competitive threats. Generate g2 combines business-critical information relating to companies, executives, news and events with embedded relationship-mapping technology to show users how they connect to companies and executives. This on-demand application seamlessly integrates contextual information directly into the user's workflow.

**CCH@HAND, WOLTERS KLUWER BUSINESS**

There is nothing like it. CCH@Hand is the powerful productivity tool on the CCH Tax Research Network that lets users perform tax research without opening a browser or interrupting workflow. This breakthrough application speeds and integrates tax research with the workflows of accountants and tax preparers, increasing research efficiency by helping users find answers to questions faster than ever. With CCH@Hand, users can quickly perform tax research with one-click access through the CCH@Hand console. Users are able to search multiple sources at the same time with all results appearing right in the console. Users can search Google, their desktop, their full CCH subscription and even key industry Web sites simultaneously, without ever leaving the current document. CCH@Hand also provides revolutionary integration with Microsoft Office documents. Users get one-click access from Microsoft Office 2003 programs – Word, Excel, PowerPoint and Outlook – to research answers in the Tax Research NetWork. And they can seamlessly integrate the results of their research into their Microsoft document. CCH@Hand is developed by CCH, a Wolters Kluwer business and a leading provider of tax, accounting and audit information, software and services.

BEST VERTICAL MARKET BUSINESS CONTENT SOLUTION**CORNERSTONE FOR HEALTHCARE, CORNERSTONE ONDEMAND INC.**

Cornerstone for Healthcare is a specialized people management solution designed to help healthcare organizations tackle complex problems around staffing, training and employee performance. The Web-based software also delivers clinical competency and training content to help meet strict requirements set forth by the Joint Commission and other regulatory bodies. Visit www.cornerstoneondemand.com.

STATE AND LOCAL VERTICAL SOLUTION, INPUT

INPUT's vertical market profiles enable a competitive edge by offering vendors an in-depth analysis of the challenges and goals facing their prospects in the healthcare and health IT, homeland security, justice and public safety and social services vertical markets; detailed profile information includes market trends and issues, budgets, policies, key contact data, funding, recent news and more.

PROSPERA, J. J. KELLER & ASSOCIATES INC.

Prospera provides a better approach to engage and develop the people within an organization by integrating a management system with a complete set of tools and information. HR professionals use this service to create an organization filled with loyal, motivated employees. Using Prospera, HR professionals are able to recruit better, retain more, develop the best and develop themselves.

TAX CENTER, LEXISNEXIS GROUP

LexisNexis Tax Center streamlines tax analysis with a single search across the broadest array of tax publishers on one platform. Access content from LexisNexis, BNA, Tax Analysts, Matthew Bender, CCH, ABA and much more while Shepard's Citation Service, exclusively from LexisNexis, offers current validation of IRS rulings and tax law.



LOGIC

MARKLOGIC SERVER 3.2, MARK LOGIC CORP.

MarkLogic Server is an XML content platform that provides the agility you need to build and deploy next-generation content applications. To help you unlock the value of your content, it includes the capabilities of a traditional database management system for storing content, a search engine for accessing it and a dynamic content server to deliver it. As a platform built for XML, it empowers your organization with the agility you need to quickly adapt to changing market conditions and new product requirements.

MarkLogic was architected for XML with the goal of handling extremely large amounts of content and providing exceptionally fast access to that content using XQuery. The result is a platform that provides you with a sustainable long-term advantage when dealing with your content. As your content grows, becomes more complex or needs to be delivered in new ways, MarkLogic is already in position to help you with those needs. MarkLogic differs from traditional technologies such as hybrid-relational databases and enterprise search engines in that it was designed and optimized for handling XML content. This fundamental architectural difference provides you with a sustainable long-term advantage for unlocking content.

VCOMMUNICATOR AUTHORIZING SUITE, VCOM3D INC.

Vcommunicator tools enable users to enhance digital content by combining lip-synced voices, life-like gestures and realistic facial expressions with dynamic 3-D animated characters. Studio exports to multiple platform-independent formats, while Gesture Builder enables users to quickly create project-specific gestures unique to the content and the audience.

BEST VIDEO CONTENT AGGREGATION SERVICE

NATIONAL GEOGRAPHIC DIGITAL MOTION, NATIONAL GEOGRAPHIC SOCIETY

National Geographic Digital Motion is the stock footage service of National Geographic. Its Web site, *ngdigitalmotion.com*, showcases footage that exists in uncompressed digital form and can be transcoded to any file spec. Web site features include advanced search functionality and the ability to make and share custom playlists.

WWW.THENEWSMARKET.COM, THE NEWSMARKET INC.

The NewsMarket is the leading Web-based video marketing and delivery platform for corporations, government and nonprofit organizations. Its global media site is used by 13,000-plus media outlets in 193 countries to view and order free video for use in their programming.

THE VOXANT NEWSROOM, VOXANT

Voxant's Newsroom service makes high-quality online video news content from more than 300 premium content providers, such as *The New York Times* and Reuters, available for Web publishers and bloggers to embed fully licensed and monetized through advertising.

WWW.ZANGO.COM, ZANGO INC.

Zango is an online media company that fulfills consumers' growing demand for free, sought-after online videos, games, music, tools and utilities while automating and monetizing relationships between content creators, Web publishers and advertisers. With an average of more than 230,000 video plays per day, Zango is considered a top 20 video aggregator.

BEST WORKFORCE TRAINING SOLUTION



ARCHICAD® 11 BIM EXPERIENCE KIT, GRAPHISOFT

Graphisoft's BIM Experience Kit is a free, interactive learning tool for architects wanting to move from 2-D drafting tools to 3-D building information modeling (BIM) systems. Available on DVD or downloadable online on both Windows® and Macintosh® platforms, the BIM Experience Kit enables professionals to learn BIM at their own pace and get a high comfort level before making the switch from 2-D to 3-D. The BIM Experience Kit includes: a 30-day limited, fully functional version of ArchiCAD 11, Graphisoft's newest version of its Virtual Building™ modeling solution. A two-hour overview of BIM based upon the Frank Lloyd Wright-designed Massaro House. The voice- and video-led tutorial takes users through all major steps in creating a complete BIM project. The interactive learning module employs a unique "learn by doing" methodology where the learning environment runs in the ArchiCAD software application. Steps include designing in a model-based environment and generating floor plans, sections, elevations, interior elevations, renderings and quantity take offs. Completed assessments are automatically registered for a chance to win a full license of ArchiCAD as well as a chance to win a trip to Budapest to meet the Graphisoft team.

SAFE-SIM TRUCK DRIVING SIMULATOR, J. J. KELLER & ASSOCIATES INC.

Drivers can sharpen their skills in a safe, interactive, virtual environment. Designed with patent-pending technology, the SAFE-Sim Truck Driving Simulator puts drivers behind the wheel and challenges them to drive through a virtual world of busy interstate highways, narrow two-lane highways, bustling city streets and dangerous mountain roads.

HURRICANE SHELTERING ORIENTATION, KOGNITO INTERACTIVE

An online simulation to train 30,000 New York City employees in how to manage emergency shelters in the event of a hurricane. The simulation provides learners with a risk-free environment to practice solving situations they are likely to face in real-life emergencies such as dealing with evacuees and managing flow.

OUTSIDE THE WIRE, WILL INTERACTIVE INC.

Outside the Wire is an interactive virtual experience serious gaming program created for the Army to train forward support commanders, high-risk wartime critical decision making. Users become characters in an interactive movie and make real-life Army decisions that change their storyline and outcome. Outside the Wire provides a complete spectrum of cognitive and affective experiential learning.

BEST CORPORATE LEARNING SOLUTION

ADOBE CAPTIVATE 3, ADOBE SYSTEMS INC.

Adobe Captivate 3 software enables anyone to rapidly create powerful and engaging simulations, scenario-based training and robust quizzes without programming knowledge or multimedia skills. Based on the industry-leading Adobe Flash platform, Adobe Captivate 3 automatically generates interactive Adobe-Flash-Player-compatible content for easy online distribution and access.

ARTICULATE RAPID E-LEARNING STUDIO PRO, ARTICULATE

Articulate Rapid E-Learning Studio Second Edition combines powerful products into one integrated package with everything you need to rapidly create e-learning courses from PowerPoint and to develop stunning interactive content, quizzes, assessments and surveys, all for one affordable price.



MEASURED SUCCESS, MCCANN ASSOCIATES

Measured Success™ is a dynamic online program that allows businesses to easily and cost effectively manage corporate online training programs, deliver pertinent corporate documents through a virtual library, create and deliver employee pre-screening, skills and performance assessments and surveys, measure employee skills and abilities and view results immediately. The program has eight main components: Item Authoring lets you create and organize your own multiple choice, survey, short answer and open-ended questions; Test Creation prepares surveys and assessments in connection with training programs, certification programs, pre-employment screening, employee appraisals and more; Test Delivery delivers customer and employee surveys and assessments securely online; Scoring provides immediate, reliable scoring with remediation automatically embedded; Reporting gives individual, department and corporate-wide reports; Virtual Library manages and delivers corporate resources, which, optionally, can be linked to assessments as pre-study material and/or post-test materials; Data creates and manages any customized data field required to enhance

your reports; and Account Management allows you to create unlimited manager and employee accounts.

In addition to managing your own training programs and assessments, Measured Success™ also contains pre-constructed assessment packages designed to measure employee skills in computer technology, communications and additional basic work skills. It's simple to supplement your custom training, assessment and certification programs with these pre-constructed employee assessment bundles.

THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE, INTERACTIVE EDITION, NINTH HOUSE INC.

Based on Steven R. Covey's international best-selling book, The 7 Habits of Highly Effective People, Interactive Edition is designed to help employees improve their individual and organizational effectiveness, enabling them to achieve more successful lives. This engaging, participatory online experience provides insight into improving professional/personal relationships via exercises and action plans.

ROSETTA STONE VERSION 3, ROSETTA STONE

Rosetta Stone® Version 3 Language Learning Software – Dynamic Immersion™ is an interactive method that uses technology to connect images to meaning without the need for translation. Version 3 improves this time-tested method by focusing on speaking right away, building quickly to conversational language and bringing back previous lessons at just the right time to build long-term memory.

BEST COURSE/CLASSROOM MANAGEMENT SOLUTION



LANSCHOOL V7, LANSCHOOL TECHNOLOGIES

Since 1986, LanSchool Technologies has developed the original classroom management software, LanSchool v7. Computers are amazing educational tools but can also be a huge distraction to students. E-mail, the Internet and games compete with the teacher for the student's attention. LanSchool improves learning in a computer-based classroom by removing these diversions and returning control back to

the teacher. Teachers can easily remove distractions, demonstrate skills, monitor student progress and assess student understanding. Not all teachers are techies, so LanSchool v7 has a clean, simple interface that is easy to learn. Technology coordinators like LanSchool because it uses little network bandwidth, is easy to deploy and cannot be disabled by students.

Key features include the ability to show the teacher screen to students, show student screen to students, blank student screens, keyboard and mouse; limit the Internet; and limit applications. You can also limit printing, use thumbnail monitoring, remote control and voting. Remotely run a program or Web site, send a message, chat or access Internet history. Manage file distribution and collection and power on/off computers. Download a free 30-day trial of the software, and find out why the original classroom management solution is still the best.

LEARNINGEXPRESS ADVANTAGE WITH EFOLIO™ 2.0, LEARNINGEXPRESS, LLC

LearningExpress Advantage with eFolio™ 2.0 is a completely updated, interactive, powerful Web-based tool allowing students and adult learners to access more than 300 online courses and tests for basic skill building, test preparation for major assessments and instantly scored writing improvement with diagnostic feedback.

POWERSCHOOL PREMIER, PEARSON EDUCATION

PowerSchool Premier, a student information system, provides access to student data, enabling insight-driven decisions that increase student learning. A new component of this system – PowerTeacher – combines a revolutionary Web grade book with a teacher portal, built on the principle that usability and performance should be key factors in designing products for educators.

SUCCESSMAKER ENTERPRISE, PEARSON EDUCATION

SuccessMaker® Enterprise is a K-8 learning environment that offers a combination of management system, assessment and curriculum resources to provide administrators, teachers and students with tools to improve academic performance. SuccessMaker offers 3,300

hours of standards-based reading/language arts, mathematics and English language development/ESL curriculum and cross-content learning.

WATERFORD EARLY LEARNING – READING, PEARSON EDUCATION

Waterford Early Reading is an individualized software-based curriculum that provides engaging digital instruction that helps students build literacy skills. It offers three levels of instruction. Waterford Early Reading incorporates skills such as letter mastery, reading and listening development; controlled and natural language stories; and complex spelling, basic writing skills and comprehension strategies.

BEST EDUCATION GAME OR SIMULATION



HOLT SCIENCE DISSECTION LABS CD-ROM, HOLT, RINEHART AND WINSTON

Holt's Virtual Dissection Labs CD-ROM shows lifelike lab dissections of six specimens giving schools an alternative method for teaching anatomy and physiology. The dissection labs include vibrant visuals, interactive selection of implements, detailed anatomy, assessment and more. Students begin a lab with a high-resolution image of a specimen and use their mouse to select the appropriate instrument to perform the procedure. Students can perform dissections step-by-step or in movie mode. It takes 30 steps to dissect a frog, and along the way, students see their instrument peel back skin and remove organs with amazing clarity. If stuck, they select hints to help guide their scissors. Additional video clips describe and show how organs, systems and body parts function.

An interactive anatomy section lets students investigate anatomy and, in the case of the frog dissection, learn tadpole development as well. The Dissection CD even offers assessment options. Students may be automatically graded on their dissection skills or take an interactive quiz. The Virtual Dissection Labs features six dissection organisms: a frog, fetal pig, earthworm, perch, crayfish and a rat. A Web-based demonstration of the product is available.



JUMPSTART WORLD, KNOWLEDGE ADVENTURE – SCHOOL DIVISION

For more than 20 years, children's software pioneer Knowledge Adventure® has set the standard in children's software, creating the finest educational products for use in the home and the classroom. The company is internationally renowned for its award-winning JumpStart®, Math Blaster® and Reading Blaster® brands, as well as other innovative multimedia titles such as Knowledge Adventure Books by You™, a new software product that lets kids create, edit, illustrate and personalize their own books. Tested and trusted by teachers and parents alike, Knowledge Adventure software has helped millions of children build and strengthen essential learning skill. JumpStart World, JumpStart's latest 3-D learning innovation, is the smart, fun way to achieve success in school. It was designed to instill confidence, joy and excitement around learning. With more than 60 learning lessons that correlate to curriculum standards, the expansive "play-to-learn" design responds to each child's own learning pace and helps children build skills in critical thinking, reading and math. First available for grades K, 1 and 2, JumpStart World will soon be available for preschool and grades 3-5.



BRAINWARE SAFARI, LEARNING ENHANCEMENT CORP.

Award-winning BrainWare® Safari builds learning capacity. By strengthening children's cognitive skills comprehensively, it benefits them for a lifetime, not just for the next test, and it gives them a stronger foundation for academic and workplace success. BrainWare Safari looks like a video game, and children love playing it. But unlike video games, it is founded in science and decades of clinical experience. It develops 41 cognitive skills in attention, memory, visual and auditory processing, thinking and sensory integration skills – the skills most critical for learning across all areas of the curriculum.

In a peer-reviewed published study, students using the program experienced more than four years, improvement in cognitive skills on average vs. four months for the control group and

almost two years, improvement in academic skills vs. one month for the control group, after 11 weeks of use. Cognitive growth of up to six years has been shown in a school setting. Previously, this kind of cognitive development was only available one-on-one in clinics. BrainWare Safari makes it available to any child. Learning Enhancement Corp., BrainWare Safari's creator, develops and markets tools that incorporate the latest brain science with entertaining and motivating video-game technology. BrainWare Safari: new life for young minds™

DIMENSIONM, TABULA DIGITA

The DimensionM™ educational video game series offers three titles: Dimension Algebra I, Evolver Pre-Algebra Single Player, and Evolver Algebra I and Pre-Algebra Multiplayer. The high-impact, immersive video games transport middle and high school students to a 3-D virtual world bursting with action and algebra instruction based on NCTM standards.

PLAYHOUSE DISNEY PRESCHOOL TIME ONLINE, WALT DISNEY INTERNET GROUP

Playhouse Disney Preschool Time Online is an engaging broadband Internet service developed by Disney Online that offers fun learning activities for preschool-aged children. Featuring popular characters from Disney Channel's learning-focused Playhouse Disney programming block, it combines a rich, educational experience with a fun, entertaining and interactive environment.

BEST EDUCATION REFERENCE OR SEARCH SERVICE

BRITANNICA ONLINE SCHOOL EDITION, ENCYCLOPEDIA BRITANNICA INC.

The most comprehensive reference and learning resource for grades K-12. Designed for all grades, with content clustered at three levels. Aligned to curriculum standards for all states; includes four complete encyclopedias and online learning materials developed by educators. Now includes Britannica Learning Zone, an online solution for grades PK-2.

SCIENCE ONLINE, FACTS ON FILE, AN IMPRINT OF INFOBASE PUBLISHING

Facts On File's award-winning Science Online database offers a comprehensive, curriculum-oriented overview of a broad range of scientific disciplines. Content formats include videos and animations, experiments and diagrams (many in full color), essays and biographies, regularly updated news articles, definitions and an extensive timeline. Updates and enhancements occur regularly.



DAILY LIFE ONLINE SUITE, GREENWOOD PUBLISHING GROUP

Daily Life Online moves seamlessly from past to present, providing context for the lives of normal folk the world over. The suite combines three rich databases to provide a comprehensive, cross-disciplinary resource supporting history, social studies, literature and language courses. DLO can't be beat as an educational reference source for social and material history, containing hundreds of single and multivolume reference works, including many award-winners, thousands of images and annotated primary documents and hundreds of maps. These materials provide engaging information on topics such as eating habits, family life, clothing, work, travel, national cultures, urban legends and spirituality that will bring to life the sights, sounds, smells and quirks of the ancient Greeks, Elizabethan Britons, pre-Columbian Native Americans or your neighbors down the street.

Access content by keyword search, by browse or directly through the title list. Tabbed pages for text, primary documents, multimedia, tales and resources narrow search results. Researchers can drill down by period, region, country or topic. DLO is updated twice yearly with Greenwood Publishing Group's most recently published titles.

THINKQUEST LIBRARY, ORACLE EDUCATION FOUNDATION

The ThinkQuest Library provides innovative learning resources for students of all ages on a wide range of educational topics. Featuring more than 6,500 Web sites created by students for students, the ThinkQuest Library is visited by more than 30 million Web learners each year.



CULTUREGRAMS, PROQUEST

CultureGrams has become a favorite among schools, businesses, military and government, and public libraries because of its insider's perspective on daily life that details the customs and cultures of the world's people. Reports cover more than 200 countries, the 50 U.S. states and the District of Columbia and Canadian provinces. And, whether it's India, Canada or Montserrat, each CultureGram offers an equality of coverage detailing 25 different aspects of the country and its culture. Additional content includes images, videos, slideshows, maps, statistics and a recipe collection that offers five authentic recipes for every country in the database.

Since its beginnings in 1974, CultureGrams has become one of the most trusted and widely used cultural reference products. CultureGrams' strength is its involvement of native or long-term residents to provide a real-life view into each country. Writers are selected for their education, knowledge of a national language, experience with different regions and socioeconomic groups, recent residency in the country and access to current information. ProQuest has just added multimedia resources to CultureGrams™ Online including streaming video and slideshows. These new resources consist of 45 videos and 71 slideshows covering 13 different countries with more multimedia on other countries added throughout the year.

BEST EDUCATION SOLUTION

IWORK '08, APPLE EDUCATION

iWork '08, Apple's innovative productivity suite, provides three powerful applications for the classroom: Pages, for word processing and page layout; Keynote, for cinema-quality presentations; and Numbers, an innovative spreadsheet. iWork applications all share an intuitive interface and include professionally designed templates that give students a head start on their projects.

WWW.HOTCHALK.COM, HOTCHALK INC.

HotChalk is a 100 percent free and completely Web-based online educational resource created with one goal in mind: to make a teacher's

life easier and more productive. By doing so, HotChalk acts as a platform for collaborative community that aims to improve student achievement, promote parent participation and provide teachers with access to powerful educational materials.

ROSETTA STONE VERSION 3, ROSETTA STONE

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ENCORE IEP SERVICE ASSURANCE, SPECTRUM K12 SCHOOL SOLUTIONS INC.

Encore IEP Service Assurance, when used in tandem with Encore Special Education, can compare prescribed vs. reported services to measure productivity and service discrepancies. It also creates an electronic, defensible audit trail for all the Medicaid-eligible services the district provides. Service providers can check IEP-prescribed services easily so they can focus more on time with students.



TEGRITY CAMPUS 2.0, TTEGRITY INC.

Tegrity Campus 2.0 is the leading Web 2.0 class capture system focused solely on education. The first student achievement system to affect learning, student satisfaction and retention across the entire institution, Tegrity makes class time available any time and anywhere by automatically capturing, storing and indexing any class on campus for replay by any student whether using a Web browser, an iPod or other mobile device. The fact is, the average instructor speaks more than 120 words per minute while the average student can write only about 20 words – causing students to rely on partial notes and memory when they study. But with Tegrity Campus 2.0, students can instantly recall key class moments and repeat the needed material until they get it. And Tegrity's patented "search anything" technology helps students to quickly and easily find exactly what they need.



Requiring no hardware or software installation, Tegrity Campus 2.0 is a scalable and reliable solution that provides a low cost of ownership for the institution. In addition, Tegrity seamlessly integrates with other campuswide software infrastructures such as Blackboard, WebCT, Sakai, Angel, Peoplesoft, SCT and more. Tegrity is based in Santa Clara, Calif., with regional offices throughout the United States.

BEST EDUCATION TECHNOLOGY SOLUTION FOR PRODUCTIVITY/CREATIVITY

ADOBE CAPTIVATE 3, ADOBE SYSTEMS INC.

Adobe Captivate 3 software enables anyone to rapidly create powerful and engaging simulations, scenario-based training and robust quizzes without programming knowledge or multimedia skills. Based on the industry-leading Adobe Flash platform, Adobe Captivate 3 automatically generates interactive Adobe-Flash-Player-compatible content for easy online distribution and access.

ILIFE '08, APPLE EDUCATION

iLife '08, Apple's innovative and easy-to-use suite of digital authoring applications, includes the latest versions of iPhoto, iMovie, GarageBand, iWeb and iDVD. This powerful suite of learning tools empowers educators to engage students, allowing them to demonstrate their individual strengths and express their knowledge with video, photos, text and sound.

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AUTODESK ANIMATION ACADEMY 2008, AUTODESK INC. – COLLABORATIONS SOLUTIONS

Autodesk Animation Academy is a visual communication program for secondary schools wishing to bring mathematical, technical, sci-

entific and artistic subject matter to life. The team-based curriculum teaches students sophisticated 3-D visualization and animation skills with the same technology used by professionals in the media and entertainment industry. Aligned to U.S. academic standards.

ACTIVSTUDIO 3.0, PROMETHEAN INC. (USA)

Activstudio lesson creation and delivery software is a component of Promethean's interactive group teaching and learning environment, the Activclassroom. Activstudio provides teachers in K-12 classrooms with complete lessons across the curriculum, interactive tools, resources and functionality to incorporate further collaboration and participation into their everyday teaching.

BEST INSTRUCTIONAL SOLUTION IN OTHER CURRICULUM AREAS



ATOMIC LEARNING, ATOMIC LEARNING

Atomic Learning was formed in 2000 by a group of technology educators with a mission to create useful and affordable online products focused on teaching people how to effectively use technology. Eight years later, Atomic Learning is recognized as an award-winning provider of Web-based software training and has more than 35,000 tutorials for more than 110 applications, more than 200 technology-based lesson plans and numerous technology workshops – all available 24 hours a day.

Atomic Learning provides a cost-effective, time-saving resource to address software and technology training and provide support the moment it is needed. In addition, many of the tutorials have been translated into Spanish and include closed-captioned options to meet the needs of all learners. When individuals receive the instruction they need, when they need it and repeat it as often as they want, they learn – and remember. Using a Web-based show-and-tell approach, Atomic Learning answers common "How do I do that?" questions people have when learning software applications. Atomic Learning's library is an integral part of a staff development program, a valuable curriculum supplement or a 24/7 help desk resource.

Atomic Learning is affordable, comprehensive software training delivered just in time – when and where you need it.

REAL JOURNEYS IN TECHNOLOGY, FUTUREKIDS INC.

Real Journeys in Technology is a complete technology curriculum for K-12 built around 500 learning objectives in 10 key technology areas. It meets or exceeds state and ISTE NETS standards. Real Journeys teaches students spreadsheets, databases, graphics, word processing, multimedia, operating environments, applied technology, programming, desktop publishing and the Internet.

STUDENT EMAIL AND COLLABORATION TOOLS, GAGGLE.NET INC.

Gaggle.Net is the safe and secure student e-mail provider. Gaggle.Net provides the safety and system flexibility needed to meet your school's needs. Safe Digital Lockers, Message Boards, Chat, Blogging, Podcasting, as well as the ability to scan and filter pornographic images are all components of our CIPA-compliant communication system.



BRAINWARE SAFARI, LEARNING ENHANCEMENT CORP.

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In a peer-reviewed published study, students using the program experienced more than four years improvement in cognitive skills on average vs. four months for the control group and almost two years improvement in academic skills vs. one month for the control group, after 11 weeks of use. Cognitive growth of up to six years has been shown in a school setting. Previously, this kind of cognitive development



was only available one-on-one in clinics; BrainWare Safari makes it available to any child. Learning Enhancement Corp., BrainWare Safari's creator, develops and markets tools that incorporate the latest brain science with entertaining and motivating video-game technology. BrainWare Safari: new life for young minds™.

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BEST INSTRUCTIONAL SOLUTION FOR SPECIAL NEEDS STUDENTS

MEVILLE TO WEVILLE ABLENET STUDENT ACHIEVEMENT PROGRAM, ABLENET INC.

The only early literacy curriculum specifically developed for elementary students with moderate to severe physical and cognitive disabilities. The program seamlessly integrates a broad array of assistive technologies into each lesson, allowing all students to participate for complete inclusion. This is a research-based curriculum aligned with state and federal standards.

WEEKLY READER ABLENET EDITIONS, ABLENET INC.

AbleNet classroom periodicals are adapted with picture symbols for students with moderate to severe disabilities. Subscription includes standard *Weekly Reader* print publications, teacher's guide, specially designed content for students with disabilities, lesson reproducibles, worksheets, activities and the Action Dictionary to help teachers integrate differentiated instruction using assistive technologies.

EDMARK HOUSE SERIES, HOUGHTON MIFFLIN COMPANY

Designed by early literacy and special-needs experts, the Edmark House Series introduces early learners to reading, math, science and

useful skills like telling time. Featuring a highly engaging approach to learning, the program is proven effective in engaging students and individualizing instruction – building skills that last a lifetime.

E-BLOCKS MATH, POSITIVO INFORMÁTICA S/A

A revolutionary, user-friendly artifact that promotes number literacy, quality K-2 mathematical learning and a raise in the level of self-confidence of all kinds of learners. Students, in small groups, collaborate to solve a significant amount of problems by putting blocks with different symbols on a sensory panel.

BEST INSTRUCTIONAL SOLUTION FOR STUDENTS AT HOME

LAUNCHPAD, CLASSLINK INC.

ClassLink LaunchPad™ – the only learning desktop that raises student performance by design. Engineered for students and teachers, LaunchPad™ is a surprisingly simple-to-use yet empowering learning desktop. With built-in collaboration tools, LaunchPad™ delivers 24/7 access to all your classroom software from any computer in the school, community and from home.



WWW.ESPINDLE.ORG, ESPINDLE LEARNING

There are infinite ways in which teacher and student, parent and child, can spend their time together. And nearly all of them are preferable to spending time on memory-based learning tasks, such as practicing spelling lists – an experience that is annoying and frustrating. Nevertheless, given the important role of vocabulary and spelling in a well-rounded education, countless students and teachers soldier on with the process. eSpindle is an innovative online tool that maximizes the benefits of memory-based learning. It quickly and reliably anchors words in a student's long-term memory through fully individualized tutoring.

Utilizing a proprietary database of 100,000 words, complete with audio and extensive resources, eSpindle designs every session based on the student's personal learning profile by using patent-pending technology. eSpindle

customizes unlimited coaching for all skill levels, from struggling learners to spelling champions. Used individually or via site license, eSpindle easily interacts with a student's curriculum. eSpindle is an ideal complement to any educational program. New vocabulary introduced during class can easily be integrated into the student's eSpindle priority wordlist. eSpindle Learning, a nonprofit organization, empowers students to acquire the vocabulary they need to become confident readers and writers. eSpindle Learning matches memberships with free licenses for disadvantaged students.

CREATIVITY EXPRESS, MADCAP LOGIC

Creativity Express is interactive educational software for children ages 7-12. The program is a blend of animated storytelling and interactive activities that teach the principles of art and provide the tools for creative self-expression. Creativity Express contains 16 modules that explore the elements of art and creativity. NovaNET, Pearson Education

Designed for grades 6-12, NovaNET is a comprehensive, online courseware system that meets countless needs. From delivering thousands of hours of research and standards-based, interactive curriculum, to integrated assessment and student management, NovaNET helps schools reach struggling students and recover lost credits, prepare students for assessments and increase graduation rates.

POKEMON LEARNING LEAGUE, POKEMON USA INC.

Pokemon Learning League is an online educational suite of animated, interactive lessons in math, science, language arts and life skills for grades 3-6 that students can use at school and at home. It leverages the enduring popularity of the Pokemon characters with pedagogically sound, standards-based content to engage students in challenging, core curriculum lessons.

BEST K-12 ENTERPRISE SOLUTION

CLIC, CLASSLINK INC.

CLiC™ is an IT management tool for preK-12 environments. Through CLiC technologists can easily enable access to software from any computer in the school, community and from



home. Customizable data reports help manage software licenses while measuring usage of instructional software. CLIC streamlines day-to-day operations by simplifying complicated technology tasks.

SPECIAL EDUCATION AUTOMATION SOFTWARE (SEAS™), COMPUTER AUTOMATION SYSTEMS INC.

Used by more U.S. school districts than any other special education management system, Special Education Automation Software helps districts increase program effectiveness by better managing compliance, administration and reporting. SEAS reduces the burdens of paperwork and compliance so teachers have more time to focus on their real passion – helping children learn.

GO.EDUSTAR, GO.EDU INC.

Go.edustar is a student information system designed for the K-12 market. It is SIF-Certified and built on an SaaS model (100 percent Internet-based). Go.edustar helps school administrators and teachers manage student information – attendance, grades, transcripts, scheduling and required state reporting. It includes secure parental and student access from any browser to improve school-to-home communication.

PARENTLINK SCHOOL-TO-HOME COMMUNICATION, PARLANT TECHNOLOGY INC.

ParentLink is a hosted communication suite designed for K-12 educators. Using pre-built and custom messages and interactive surveys, ParentLink gives parents phone and Web access to grades, attendance, teacher messages, homework help and more. School districts across the country use ParentLink to enhance communication for everything from day-to-day updates to rapid emergency notification.

PEARSON INFORM 4.1, PEARSON EDUCATION

Pearson Inform, a K-12 data analysis and decision support tool, gives educators access to easy-to-use reports on student and school performance. Designed to integrate with PowerSchool, Pearson's Web-based student information system, educators use Pearson Inform to identify groups of students that need

intervention, plan improvement strategies and monitor student progress.

BEST K-12 INSTRUCTIONAL SOLUTION

SMARTHELP 4.0, APANGEA LEARNING INC.

SmartHelp provides differentiated one-on-one math instruction via a Web-based intelligent tutoring system that emulates tutoring best practices and provides one-on-one feedback to each student. Students requiring additional instruction are instantly connected to a live certified teacher who provides individualized assistance through interactive voice, chat and e-whiteboard technology.



HOLT MATHEMATICS ONLINE EDITIONS, HOLT, RINEHART AND WINSTON

With Holt Mathematics Online Editions, teachers have everything they need online, from class rosters and transparencies to the answers of tests they gave in that day's class. They don't even have to bring home a CD to finish their day's work. The Holt Online Mathematics Editions are highly interactive and include formative assessment and intervention resources in addition to the core content. Lesson Tutorial Videos illustrate and demonstrate every concept and lesson in each lesson. Other new tools include a multilingual glossary with terms defined in 13 languages, algebra tiles, fraction bars, various calculators and integer chips, and additional workbook and lab activities. To address special needs, each page can be enlarged for easier viewing or it can be translated to Spanish. Modified practice and lessons are also included for differentiated learning.

With the formative assessment and intervention resources included in this edition, teachers can evaluate their students' grasp of computational and abstract math skills and then adjust instruction with resources already included in the program. Teachers may choose from ready-made exams that are correlated to the textbook content or they can upload their own tests. Reporting features make it simple to track results and view trends.

TYPING INSTRUCTOR DELUXE (K-12 NETWORK VERSION), INDIVIDUAL SOFTWARE INC.

Typing Instructor Deluxe (K-12 network version) offers a proven educational, entertaining and motivating design that provides the right lessons, tests, strengthening exercises, practice material and typing games for any skill level. Teachers build personalized typing plans that focus on improving specific areas and measure student or classroom progress reports by key, finger and hand.

READINGA-Z.COM, LEARNING A-Z

ReadingA-Z.com offers thousands of professionally developed leveled readers (including English, Spanish and French versions) poetry, read-alouds, decodables, with accompanying lessons, worksheets, assessments and other teaching and learning materials. The downloadable and printable materials cover all the key reading skills: comprehension, fluency, phonics, vocabulary and alphabet.

POKEMON LEARNING LEAGUE, POKEMON USA INC.

Pokemon Learning League is an online educational suite of animated, interactive lessons in math, science, language arts and life skills for grades 3-6 that students can use at school and at home. It leverages the enduring popularity of the Pokemon characters with pedagogically sound, standards-based content to engage students in challenging, core curriculum lessons.

CURRICULUM PATHWAYS® 2008, SAS INSTITUTE INC.

Designed to accommodate the way students learn, Curriculum Pathways provides online core curriculum resources in English, science, mathematics, social studies and Spanish (grades 8-12). It features learner-centered activities with measurable outcomes; interactive, searchable materials that target higher-order thinking skills and organization by subject areas and topics – mapped to standards.

BEST MATHEMATICS INSTRUCTIONAL SOLUTION

EXPLORELEARNING GIZMOS, EXPLORELEARNING.COM

Gizmos are interactive, online simulations for math and science in grades 3-12.

ExploreLearning's library includes more than 400 Gizmos, all based on research-proven instructional strategies and include inquiry-based lessons, assessments and reporting. Gizmos are correlated to state and national standards and most leading textbooks. They are perfect for successful classroom instruction and individual exploration.

ST MATH™: ALGEBRA READINESS SUPPLEMENTAL, MIND RESEARCH INSTITUTE

ST Math™: Algebra Readiness Supplemental is a new courseware title that prepares struggling middle school students for success in algebra. This supplemental program was developed in response to the national crisis of students failing algebra in middle schools. It supports the Algebra Readiness concept, which covers a tightly focused set of foundational math skills (grades 2 to 7 content).

E-BLOCKS MATH, POSITIVO INFORMÁTICA S/A

A revolutionary and user-friendly artifact that promotes number literacy, quality K-2 mathematical learning and a raise in the level of self-confidence of all kinds of learners. Students, in small groups, collaborate to solve a significant amount of problems by putting blocks with different symbols on a sensory panel.

CURRICULUM PATHWAYS® 2008, SAS INSTITUTE INC.

Designed to accommodate the way students learn, Curriculum Pathways provides online core curriculum resources in English, science, mathematics, social studies and Spanish (grades 8-12). It features learner-centered activities with measurable outcomes, interactive, searchable materials that target higher-order thinking skills and organization by subject areas and topics – mapped to standards.

TI-NSPIRE, TEXAS INSTRUMENTS EDUCATIONAL TECHNOLOGY

The TI-Nspire platform, which consists of two handhelds (graphing handheld and CAS handheld) and two versions of computer software, was developed hand-in-hand with educators worldwide to meet evolving classroom needs. TI-Nspire technology empowers students to learn across different visual repre-

sentations of a problem, developing a deeper understanding of mathematical concepts.

BEST MOBILE OR HANDHELD EDUCATION SOLUTION

LAUNCHPAD, CLASSLINK INC.

ClassLink LaunchPad™ – the only learning desktop that raises student performance by design. Engineered for students and teachers, LaunchPad™ is a surprisingly simple-to-use yet empowering learning desktop. With built-in collaboration tools, LaunchPad™ delivers 24/7 access to all your classroom software from any computer in the school, community and from home.

LEAPSTER® PORTABLE TECHNOLOGY CENTER, LEAPFROG SCHOOLHOUSE

The Leapster® Portable Technology Center provides engaging, multisensory instruction through handheld personal learning tools that are easy for teachers and students to use. Leapster handhelds engage students with an individualized learning experience. Leapster software adapts to students' skill levels and rates of progress, allowing students to work at their own pace, in the classroom or at home.

DRA2 ONLINE WRITER, PEARSON EDUCATION

DRA2 Online Management System users now have the option of adding the DRA2 Online Writer digital pen solution to instantly capture and manage their data. The pen records teacher writing on specially printed Digital Teacher Observation Guides. When an assessment is completed, the data is automatically uploaded to DRA2 Online Management System.

MOSBY'S I TERMS FLASH CARDS FOR MEDICAL TERMINOLOGY FOR IPOD®, REED ELSEVIER INC.

Mosby's iTerms Flash Cards for Medical Terminology is the first mobile learning product to combine vividly illustrated flash cards, audio pronunciations and multiple-choice questions into a single package for the Apple iPod. iTerms comes from a partnership between Elsevier and Modality, a leading provider of reference materials for the iPod.

MCLASS:MATH, WIRELESS GENERATION

mCLASS®:Math gives teachers unprecedented visibility into what K-3 students know about math, how they know it and what to do next. This handheld-based formative assessment enables teachers to identify at-risk students, probe thinking through diagnostic interviews and monitor learning progress. Reports on handheld and Web make findings easy-to-understand and act upon instructionally. Best Online Instructional Solution

BEST ONLINE INSTRUCTIONAL SOLUTION

LEARNINGA-Z.COM, LEARNING A-Z

Learning A-Z provides a number of dynamic curriculum delivery Web sites with thousands of teaching and learning resources for educators and students to help improve literacy. A substantial percentage of classrooms in the United States and worldwide are benefiting from Learning A-Z's comprehensive collections of high-quality educational resources offered at a low cost and available 24/7 via the Internet.

RAZ-KIDS.COM, LEARNING A-Z

The online, interactive leveled books and quizzes at Raz-Kids.com are ideal and fun for all students, including mainstream, beginning, emerging, reluctant and challenged readers. Students can listen to or read the books, record themselves reading and take online quizzes. The Web site also contains an online management tool for teachers.



AHA!MATH, LEARNING.COM

Aha!Math by Learning.com is a Web-delivered, K-5 supplemental math curriculum designed to build students' computational mastery and conceptual understanding of critical math concepts. It is aligned to state math standards and built on the NCTM Curriculum Focal Points. Its research-based instructional model embeds instruction into all its content. Digital coaches present math concepts, motivate students, provide feedback, model "think out loud" problem solving and help build students' math vocabulary.

Aha!Math supports students to learn concepts, fully understand them, then apply that





knowledge in thematic settings, ensuring that learning is not isolated to practicing a single concept but rather concepts are connected to each other to help students link current learning with past learning. In K-2, Aha!Math embeds instruction into educational games, teaching concepts that serve as building blocks. In Grades 3-5, Aha!Math includes instructional units, lessons and games and models multiple approaches to critical concepts. Teachers are fully in charge of when and how to use Aha!Math's flexible curriculum - with the whole class, groups and individuals. Its content is appropriate for re-teaching concepts and for students who miss a lesson or would benefit from re-teaching. Aha!Math provides immediate reports to help inform and individualize instruction. See sample curriculum at www.learning.com/ahamath.

SCHOOLNET'S ALIGN – THE TEACHER DESKTOP, SCHOOLNET INC.

SchoolNet's Align provides teachers with the tools they need to plan and individualize instruction. Access to standards-based curriculum, scope and sequence, class rosters and student assessment reports can inform instruction to improve student achievement. With up-to-date data, teachers are able to target enrichment or remediation efforts. Teachers can also easily create and share lesson plans. Operation: Monster Storms, The JASON Project Operation: Monster Storms is a core weather science curriculum for fifth-ninth grades and flexible enough for higher or lower levels. Built to national and state science standards, the five- to nine-week unit is available in print and free online with advanced interactivity.

BEST POSTSECONDARY COURSE OR LEARNING MANAGEMENT SOLUTION

GOCOURSE LEARNING SYSTEM, AGILIX LABS, INC

The GoCourse Learning System is an instructional, course management system that aligns teaching with key learning objectives and measures actionable feedback. It provides education institutions with an easy-to-use rich media authoring solution and delivers electronic content to students and teachers for online and offline use. GoCourse streamlines the teacher workflow to improve efficiency.



ANGEL LEARNING MANAGEMENT SUITE V. 7.2, ANGEL LEARNING INC.

The ANGEL Learning Management Suite makes learning accessible anytime, any place with a robust suite of tools developed to deliver education online and to add the power of the Internet to traditional face-to-face instruction. A flexible, open platform, ANGEL's leading-edge teaching and learning capabilities help improve learner success, increase instructor efficiency and demonstrate educational achievement. ANGEL extends educational opportunities beyond the classroom for traditional and non-traditional learners. Innovative communication and collaboration capabilities enable peer-to-peer and faculty interaction, enhanced comprehension and active learning. Course metric displays and powerful reporting track student performance promoting ownership of learning.

ANGEL lightens instructors' workloads by performing work for them. ANGEL distills the extensive data housed in the LMS and presents it graphically for instructor review upon log in, providing immediate perspective into student performance. Unique ANGEL Agent Technology further amplifies instructor effectiveness by automatically performing predefined actions on a scheduled or event-driven basis. Flexible options such as dynamic content release, remediation and enrichment proactively drive improved learning outcomes.

ANGEL Learning Outcomes Management addresses institutional accountability requirements. Standards mapping enables instructors to align curriculum with state and accrediting body standards. Easily generated reports measure student performance against standards and facilitate continuous improvement of academic programs.



DESIRE2LEARN LEARNING ENVIRONMENT 8.2, DESIRE2LEARN INC.

The Desire2Learn Learning Environment offers a comprehensive framework for institutions to deliver leading-edge teaching and learning. The user-centric focus improves learner achievement, supports e-learning success and

measures institutional effectiveness against learning objectives and competencies. The Desire2Learn Learning Environment provides a complete Web-based suite of easy-to-use tools and functionality enabling effective and timely course development, delivery, assessment, communication, collaboration, management and community building. Much of this industry-leading robust functionality cannot be found in standard learning management systems. Tools unique to Desire2Learn are competencies, rubrics, a reporting and data warehouse, blogging and a fully integrated e-mail tool.

The options for teaching and learning are limitless with the Learning Environment. Learners quickly realize their potential with improved consistency and increased usability of the user interface and enhanced navigation. Through the Learning Environment, instructors are empowered to focus on delivering courses designed to meet the needs of all learning styles, while organizations are able to focus on their unique vision with customized tools designed to deliver their objectives. As an enterprise-level offering, the Desire2Learn Learning Environment is designed for mission-critical delivery. It is scalable to meet the needs of even the most demanding organizations, from supporting a few hundred to a few hundred thousand users.



WILEYPLUS, JOHN WILEY & SONS INC.

WileyPLUS provides powerful tools and resources to engage students, improve instructor productivity and enable effective learning. Every WileyPLUS course contains the full e-book plus all of the teaching and learning tools it takes to design and deliver completely dynamic postsecondary courses across the academic disciplines. 84 percent of students surveyed said they would recommend WileyPLUS to their other instructors.

Using WileyPLUS, instructors can: automate the assigning and grading of homework to spend quality time teaching; assess students' comprehension of the text and contextually presented videos, simulations, animations and tutorials; and prepare robust class presentations. They can integrate text-specific WileyPLUS content into their WebCT, ANGEL Learning or eCollege environment.





MCGRAW-HILL ONLINE LEARNING, THE MCGRAW-HILL COMPANIES INC.

McGraw-Hill Higher Education's Online Learning provides students with instructional design and assets designed to support most learning styles. Meticulously developed with the skill, passion and experience expected from a Fortune 500 company devoted to education since 1888, the courses include animation, graphics, streaming video and interactive activities to enliven the content and motivate the learner. Developed specifically for the higher education market, each course is based on a critical path of topics recommended by professors who teach the course. Teams of subject matter experts, instructional designers, course writers and content editors develop courses around clear learning outcomes correlated with Bloom's Taxonomy. Instructors have the flexibility to use any text they choose.

Complete with audio narration that also can be viewed on screen with adjustable fonts, these SCORM-compliant tools fully integrate with most major learning management systems. And, because each course topic is self-contained, courses can be modified by the instructor within the LMS without disturbing the conceptual flow. Or the courses can be customized by McGraw-Hill to meet specific needs. So change course...experience it for yourself. Check out the course catalog (complete with samples) at www.onlinelearning.com.

BEST POSTSECONDARY ENTERPRISE SOLUTION

PARATURE SUPPORT SOFTWARE FOR EDUCATION, PARATURE INC.

Parature is a software as a service (SaaS) provider that enables institutions to fundamentally change the way they support their students, faculty and staff by enabling self-service, increasing satisfaction and reducing the cost of support. Parature's flagship product

is an affordable, easy-to-use and fully integrated support software for academic institutions.

ECOLLEGE, PEARSON EDUCATION

eCollege provides an on-demand e-learning platform to support online distance education and technology-enhanced education across the education enterprise. Because eCollege provides a software as a service solution, as well as key support services, colleges and universities are free to focus on improving education and student success rather than managing technology.



REGENT ENTERPRISE, REGENT EDUCATION, INC

Thirty years of experience has made Regent a leading, best-of-breed provider of financial aid management software solutions. Regent Enterprise (RE) is a Web-based, easy-to-use solution that interoperates with any student

SaaS.com
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information system, providing institutions with improved efficiencies and enhanced services for students – equaling a positive ROI within the first year. With growing pressures for higher education institutions to achieve operational excellence and with more than 60 percent of students receiving financial aid, RE's vision is to use comprehensive management solutions to empower financial aid to be a front-line strategic initiative instead of the back-office administration function it is often perceived as today.

RE, the first complete financial aid solution, is made up of four components: The Executive Dashboard, like a GPS for your financial aid activities providing real-time key performance indicators; Financial Aid Management, a fully configurable workflow menu that roadmaps FA processes; Regent Imaging, an integrated document imaging and indexing tool; and Student Self Service Portal, a one-stop online site for students to manage their financial aid lifecycle. The unprecedented range of monitoring, reporting and analyzing capabilities provided enables institutions to make faster, smarter operational and strategic decisions to achieve enrollment, compliance and student access goals.

SAS® ENTERPRISE INTELLIGENCE SUITE FOR EDUCATION, SAS INSTITUTE INC.

The SAS Enterprise Intelligence Suite for Education is a set of tools for integrating, managing and analyzing data and then deploying information across a college, university, K-12 school or district. SAS enables organizations to take masses of inconsistent data from a variety of sources and turn it into consistent, reliable and trustworthy data they can use to make decisions that can help improve student and administrative performance.



CAMPUSCRUISER WITH COURSECRUISER MODULE, TIMECRUISER COMPUTING CORP.

The CampusCruiser suite of enterprise management tools enables educators to create campuswide online learning communities. Not only does this on-demand service help educators develop and manage courses with its comprehensive learning management suite but it also provides a secure platform for collaboration and community building. Campus

Communication Services include: campus-, community-, and class-level communication; day-to-day collaborative interaction; and urgent communications via mobile alerts. Community Networking Services include group collaboration and communication tools and project collaboration with classmates across campus or across the country

Learning Management Services: Faculty Workstation™: Simultaneously manage multiple classes through this central point of access; Assessment Management Design, administer, grade; and re-purpose assessments; import questions from external test banks and store in a searchable question bank; automatically score assessments, link grades to Gradebook and track student completion with status reports. Student Tracking Reports: Detailed, real-time, informative data to help assess student class participation. Real-time attendance records and gradebook tie it all together with CampusCruiser's Course Designer. Course Designer's easy-to-use content creation wizard brings content, communication and collaboration together in one place for each course and class. Instructors and instructional designers link learning units to assessments, surveys, group collaboration and communication tools, assignments and more.

BEST POSTSECONDARY INSTRUCTIONAL SOLUTION

THE AUTODESK STUDENT ENGINEERING & DESIGN COMMUNITY, AUTODESK INC. – COLLABORATIONS SOLUTIONS

The Autodesk Student Engineering & Design Community allows secondary and post-secondary students and faculty from around the world to inspire and share interests in architecture, civil engineering, mechanical engineering, industrial design, and animation and games. Members can download free student versions of software and tutorials, show off projects, learn from experts and explore industry careers.



DESIRE2LEARN LEARNING ENVIRONMENT 8.2, DESIRE2LEARN INC.

The Desire2Learn Learning Environment offers a comprehensive framework for institutions to

deliver leading-edge teaching and learning. The user-centric focus improves learner achievement, supports e-learning success and measures institutional effectiveness against learning objectives and competencies. The Desire2Learn Learning Environment provides a complete Web-based suite of easy-to-use tools and functionality enabling effective and timely course development, delivery, assessment, communication, collaboration, management and community building. Much of this industry-leading robust functionality cannot be found in standard learning management systems. Tools unique to Desire2Learn are competencies, rubrics, a reporting and data warehouse, blogging and a fully integrated e-mail tool.

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TEGRITY CAMPUS 2.0, TTEGRITY INC.

Tegrity Campus 2.0 is the leading Web 2.0 class capture system focused solely on education. The first student achievement system to affect learning, student satisfaction and retention across the entire institution, Tegrity makes class time available any time and anywhere by automatically capturing, storing and indexing any class on campus for replay by any student whether using a Web browser, an iPod or other mobile device.

The fact is, the average instructor speaks more than 120 words per minute while the average student can write only about 20 words – causing students to rely on partial notes and memory when they study. But with Tegrity Campus 2.0, students can instantly recall key class moments and repeat the needed material until they get it. And Tegrity's patented "search anything" technology helps student to quickly and easily find





exactly what they need. Requiring no hardware or software installation, Tegrity Campus 2.0 is a scalable and reliable solution that provides a low cost of ownership for the institution. In addition, Tegrity seamlessly integrates with other campuswide software infrastructures such as Blackboard, WebCT, Sakai, Angel, Peoplesoft, SCT and more. Tegrity is based in Santa Clara, Calif., with regional offices throughout the United States.



MCGRAW-HILL ONLINE LEARNING, THE MCGRAW-HILL COMPANIES INC.

McGraw-Hill Higher Education's Online Learning provides students with instructional design and assets designed to support most learning styles. Meticulously developed with the skill, passion and experience expected from a Fortune 500 company devoted to education since 1888, the courses include animation, graphics, streaming video and interactive activities to enliven the content and motivate the learner. Developed specifically for the higher education market, each course is based on a critical path of topics recommended by professors who teach the course. Teams of subject matter experts, instructional designers, course writers and content editors develop courses around clear learning outcomes correlated with Bloom's Taxonomy. Instructors have the flexibility to use any text they choose.

Complete with audio narration that can be also viewed on screen with adjustable fonts, these SCORM-compliant tools fully integrate with most major learning management systems. And, because each course topic is self-contained, courses can be modified by the instructor within the LMS without disturbing the conceptual flow. Or the courses can be customized by McGraw-Hill to meet specific needs. So change course...experience it for yourself. Check out the course catalog (complete with samples) at www.onlinelearning.com.



WIMBA COLLABORATION SUITE, WIMBA

Research shows that optimal learning outcomes are linked to the establishment of a community

among participants engaged in a collaborative learning experience. Wimba offers a comprehensive suite of collaborative products created exclusively for education. The Wimba Collaboration Suite enhances learning, improves outcomes and increases student retention by enabling educators and students to build relationships that foster natural interactions similar to those of a traditional classroom by combining interactive technologies with instructional best practices. From voice to video, from podcasting to content authoring to instant messaging, the Wimba Collaboration Suite works seamlessly within an institution's existing VLE/CMS so instructors never need a new username/password and never have to leave their familiar online course environments. The Wimba Collaboration Suite leverages existing course management systems such as Blackboard, Moodle and ANGEL Learning Management System to transform text-based courses into interactive learning experiences. Great teaching is not just about what is said but nonverbal cues communicated by facial expressions, body language and tone of voice. The Wimba Collaboration Suite brings teaching to life by allowing teachers and students to express their most important asset - themselves. The Wimba Collaboration Suite includes: Wimba Classroom, Wimba Pronto (an academic-centric instant messaging platform), Wimba Voice and Wimba Create. Wimba. People Teach People.

BEST PROFESSIONAL DEVELOPMENT SOLUTION

PROMETHEAN LEARNING, PROMETHEAN INC. (USA)

Promethean Learning is a comprehensive program providing interactive tutorials, online assessment and CEU credit opportunities available 24 hours a day. Three course levels feature self-paced, mentored classes and small-group collaboration where participants engage with peers through projects requiring collaboration and curriculum development.

RIPPLE EFFECTS FOR STAFF, RIPPLE EFFECTS INC.

Ripple Effects for Staff is a computer-based training program for teachers with three modules: how to implement and sustain research-based behavioral programs like Ripple Effects or Second Step (designed/initiated by Alice Ray), skill development for classroom manage-

ment, and skills and tools for assessing and managing diversity and diverse learners. Accredited by LIU for three graduate credits.

TRUENORTHLOGIC EDUCATOR QUALITY SUPPORT, TRUENORTHLOGIC

TrueNorthLogic's Educator Quality Management Solution enables education agencies to manage, develop and optimize workforce quality across the employment lifetime of the educator. From tracking certification and licensure, mentoring and induction, to career and professional development management, TrueNorthLogic implements process automations to service educators throughout their careers.

ONLINE PRODUCT TRAINING, VOYAGER EXPANDED LEARNING

Online Product Training (OPT) blends curriculum materials and assessment, classroom management and interactive video into a self-paced learning environment delivered at-scale over the Internet. A video guide navigates users through each section, including a video library with model lessons. OPT helps maintain a high level of fidelity to ensure success.

VoyagerU® Professional Development Program, Voyager Expanded Learning VoyagerU® professional development courses help K-8 teachers teach reading more effectively. Through online self-study, learning groups and classroom activities, teachers apply research-based best practices that improve student reading performance. College credit is available at many higher education institutions. Participants can view progress any time through the simple, Web-based tracking system.

BEST READING/ENGLISH INSTRUCTIONAL SOLUTION

ELLIS, PEARSON EDUCATION

ELLIS is a computer-based solution for helping English language learners achieve English proficiency. It uses the watch-learn-practice-play-perform method that closely follows the natural pattern of language acquisition. Through videos depicting real-life situations, integrated language skills, embedded assessment and reporting, ELLIS provides self-paced lessons and opportunities to practice with immediate feedback.



WRITETOLEARN 4.0, PEARSON EDUCATION

WriteToLearn is a Web-based teaching tool that combines summary and essay-writing activities. Used for instruction and assessment, WriteToLearn gives students immediate, targeted feedback necessary for developing strong reading comprehension and writing skills. WriteToLearn includes scores for six traits of writing and more than 200 reading passages. Curriculum Pathways® 2008, SAS Institute Inc. Designed to accommodate the way students learn, Curriculum Pathways provides online core curriculum resources in English, science, mathematics, social studies and Spanish (grades 8-12). It features learner-centered activities with measurable outcomes, interactive, searchable materials that target higher-order thinking skills and organization by subject areas and topics - mapped to standards.

SCHOLASTIC BOOKFLIX, SCHOLASTIC INC.

Scholastic BookFlix is a new online literacy resource that pairs fictional video storybooks from Weston Woods with related nonfiction eBooks from Scholastic. BookFlix engages students, reinforces core reading skills and introduces children to a world of knowledge and exploration; it's a direct path to deepening students' love of reading and learning.

OPPOSING VIEWPOINTS RESOURCE CENTER: CRITICAL THINKING, THOMSON GALE

This timely resource leverages key Gale content to provide educators with a simple and effective tool to help students develop the necessary skills for the workplace and life. It provides challenging activities, quizzes and MP3 audio files that promote engaged learning and align with state curriculum standards. Each entry offers thought-provoking features that encourage interaction.

BEST SCIENCE INSTRUCTIONAL SOLUTION

EXPLORELEARNING GIZMOS, EXPLORELEARNING.COM

Gizmos are interactive, online simulations for math and science in grades 3-12. ExploreLearning's library includes more than 400 Gizmos based on research-proven instructional strategies and includes inquiry-based

lessons, assessments and reporting. Gizmos are correlated to state and national standards and most leading textbooks. They are perfect for successful classroom instruction and individual exploration.



INSPIREDATA 1.5, INSPIRATION SOFTWARE INC.

InspireData® is the most engaging way for students in grades 4-12 to examine data and explore relationships. InspireData lets students see the data move right before their eyes with just the click of an icon. They can instantly explore and analyze data, easily switching between Venn, bar, stack, pie and axis plots to interpret results from science experiments and observations. With this enhanced visual representation of data students are able to develop more insightful conclusions.

InspireData includes more than 50 science-specific databases to jumpstart analysis. Teachers can create their own databases or import data from the Internet. When creating their own databases, the new InspireData e-Survey tool allows them to easily publish an online survey and then download results to provide instant analysis. Additionally, InspireData's unique Time Series animation represents data as it changes over time, helping students understand trends and make predictions. This visual learning tool comes with standards-based lesson plans and classroom projects. These lesson plans include ideas and instructions for achieving key data literacy standards, corresponding database templates to guide student data collection and exemplars for teacher demonstration and student assessment. More information about InspireData and a free 30-day trial is available at www.inspiration.com/productinfo/inspiredata.

WATERFORD EARLY MATH AND SCIENCE, PEARSON EDUCATION

Waterford Early math and science offers preK-2 students three levels of curriculum aligned to National Council of Teachers of Mathematics and National Science Education standards. It uses multimedia to help students master concepts such as number sense; operations; geometry; patterns; the scientific process; and life, physical and earth science.

VIRTUAL SCIENCE INVESTIGATIONS, SECOND AVENUE SOFTWARE

Second Avenue Software specializes in the development of interactive media for education and training. It produces effective, interactive learning environments that are scientifically accurate and visually compelling. The company marries the best entertainment elements of the medium with strong educational content. Its services include content authoring, illustration, animation, Web design and programming. Operation: Monster Storms, The JASON Project Operation: Monster Storms is a core weather science curriculum for fifth-ninth grades and flexible enough for higher or lower levels. Built to national and state science standards, the five- to nine-week unit is available in print and free online with advanced interactivity.

BEST SOCIAL STUDIES INSTRUCTIONAL SOLUTION

MCDUGAL LITTELL AMERICAN HISTORY POWERPRESENTATION DVD, HOUGHTON MIFFLIN COMPANY

The PowerPresentations DVD offers opportunities for students and teachers to create multimedia presentations from a rich media gallery, which includes video-on-demand, hundreds of images and animated maps and contains an interactive review game. The ActivityMaker lets teachers build their own games, puzzles and flip cards.



INSPIREDATA 1.5, INSPIRATION SOFTWARE INC.

InspireData® is the most engaging way for students in grades 4-12 to examine data and explore relationships. InspireData lets students see the data move right before their eyes with just the click of an icon. They can instantly explore and analyze data, easily switching between Venn, bar, stack, pie and axis plots to interpret social studies data. With this enhanced visual representation of data students are able to develop more insightful conclusions.

InspireData includes more than 40 social-studies-specific databases to jumpstart analysis. Teachers can create their own databases or import data from the Internet. When creating their own databases, the new InspireData e-Survey tool allows them to easily publish an online survey and then download results to pro-

vide instant analysis. Additionally, InspireData's unique Time Series animation represents data as it changes over time, helping students understand trends and make predictions.

This visual learning tool comes with standards-based lessons plans and classroom projects. These lesson plans include ideas and instructions for achieving key data literacy standards, corresponding database templates to guide student data collection and exemplars for teacher demonstration and student assessment. More information about InspireData and a free 30-day trial is available at www.inspiration.com/productinfo/inspiredata.



SIRS RESEARCHER, PROQUEST

SIRS Researcher® helps make sense of the world by offering relevant, credible resources that tell the whole story on the major issues of the day. Go in-depth into current critical issues with its Leading Issues coverage. And, explore thousands of topics on enduring social issues. It's all here, ongoing issues such as abortion, capital punishment and gun control; and current issues such as global warming, immigration, and war in Iraq. Analysis and opinions – hand selected from thousands of national and international sources – cover the pros, cons and everything in between on every issue. And educator tools tie the issues to curriculum, classroom assignments and learning standards. Coverage includes: concise introductory overviews, timelines and reference materials for context; review of the issues' pros and cons with detailed articles for each side; engaging inquiry-based questions and graphic organizers for supporting debates, presentations and more. Relevant documents, Web sites and multimedia sources with perspectives from all sides, updated daily, help researchers go from the "what's" of the issue to the "why's." When you bring it all together SIRS Researcher is everything you need to tackle the toughest issues – and to begin asking the questions that lead to critical thinking.



RAND McNALLY CLASSROOM, RAND McNALLY

Students can complete assignments online using instructor-enabled help including direct

links to relevant portions of the online text and spend quality time on task using self-guided study and practice activities – with instant feedback 24/7. They can track their own progress in an online grade book and use the online text in WileyPLUS instead of buying a new book – and save up to half the cost. Instructors and students continually attribute a positive WileyPLUS user experience to having the personalized training and support they need – when they need it.

Rand McNally's new online subscription service, Rand McNally Classroom, is a trustworthy, easy-to-use Web site featuring hundreds of reference, outline, thematic and history maps that can be printed, downloaded and saved. Created exclusively by Rand McNally's expert editors and map makers, the site's standards-based social studies, geography and history content also includes interactive U.S. and world history maps, thought-provoking current events articles and fun yet educational interactive games and activities. The teacher tools section of the site features dozens of lesson plans, assessments and a correlation search tool that correlates the site's content to state standards. An "at home" connection allows students and teachers to access the site from anywhere that has an Internet connection. Easy to install, use and maintain, Rand McNally Classroom is the perfect resource for educators who are looking for an easy and effective way to integrate technology into their social studies classroom.

OPPOSING VIEWPOINTS RESOURCE CENTER: CRITICAL THINKING, THOMSON GALE

This timely resource leverages key Gale content to provide educators with a simple and effective tool to help students develop the necessary skills for the workplace and life. It provides challenging activities, quizzes and MP3 audio files that promote engaged learning and align with state curriculum standards. Each entry offers thought-provoking features that encourage interaction.

BEST STUDENT ASSESSMENT SOLUTION

LEARNINGEXPRESS FOLIO™, LEARNINGEXPRESS, LLC

LearningExpress Folio is a hand-scored writing assessment solution, delivering a highly reliable framework for measuring students' writing

proficiency and informing instruction. Folio is designed for grades K-12 and is an innovative program consisting of a series of state-customized, grade-appropriate writing assessments that are hand-scored by trained professionals within five business days.

PASERIES® (PROGRESS ASSESSMENT SERIES®), PEARSON EDUCATION

PASeries is the first benchmark assessment product designed to measure progress and forecast student growth toward state goals or grade-level expectations. Scientifically valid, reliable and research-based, PASeries for reading, mathematics, algebra I and writing connect classroom instruction to results, helping states and districts meet demands for accountability.

SCANTRON® ASSESSMENT SOLUTION, SCANTRON CORP. TESTING & ASSESSMENT DIVISION

Scantron® helps educators meet NCLB requirements and raise the level of student achievement through a unique combination of standards-based formative assessment and computer-adaptive diagnostic testing.

PRACTICEPLANET, SIBONEY LEARNING GROUP

PracticePlanet is an online test practice system that helps students develop confidence for taking annual state tests. PracticePlanet's gaming feature motivates students by awarding game play based on the number of correct answers selected in practice activities. PracticePlanet's fun, interactive format increases students' time on task, which translates to stronger test performance.

ASSESSMENT CENTER, THE PRINCETON REVIEW

Assessment Center is an online platform that allows for customizable, state-standard aligned formative assessment creation, administration, and scoring, making it ideal for districts and schools of all sizes. Customizable reports at the student, class, school, and district levels diagnose student weaknesses to drive instruction and help educators and students meet their goals.

